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DAMAGE FEARED TO WESTERN ALLIANCE

US Iran arms row worries leaders

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT

THE 12 European Community Heads of Government expressed concern at their summit meeting in London last weekend that the row in the US over arms sales to Iran could weaken the western alliance.

While the domestic situation in the US was not directly discussed, it was clearly in all the leaders' minds when they talked about East-West relations and the related problem of US-Europe relations over dinner at Downing Street on Saturday night.

Great care was taken by the participants not to criticise the US too openly, either for exporting arms to Iran or for the stance taken by President Reagan on nuclear arms reductions at his summit meeting with Mr Mikhail Gorbachev, the Soviet leader, in Reykjavik last October.

Indeed, Mrs Margaret Thatcher, the British Prime Minister, stressed at her summit press conference in her capacity as President of the European Council that "anything that weakens America weakens Europe and the whole of the free world".

She hoped that a "constructive and forward-looking approach" would soon reassert itself in the US, for the world needed its leadership.

Yet behind these friendly and encouraging sentiments lay real anxiety about the damage done

to Washington's international position.

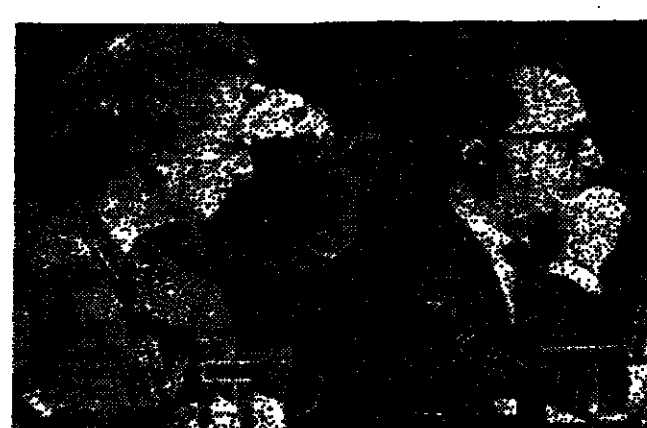
Mr Bettino Craxi, the Italian Prime Minister, was quoted by officials as saying that the uproar over Iranian arms had undermined US credibility. Mrs Thatcher, too, publicly admitted that, because of Washington's problems, it was all the more important that Europe should show itself to be united and to be a stable centre of democracy.

British officials, in particular, were at pains to emphasise that the Soviet Union must not be given the impression that it could exploit President Reagan's domestic difficulties to prise Western Europe away from the US.

On arms control, several of the leaders were unhappy that the US had not consulted them before President Reagan made his offer in Reykjavik to abolish strategic nuclear missiles in 10 years.

The British Government, on the other hand, is satisfied by the undertakings given by President Reagan to Mrs Thatcher at their meeting in Camp David last month.

She agreed that the way forward on arms control lay in a 50 per cent cut in US and Soviet strategic nuclear weapons over five years, coupled with an agreement to reduce medium-range weapons to 100 each in Soviet Asia and the continental



Summit views: Mrs Thatcher and Jacques Delors at the final press conference

US and a ban on chemical weapons.

That position was broadly adopted in London by those European Community governments which are members of Nato.

On the Middle East, Mrs Thatcher said that the European leaders recognised that there was "something of a vacuum" in attempts to find a solution to the Arab-Israeli conflict and the Iran-Iraq war.

The European Council emphasised the need for a fresh impetus to be given to the peace

process, without specifying what form this should take.

The Prime Minister did not hold out much hope for the entry of Turkey into the European Community within the foreseeable future. She said the Community would first have to "digest" new members like Spain and Portugal.

Mrs Thatcher also firmly reiterated Britain's support for a unitary state of Cyprus under a federal system. "We would be deeply concerned should Cyprus ever become two separate states," she said.

Contest where all the entrants are winners

By Tim Dickson

ATTENDING AN EEC summit puts one a little in mind of the Eurovision Song Contest. Admittedly, there are only 12 performers—but each has his or her own carefully rehearsed tune. There is a well known common theme in this case. Mr Bernard Ingham, the British Prime Minister's spokesman, the man paradoxically best known at Westminster for the fact that he does not exist.

Appropriately out of sight of the public, there are the national "juries"—spokesmen, heads of government (when not performing "live") and journalists who gather in crowded "briefing" rooms respectively to deliver and report on their verdicts.

Such occasions are also noted for "technical" voting—the practice of one country's jury refusing to award any points for a performance widely appreciated elsewhere in the hope (many suspect) that this will advance their own cause in the competition.

Thus Dr Garrett Fitzgerald and President Francois Mitterrand—with references to co-operative growth strategies and other reflationary devices which were worked into the final communiqué—managed to stifle some of the applause for the much-fancied British entry—"Business and Jobs" by Maggie and the Supply Siders.

The French, who had earlier taken London by storm by arriving in a 54-car cavalcade from RAF Northolt, were less created some confusion for themselves by again putting up two contestants—the Socialist Mr Mitterrand and his Conservative Prime Minister Mr Jacques Chirac.

Mr Mitterrand, however, was clearly determined to hog the centre of the stage and delighted the "audience"—journalists in search of a good story—by refusing to allow both Mr Chirac and his Foreign Minister, Mr Jean Bernard Raimond, to join him at the summit table. Mr Raimond departed early for Paris.

Other artists, meanwhile, failed to live up to expectation. Mr Helmut Kohl, for example, had been expected to make a particularly earthy contribution having made clear through his spokesman early on Friday that he was planning to emphasise his Government's concern for the incomes of small farmers.

This is music to the ears of those rural voters who will play a key part in next month's Federal elections, and German journalists—who have to cope with inconveniently early deadlines—rushed away to write their reviews.

By most accounts next day, however, Mr Kohl's lyrics were barely noticed on the night.

Another surprisingly low key act was that of Mr Rudi Lubbers, the Dutch Christian Democrat Prime Minister.

Conscious of criticism in the European Parliament that his Government is somehow "soft" on drug traffickers, he had arrived in London with some impressive statistics showing that the Netherlands is actually succeeding in impounding larger quantities of cocaine and heroin than the UK and France.

The question remains as to who won this year's contest. In a sense, of course, they all did. Nobody, not least the British Presidency, attempted any of the electorally popular but technically difficult scores like "CAP reform" and "The Budget Battle" with the result that relative "stagnation" was maintained throughout.

For sheer inventiveness, however, Italy's Bettino Craxi deserves high marks. In the absence of much other news, he was widely leaking his plan (to be formally announced this week) for a special EEC fund to finance projects relating to protection of the environment and cultural heritage.

As one wag pointed out, "Venice in peril" has a much better ring.

Thatcher backs down over jobs

BY QUENTIN PEEL

MRS THATCHER, the British Prime Minister, backed down in the face of strong arguments from EEC partners, to endorse negotiations at community level between trade unions and employers as part of the unemployment strategy.

Her proposals for tackling the jobs crisis, including promoting small businesses, increasing labour flexibility, and removing red tape, were balanced by a commitment to the European Commission's "co-operative growth strategy" involving thorough negotiations with both sides of industry.

The "presidency conclusions" of the summit issued by Mrs Thatcher also stressed the importance of social and economic cohesion to boost the economic

growth of poorer part of the community, as a counterpart to the removal of trade barriers to a genuine Common Market—another linkage opposed by Mrs Thatcher.

Bargaining over such concessions in any 12-nation economic strategy pushed the summit into Saturday afternoon, after an extensive debate on Friday.

Up to the last, Mrs Thatcher resisted any reference to "social dialogue" involving unions and employers, being included in the final communiqué, in spite of the arguments of fellow conservatives such as Mr Helmut Kohl, the West German Chancellor, and Mr Giulio Andreotti, the Italian Foreign Minister.

Eventually she agreed to "welcome the progress made in discussions at European level between the social partners" and invited the European Commission to continue its efforts "to encourage this co-operation". The debate emphasised the divide between the British Government's economic approach and that of most of the rest of the community.

There was a broader common front between Britain, France and West Germany in resisting too specific a commitment to policies requiring greater budget spending by Brussels on the social and regional funds and on an ambitious research programme.

On the former they agreed to wait for the proposals of Mr Jacques Delors, the commission president.

On the Ecu 7.7bn (£5.6bn) research programme proposed by the commission, the summit urged research ministers (meeting tomorrow) to reach agreement to a sum of money, given the British, French and German objections to anything so ambitious.

In return for her concessions, Mrs Thatcher won endorsement for her own ideas of deregulation and labour market flexibility and for specific commitments to removing trade barriers.

The heads of government spelt out a list of measures on which they wanted decisions in 1987. They included:

● Agreement on the next phase

for freer movement of capital throughout the community;

● Progress in opening the market in financial services including insurance;

● Mutual recognition of testing and certification;

● Full arrangements for a single market in road haulage by 1992;

● Opening public purchasing to cross-border competition;

● Mutual recognition of professional qualifications.

They also instructed officials in Brussels to reach agreement before the end of the year on two proposals concerning public purchasing and common information technology and telecommunications standards.

They called on their transport ministers to make further progress on detached plans for greater airline and maritime transport competition.

The one area in which they failed to agree even on a form of words of exhortation was agriculture—the crisis part of the EEC budget. In spite of a farm ministers' meeting today, with big dairy and beef reforms on the agenda, they could not agree on a common line.

Tough line sought against terror

BY QUENTIN PEEL

JOINT ACTION to fight terrorism, illegal immigration and drug trafficking, with tighter controls at external frontiers, is essential if the EEC is to achieve free movement within and between the 12 member states, the heads of government agreed.

They gave their blessing to consideration of both a common visa policy for the Community and common criminal legislation for drug offences, as well as a single list of banned drugs for all member states.

The summit conclusions put the stress in countering both terrorism and drug trafficking firmly on the need for tighter controls and greater co-operation, due to be considered again tomorrow at a meeting in London of EEC Interior Ministers.

The EEC leaders also underlined the need for controls to prevent the abuse of the right of asylum—a major concern for West Germany facing a flood of such applications from travellers through East Berlin from countries such as Sri Lanka. They agreed "that asylum should not be granted for economic and financial reasons and that steps must be taken

to counter abuse". At the urging of Mrs Margaret Thatcher, the British Prime Minister, they agreed on three principles to "govern their common fight against terrorism."

● No concessions under duress to terrorists or their sponsors;

● Solidarity between the member states in their efforts to prevent terrorist crimes and bring the guilty to justice;

● Concerted action in response to terrorist attacks on the territory of a member state, and to evidence of external involvement in such attacks.

The third point refers clearly to Mrs Thatcher's disappointment in relations with Syria after the attempted bombing of an Israeli airliner at Heathrow.

The interior ministers meeting under the chairmanship of Mr Douglas Hurd, the British Home Secretary, have been told to discuss and agree arrangements for extradition—with the UK promising to change its extradition laws to fall in line with the European Convention on extradition.

France, Greece and Ireland have also promised to ratify the European Convention on

the Suppression of Terrorism, bring all the member states into line with both agreements.

On drugs, the EEC leaders endorsed the work of the interior ministers, and also called for co-ordinated legal action to seize the assets of convicted drug peddlars in any Community member state.

They will also ask EEC ambassadors based in drug producing countries to recommend ways in which the Community can help fight the trade.

Reports on harmonised drug legislation, and a list of banned drugs for the whole Community, will be submitted to the next summit.

On public health, they agreed to co-ordinate national campaigns to improve public awareness of the dangers of AIDS, exchange information to prevent the spread of the disease, and co-operate on research into a cure.

They also agreed to launch a European Cancer Information Year in 1989 to develop a sustained and concerted information campaign. As one wag pointed out, "the prevention, early warning and treatment of cancer."

Student swaps, duty-free proposals to be revived

BY QUENTIN PEEL

THE EEC summit has called on the European Commission to reconsider its action in withdrawing two plans in the past 10 days—one to promote student exchanges, and the other to reinforce the system of duty-free travellers' allowances.

The Commission took the actions because it argued that the member states had "emasculated" its proposals in their negotiations. Unless the Commission agrees, the plans must lapse.

One plan is for a Ecu 175m (£128m) student exchange programme called Erasmus, enthusiastically backed by the smaller member states, to set up joint university programmes and give travel grants. Britain, France and West Germany all want to cut the size of the scheme.

Or Garrett Fitzgerald, the Irish Prime Minister, backed by Mr Rudi Lubbers of the Netherlands and others, argued for Erasmus to be revived. However the Commission is only likely to do so if it can

be discussed by foreign ministers—not education ministers.

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EEC banks' accounts accord likely

BY WILLIAM DAWKINS IN BRUSSELS

EEC FINANCE ministers look set to agree today on a proposal that will oblige banks and other financial institutions to put more information in annual accounts.

The main impact of the measure, which is due to come into effect from the end of 1990, would be to make it easier for investors to compare accounts produced by banks in different member states. But it could also lead to the end of the practice of including hidden reserves in balance sheets, an accounting device which has been deployed by

critics who argue that banks have a duty to give the public a fair picture of their real financial health.

Britain, as chairman of the Community, has put forward a compromise which EEC officials believe has a good chance of reconciling opposite national positions on whether or not the directive should scrap hidden reserves.

Banks would only have to abandon hidden reserves if they wanted to under the British proposals. UK officials argue that market forces—such as

investors' and depositors' need for full financial information—would eventually force banks throughout the Community to fall into line with the directive's original intentions.

If the British compromise does come off, it will mean that the directive, put forward by the European Commission only last June, will reach agreement with almost unheard of speed. But to do that, it will have to satisfy West Germany, the Netherlands and Luxembourg, which argue that having hidden reserves, created by undervaluing credit portfolios to guard

against unspecified bad debts and claims, is a prudent banking practice.

The Bonn Government in particular has been under pressure from small private banks, which under present German law are only forced to publish the barest financial details.

At the other end of the spectrum, Italy, Spain and the UK believe that hidden reserves are against the spirit of the EEC's fourth directive on company law, which rules that annual accounts must give a true picture of companies' financial positions.

Venezuela acts to stimulate economy

By Joe Mann in Caracas

VENEZUELA devalued the bolivar at the weekend as part of a package which President Jaime Lusinchi said was designed to correct serious deviations in the economy.

In an announcement broadcast on television and radio, he said the package included a plan to help many private sector companies pay off foreign debt; and increases in minimum wages for urban and rural workers as well as for some government employees.

The cabinet also approved a continuation of price controls for a list of goods and services considered essential by the authorities; continued subsidies in several areas affecting low-income families; a five-year development programme for the electric power industry; the elimination of obligatory government approval for new industrial projects and other changes.

The measures included a package of government subsidies totalling about \$2.8bn, said President Lusinchi.

The Government hopes the changes will pave the way for pulling the economy out of a long recession.

President Luisini said the new official exchange rate for the bolivar would be 14.50 to the US dollar, a 48 per cent drop from the 7.50 rate created last January.

The 7.50 rate will remain, but for limited imports of food, medicine and clothing, while the free market, where the bolivar sells for just under 25 to the dollar, will be severely restricted.

S African editors to meet on fresh fears for press freedom

BY ANTHONY ROBINSON IN JOHANNESBURG

EDITORS of newspapers belonging to the four major Afrikaans and English press groups in South Africa are due to meet today to try to head off government threats further to restrict press freedom.

They will seek ways of giving "sharper teeth" to the Media Council, the independent media watchdog. Their proposals will be presented to a special Cabinet committee headed by Mr Chris Hennis, Minister of Constitutional Development, tomorrow.

The move follows two meetings between President P. W. Botha and senior Cabinet Ministers and the four press groups over the past two weeks. During these the President expressed his displeasure with the way in which the press, especially the "alternative" and foreign press, have operated during the state of emergency.

His attacks also extended to several right-wing Afrikaans papers which reflect the views of extreme right-wing parties

and the paramilitary Afrikaaner Weerstandsbeweging (AWB).

Mr Botha presented a proposed "code of conduct" which would greatly extend the restrictions already placed on the media by the state of emergency regulations and the ban on television and photographic coverage of unrest. These were necessary, he argued, to combat what he called "the revolutionary onslaught" to which South Africa was being subjected.

The National Press Union (NPU), which represents the two major English language press groups, Argus and Saan, and the two Afrikaaner groups, Nasionale Pers and Perskor, which publish the main national and provincial papers and news magazines, including those aimed at black readers, conceded the existence of a "revolutionary onslaught".

But it argued that, rather than face fresh statutory or

legislative restrictions on the media, it should be allowed to submit proposals for increasing the scope and powers of the Media Council.

Until now, the 28-man council, set up three years ago and presided over by a retired judge, has concerned itself mainly with complaints from the public.

It was not designed to deal with political issues arising out of the state of emergency and the unrest, which has claimed more than 2,800 lives over the past two years.

The state of emergency restrictions have drastically curtailed the media, and specially television and photographic coverage of unrest and security force action, but several papers have sought in various ways to flesh out official accounts provided by the Bureau of Information.

They often, for example, publish edited eye-witness accounts which contradict the official reports.

Japan braced for tough talks in Brussels

BY IAN RODGER IN TOKYO

JAPANESE officials are bracing themselves for a rough time on Thursday when Japan's Foreign Minister, Mr Tadasu Kuranari, meets European Commission leaders in Brussels.

In particular, they are dreading having to tell the Europeans that the reform of Japan's tax regime on wines and spirits— which the Europeans claim discriminates against imports—is still by no means assured.

For the past several months, the Japanese have been fending off European demands that the system be changed by saying that a major overhaul of the country's tax system was proceeding.

Yesterday, the final shape of that tax reform was revealed, but it also became clear that the Government and the ruling Liberal Democratic Party (LDP) were still not near agreement on liquor tax changes.

On the contrary, the Prime Minister, Mr Yasuhiro Nakasone, yesterday asked the chief Cabinet Secretary, Mr Masaharu Gotoda, to undertake fresh consultations with party leaders

about the liquor tax problem.

The Europeans are demanding that the Japanese system of grading wines and spirits for tax purposes be abolished. In practice, all imported spirits in Japan are placed in the highest grade, thereby attracting the highest rate of tax, while many domestically produced spirits are in the lower grades.

There is strong opposition within the LDP to abolishing the grading system. Politicians fear that taxes and prices would go up on locally-produced spirits, a development that would be unpopular with voters.

Foreign Ministry officials suspect that the best they can hope for is a reduction in the considerable disparity in the tax rates between the grades. But they know this would be unacceptable to the Europeans.

Thursday's meeting is one of a regular annual series of ministerial consultations between Japan and the EEC, which normally covers a wide range of issues.

This time, because of the sharp increase in Japan's trade surplus with the EEC this year, the talks are expected to focus almost exclusively on trade.

European distillers plead against duty-free move

BY WILLIAM DAWKINS

EUROPEAN spirits producers are pleading against a surprise decision by the Brussels authorities to withdraw a proposal that would have given a formal legal basis to duty-free shops in the EEC.

The UGAES, the European distillers' association, is calling on Community Finance Ministers to reverse the European Commission's move when they meet in Brussels today and introduce legal protection for the duty-free trade.

The Commission withdrew a draft scheme for a better-organised system of duty-free allowances late last month, after refusing to accept a compromise put forward by the British Government.

A Commission official pointed out yesterday that the only way the Brussels authorities might ultimately be forced to "reintroduce the directives concerned would be for the Council of Ministers to take legal action.

Mr Tim Jackson, a spokesman for the spirits producers' group, said there was "an urgent need to give stability to an important sector of intra-Community trade and export trade

by stating that the duty-free trade is safeguarded until such time as community fiscal harmonisation is achieved."

Duty-free sales make up between 10 and 15 per cent of European producers' sales to the Community. "The duty-free trade represents a substantial economic activity on which many thousands of workers depend," and the present uncertainty was "harmful to everyone," said Mr Jackson.

In a separate move, Mr Edouard Balladur, the French Finance Minister, is expected to make a formal complaint at today's meeting over delays encountered by a Commission proposal to permit France to charge lower import duties on rum made in its overseas regions.

The four-year-old proposal would regularise the current French practice of discriminating in favour of French overseas rum producers.

Chernobyl led to milk stock rise

BY WILLIAM DUFFELL IN GENEVA

THE ACCIDENT at the Soviet nuclear reactor at Chernobyl in April led to an unexpected increase in Europe's already overburdened stocks of butter and skimmed milk powder, the General Agreement on Tariffs and Trade (GATT) states in its annual report on the dairy products market published today.

Demand for fresh milk fell temporarily in many parts of Europe as consumers were frightened by the high radiation levels reported from some pasture areas. More milk was processed into products, a substantial share of which went straight into stocks.

GATT is particularly gloomy about the outlook for trade in butter, stocks of which have just reached a new peak of 1.45m tonnes in the European Community. World butter exports rose by around 5 per cent to

some 820,000 tonnes in 1985 and a further small increase had been forecast this year.

In the event the butter market has remained depressed, raising serious doubts whether there will be any increase at all in butter exports this year. Efforts by the EEC to sell old butter at a heavy discount and US attempts to dispose of butter and cheese under the 1986 Food Security Act have not succeeded.

Plans to curb milk production, which took effect in some countries, notably in the EEC, last year, appear to be petering out. Increased output and slack demand for some dairy products will result in a further accumulation of stocks in 1986, GATT warns.

World market prices for butter remain at or just slightly above the minimum export price of \$1,000 (£700) a tonne set under GATT's International Dairy

Agreement, which covers 25 countries including 10 from the EEC, but not the US.

Dollar prices for butter and anhydrous milk fats were kept unchanged at the review in October, despite the sharp fall in the exchange rate of the dollar. Small increases were allowed in milk powders and cheeses.

Total world milk output rose by 1.4 per cent to 507.5m tonnes last year. The 1.7 per cent decline in EEC production brought about by the introduction of a levy on excessive deliveries was more than outweighed by an increase of more than 6 per cent in US output and a further substantial increase in the Soviet Union.

The World Market for Dairy Products 1986, compiled from the GATT secretariat, 154 rue de Lausanne, 1211 Geneva 21, price Sfr 12.

Radioactive tea brews trouble

BY DAVID BARCHARD IN ANKARA

THE TURKISH Government is under fire from the press for allegedly concealing high levels of radioactivity in tea grown on the Black Sea coast.

Hazelnuts, another coastal crop, have been known for some time to contain abnormally high radiation levels this year. The hazelnut crop from the Giresun area contains a minimum of 2,000 becquerels, while levels of over 4,000 have been monitored in the crop from the eastern

Black Sea. Turks, for whom a glass of "chay" from a samovar is part of their way of life, are now being told by newspapers that studies carried out in West Berlin have shown that seven out of nine samples of Turkish tea tested had radiation levels over 600 becquerels.

Six hundred becquerels is the maximum radiation level allowed in foodstuffs by European Community health regula-

tions. The industry Minister said radiation had now fallen to safe levels. He also said that when tea was boiled radiation fell 70 or 80 fold.

However, the opposition leader, Professor Erdal Inönü, one of Turkey's most distinguished nuclear scientists before he entered politics three years ago, has banned the drink. The Turkish tea in the Social Democracy Populist Party headquarters.

Warsaw fails in advisory council bid

BY CHRISTOPHER BOBINSKI IN WARSAW

THE POLISH authorities have failed to muster a sufficient number of independent Roman Catholic leaders on to a new advisory council due to have had its first meeting at the weekend.

The aim was to have the powerful Roman Catholic Church designate prominent laymen to the council which would also have contained people with Solidarity sym-

pathies and present the group as a manifestation of national unity.

But talks preceding the formation of the council showed the authorities unwilling to guarantee that it would have any real influence on policy or that its establishment fore-shadowed official intentions to recognise authentic movements such as Solidarity, albeit in

limited forms.

The church, however, which has favoured the initiative but refused to get directly involved, is keen to play down the failure of the Government, as the authorities have agreed to a Papal visit to Poland in the summer, and General Jaruzelski the Polish leader is due to meet the Pope in the Vatican in mid-January.

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Dollar's Fall Aids Multinationals That Work the Currency Markets

By MICHAEL R. SEIT Staff Reporter of The Wall Street Journal NEW YORK

THE BIG U.S. MULTINATIONAL COMPANIES that have benefited from the dollar's 18-month descent have vastly different strategies for dealing with volatile foreign-exchange markets.

For many U.S. multinational corporations, the past year and a half—and especially the past 11 months—have been good times. The falling dollar has made "this year the greatest free lunch I've ever seen in currency management," says the head of foreign-exchange operations for a major U.S. multinational company.

A weakening dollar typically helps most big U.S. multinationals because they take in more dollar currencies than they spend. Thus, as the U.S. unit falls, those foreign currencies can be converted into more dollars. A weaker dollar also makes their dollar-priced products more competitive on world markets.

After plunging 35% against the Japanese yen and 25% against the Deutsche mark since last September, forecasts are divided about where the currency is headed. While many see the dollar hasn't much further to drop, others say the current wrangling over economic policies between the U.S. and West Germany and Japan clouds the picture.

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OVERSEAS NEWS

Taiwanese opposition party makes surprise advance in elections

BY BOB KING IN TAIPEI

TAIWAN'S RULING Nationalist Party won Parliamentary and National Assembly elections at the weekend by a landslide, but a fledgling opposition party, the first in Taiwan's history, did far better than even its most optimistic supporters had hoped.

Of the so-called "supplementary seats" contested during Saturday's elections, the Nationalists took 61 of 73 seats in Parliament and 73 of the 84 in the National Assembly.

Even without these seats, however, the Nationalists dominated both parties through hundreds of ageing members elected 40 years ago in China. These cannot be replaced until new elections can be held in China under Nationalist tutelage.

While the Nationalist victory came as no surprise, the showing of the newly-formed Democratic Progressive Party did. Officials of the DPP, which in the last elections took six seats in Parliament and five in the National Assembly, had projected winning 10 seats in both bodies this time - but said privately that they would consider eight seats in each a victory.

Instead, the DPP took 12 seats in Parliament and 11 in the National Assembly. The Nationalist Party share of the popular vote also fell by several percentage points from the 73 per cent at the last election three years ago.

Some observers credited the strong opposition showing to the DPP's novelty. Under martial law, which in effect has remained in Taiwan for nearly 40 years, the authorities have banned the formation of new political parties.

Last September, the Government announced that it would soon lift both martial law and the ban on new parties and opposition figures formed the DPP in anticipation of these changes.

The new party may, ironically, have been helped by clashes between supporters and police last week, when a major opposition figure tried to return to Taiwan.

Although the public generally condemned the violence depicted in the largely government-controlled media, video tapes of the events distributed around Taiwan by the DPP showed a version of events that differed significantly from the media account, thereby drawing public sympathy for the new party.

The DPP's call for "self-determination" for the people of Taiwan has worried the government and the more conservative members of the public who fear it masks separatist tendencies.

But DPP officials and sympathisers have responded that self-determination means all the people on this island building a future democratic Taiwan, rather than a renunciation of a possible future unification with China.

Tony Walker on the crisis facing an economy that remains on a war footing Syria counts the cost of military build-up

SYRIA is still technically at war with its neighbour, Israel, more than 10 years after the last major Arab-Israeli conflict. The Syrian economy has not budged in that time from a war footing.

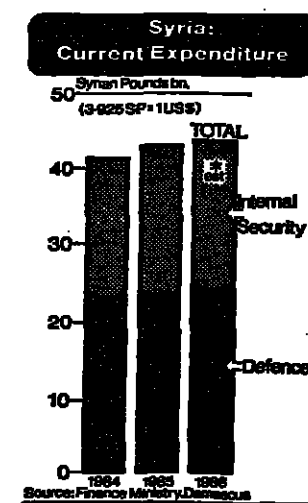
This has placed an enormous burden on a country which is now wiling under the unremitting pressure of a massive diversion of resources to the military sector.

The 1988 budget, which showed a 5 per cent increase in defence spending to Syrian pounds 24,600m (\$6.3bn), or 55 per cent of total current expenditure, underlined the fact that, despite Syria's economic malaise, there is no pulling back from President Hafez al-Assad's bid for strategic parity with Israel. Meanwhile, Syria's economy exhibits characteristics of a country at war.

Five hour power cuts are scheduled each day in the major cities, water is shut off at night and there are shortages of basic commodities such as sugar, coffee and rice. Some factories have closed for lack of raw materials, others are operating at only a fraction of capacity.

The Government admits to an inflation rate of 23 per cent or 30 per cent, according to which section of the bureaucracy provides the information. Independent sources believe the rate is much higher, possibly in excess of 100 per cent annually.

Shortages of necessities in government shops are forcing people to buy on the black market, where prices have risen sharply recently after a crackdown on smuggling from neighbouring Lebanon. Lava-



tary paper is a luxury in Syria and priced accordingly.

The merchant class, once the backbone of the Syrian economy, is demoralised. There is little new private sector activity and a number of traders have closed their doors in frustration.

A large importer of consumer goods, whose family has been in business in Damascus for generations, said she had closed down because foreign exchange shortages and delays in clearing letters of credit through the banking system had made it impossible for her to continue.

At the heart of Syria's economic crisis is an acute foreign exchange shortage. Reserves are minimal, perhaps as low as \$30 to \$60m. Regular subventions from Saudi Arabia are about all that stands between Syria and insolvency.

The Saudis, who provide about \$540m annually, are the only ones honouring the Baghdad Arab League summit agreement of 1978 which established levels of funding for front-line states confronting Israel. Kuwait suspended its payments at the end of 1985 in protest at Syria's support for non-Arab Iran in the Gulf War.

Saudi Arabia is reported to have provided emergency funds of about \$200m beyond its Baghdad commitment, but there is no lasting relief in sight for Syria.

Syria's armed forces of more than 400,000 up to seven security branches employing a further 200,000 men account for a huge and essentially non-productive chunk of Syria's workforce out of a population of 11.5m, half of whom are under 14.

Another burden on the Syrian economy is a highly centralised administration and impenetrable bureaucracy. This has proved a constant handicap for even the most resourceful Syrian entrepreneurs.

Dr Mohammed Imadi, a well-regarded US-trained economist who was appointed Minister of Economy last year, has liberalised foreign investment rules in an attempt to encourage new investment. This has not materialised and capital flight is a serious problem.

"Most people have got very little sympathy for the Government's economic policies," said a Western observer. "Everybody you talk to knows they are doing a bad job. Syrians have been capitalists for hundreds of years. They believe they can do better." Syria is seeking where pos-

sible to purchase on credit. There are reports in Damascus that the Syrians recently negotiated a 1.2m tonne wheat agreement with France on highly preferential terms. Talk in the Syrian capital of possible arms and foodstuffs agreements with the French coincided with an end to the bombing campaign on the streets of Paris.

Syria's cash squeeze has forced a curtailment of construction projects. Cranes stand idle next to half-finished high rise buildings. Work appears to have come to a virtual standstill on a new presidential palace overlooking Damascus.

Only projects that have the highest priority continue, such as an impressive sporting complex at Latakia on the coast in northern Syria which is to be the site of the next Mediterranean games. There are doubts, however, that it will be finished in time.

Agricultural sector imports are accorded priority. Cash, or goods to barter, is found for fertilisers and insecticides (Syria has a durable insect population).

Syria has been successful in stabilising its foreign exchange market by introducing draconian penalties for black market trading of up to 25 years' jail with no right of appeal. It has also introduced a flexible rate which corresponds more or less with the value of the Syrian pound traded in neighbouring Lebanon and Jordan.

The stringent foreign exchange measures have stopped the black market, but appear not to have increased significantly the flow of hard currency through the banks, which continue to be starved of funds. The oil price collapse and the slowdown of activity in the

Gulf has hit an important source of funds. Workers' remittances through official and unofficial channels are believed to be down, although by how much is unclear.

Western embassies advise their nationals to approach business dealings with Syria with utmost caution, citing as reasons an opaque bureaucracy and uncertainties about payments.

The Hindawi affair has cast a shadow over Syrian attempts to extract aid from the Western bloc. After the conviction in London of Nizar Hindawi, a Jordanian carrying a Syrian passport on charges of plotting to blow up an Israeli El Al airliner, Britain indicated that it would veto proposed European Community assistance to Syria. The US terminated all economic assistance to Syria in 1983.

Syria's disbursed outstanding foreign debt, according to World Bank statistics, is about \$3bn. A growing number of banks have been reporting arrears on debt payments, and Syria's capacity to borrow is extremely limited.

The petroleum sector provides perhaps the one bright spot in the Syrian economy. A new oil field in eastern Syria has come on stream, reducing crude to about 70,000 barrels per day from the previous 100,000 b/d.

The consortium of Western companies, led by Petten of the US, which discovered the new oilfield, has identified other promising deposits. It is possible that, by the mid-1990s, Syria may be self-sufficient in oil, but in the meantime prospects for a revival of the Syrian economy are bleak.

Israel split over Arab unrest

BY ANDREW WHITLEY IN JERUSALEM

A ROW erupted in the Israeli Cabinet yesterday over policy towards the occupied territories following the recent violent disturbances, the worst since Israel's captured the region in 1967.

Three Palestinians have been killed, and over 70 arrested in the widespread wave of trouble which persisted over the weekend. By last night the disturbances appeared to be dying down, though shops remained closed in Arab East Jerusalem for the second consecutive day.

Left-wing Israeli students in Jerusalem, Tel Aviv and Haifa yesterday demonstrated in support of their Arab colleagues.

At the Cabinet meeting, demands by Mr Ariel Sharon the ultra-rightwing Minister of Defence, for increased Jewish settlement, as a means of countering Arab unrest, was strongly resisted by Mr Yitzhak Rabin, the Defence Minister.

An increase in Jewish settlement near centres of Arab population would simply re-

quire more soldiers to defend the settlers, Mr Rabin is reported to have vehemently argued. While a *de facto* freeze has been in force since 1984 on the number of settlements built in the West Bank and the Gaza strip, their population have doubled over the period.

Countering criticism that the army and para-military Border Police had behaved excessively harshly, a Cabinet communiqué said they had "acted properly" and would do likewise in the future.

Iran pursues Lebanon truce

IRANIAN EMBASSY officials attempted yesterday to build on a Lebanese truce considered partially successful, despite continued shooting around Palestinian camps and rejection of the accord by Mr Yasser Arafat's Fatah faction of the Palestinian Liberation Organisation, Reuters reports.

As sporadic crackles of machine-gun fire echoed from hillside battle lines above Sidon, the diplomats held a third round of talks in two days with officials of the Shia Muslim Amal militia and its Palestinian guerrilla foe.

21 killed in Sri Lanka clashes

BY MERVYN DE SILVA IN COLOMBO

TWENTY-ONE civilians have been killed in an outburst of communal violence in the racially-mixed eastern province of Sri Lanka.

In the first incident at Kattandudi, a mainly Moslem village, seven home guards and a woman and child, all Moslems, were shot dead by Tamil rebels. Retaliation was quick. A busload of passengers, including several state transport board employees, were massacred. Among the victims was a Sinhalese.

The province, with its mixed ethnic composition, is the real source of contention in the negotiations between the Government and the separatist Tamils, with India as mediator. The Tamils are demanding a

homeland which, in effect, means a merger of the nearly 100 per cent Tamil north and the east, where the Tamils are the largest community, but not a majority.

Mr Rajiv Gandhi, the Indian Prime Minister, has supported the Sri Lanka Government in rejecting the idea of a merger. However, he seems sympathetic to the compromise formula of a linkage between the north and the predominantly Tamil districts of the east, with a corridor to link non-contiguous areas.

Tension rises over Berlin escapees

By Leslie Coft in Berlin

A RISE in the number of East Germans trying to escape to the West and risking being shot at by East German border guards has increased tension between East and West Germany.

The increase in escapes began last July, shortly before the 25th anniversary of the building of the Berlin Wall. The latest was that of a 29-year-old East German who made it across the wall unharmed.

On Wednesday the city government of West Berlin and the three Western allies in the city condemned the firing of seven rounds by border guards at two fleeing East Germans.

One of them, an 18-year-old, was caught. His 22-year-old companion scrambled over the 13 ft (4m) barrier to West Berlin.

An apparently fatal shooting last week of an East German escapee who had almost reached the roll bar on the wall, led to a sharp protest by the West German Government to East Germany's permanent representative in Bonn.

West Germany said that the incident had severely strained relations. These were already feeling the effect of a deep chill between Bonn and Moscow over remarks by Chancellor Helmut Kohl comparing Mr Mikhail Gorbachev, the Soviet leader, to the Nazi propaganda minister, Joseph Goebbels.

Before that contacts between the two German states had held up remarkably well in spite of Moscow's mistrust of the Christian Democratic Government in Bonn.





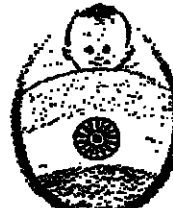







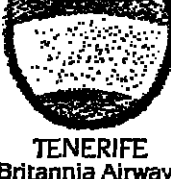



This year 26 East Germans have escaped to West Berlin, including four border guards in uniform. A larger number of attempts are believed to have been foiled.

The total number of escapes from East European countries into West Berlin and West Germany reached 172 at the end of October compared with 160 last year.

The border escapes to the West rose from six in June to 21 in July, 26 in August, 37 in September and 50 in October.

Mr Winfried Fesl, spokesman for the West Berlin Government, said that one of the reasons for the increase in escapes was the growing frustration of East Germans whose applications to emigrate to the West have been rejected.

In 9 months, Manchester has delivered 30 new arrivals (and departures).

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 BEZIERS* Orion	 BOMBAY British Airways	 CHICAGO American Airlines	 DALAMAN British Airtours	 DELHI British Airways	 DUBAI Singapore Airlines	 GIBRALTAR Air Europe	 IPSWICH Suckling Airways
 LAS PALMAS Britannia Airways	 LESBOS Dan Air	 MALAGA Britannia Airways	 MARRAKECH* Royal Air Maroc	 MUNSTER British Airways	 OPORTO* Dan Air	 PLOVDIV* Balkan	 ROTTERDAM Connectair
 SINGAPORE Singapore Airlines	 TENERIFE Britannia Airways	 TORONTO Air Canada Wardair	 TOULOUSE* Dan Air	 TUNIS* Dan Air	 WARSAW* LOT Polish Airlines		

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OVERSEAS NEWS

Rise in demand for oil unlikely to be sustained

BY LUCY KELLAWAY

THE STRONG rise in oil demand this year will not be carried forward into 1987, the International Energy Agency, the Paris-based research group, says in its latest monthly oil report published today.

After growing at 2.5 per cent in the first nine months of this year, OECD oil consumption in the first half of next year is forecast to rise by just 1.5 per cent, up to 1 per cent lower than previous IEA estimates.

The latest figures will do little to cheer ministers of the Organisation of Petroleum Exporting Countries, meeting in Geneva this week in an attempt to secure an agreement on oil production that would push oil prices up to \$18 a barrel.

Most of the rise in oil consumption in the third quarter was due to a surge in demand by utilities for heavy fuel oil—consumption in the US rose by 31 per cent in July and August—and to an increase in petrol consumption of about 3.5 per cent.

The leap earlier in the year in consumption of middle distillates, which was due to heavy stockpiling, was not repeated. The IEA estimates that OECD supply during the third quarter was up to 750,000 barrels a day.

Enasa in talks on Moroccan defence deal

By David White in Madrid

THE SPANISH state-owned heavy vehicle manufacturer, Enasa, has confirmed it is negotiating a contract with Morocco as the main part of a defence equipment package reported to be worth \$221m (£156m).

The deal, which would include Fegaso Trucks and armoured vehicles made by Enasa, could bring a boost to the company, which is struggling to cut losses after failing to find a foreign shareholding partner.

The Madrid newspaper, El País, said the deal also involved three other subsidiaries of INI, the state industrial holding group, which were due to supply parts for the Enasa vehicles and night-vision and communications equipment, as well as Land Rover Santana, the partly Japanese-owned affiliate of Land Rover of the UK.

Half the money for the contract is due to come from a syndicated credit arranged by Banco Arabe Espanol (Arab Bank).

Madrid has stepped up military co-operation with Rabat over the past few years, especially with supplies to the Moroccan Navy.

This is in spite of continued worries among Spanish defence officials about potential sources of conflict.

UK URGES KAMPALA PACT WITH IMF

Uganda warned on credit back-up

BY OUR KAMPALA CORRESPONDENT

BRITAIN'S Minister of State for Foreign and Commonwealth Affairs, Mrs Lynda Chalker, has warned that the extending of export credit guarantees to Uganda will depend on the reaching of an agreement between the Ugandan Government and the International Monetary Fund (IMF).

Speaking at a press conference at the weekend during a brief official visit to Uganda, Mrs Chalker said she believed Uganda's economic stability rested on the working out of a

plan acceptable to both the IMF and Uganda.

She revealed that talks with Uganda's leader, Mr Yoweri Museveni, has led to their agreeing that Uganda should have an understanding with the World Bank and the IMF.

Mrs Chalker also emphasised that although some £10m in new British aid for Uganda was "unconditional", the restructuring of economic policies along IMF lines would boost outside confidence in Uganda and attract foreign investment.

Riot police 'quell protest at Zambian food prices'

By Victor Mallet in Lusaka

TENSIONS are rising in Zambia as the Government's economic austerity programme, supported by the International Monetary Fund, increasingly makes an impact on ordinary people.

At the weekend, the Zambia Daily Mail reported that riot police had fired teargas to disperse demonstrators protesting in the northern copperbelt town of Kitwe against a doubling in the price of high-grade maize meal.

"Mealie meal" is the country's staple food and consumer subsidies are being phased out. Meanwhile, trade unions representing civil servants, government workers, and teachers have declared a dispute with the government.

They are demanding salary increases of 86 per cent but have been offered only 10 per cent, a figure they described in a statement as "pathetic, unreasonable and unrealistic."

Many public service workers earn under 200 kwacha (£11.19) a month.

At the latest weekly foreign currency auction, introduced as part of economic reforms, the kwacha strengthened to K12.10 to the US dollar from last week's all-time low of K15.25, with demand being stifled by the high cost of foreign exchange.

Tunisia presses on with economic reforms

BY FRANCIS GHILES

TUNISIA is pressing ahead with a number of major economic and financial reforms in the wake of the agreement reached last month with the International Monetary Fund (IMF) over an 18-month economic recovery programme.

on the Libyan capital last April. The trade deficit for the first eight months of the year was Dinar 823m (£510) virtually unchanged from the same period in 1985.

The Government, led by M Rashid Sfar, has just announced that interest rates are due to be liberalised except for those credits affecting the farming sector and small businesses, which account for about 15 per cent of the overall volume.

Depositors will thus benefit from a real return on their money for the first time since independence 30 years ago.

Banks will be able to charge their clients no more than 3 per cent above the money market rate, at least for the near future.

The agreement with the IMF aims to cut the budget deficit from 8 per cent of Gross Domestic Product this year to just below 7 per cent next year and 6 per cent by 1991.

State subsidies on a number of basic foodstuffs, notably bread, have thus been cut since last summer, after the government decided on a 10 per cent devaluation of the Dinar.

The Minister of Planning and

Finance, M Ismail Khellil, has also decided upon a number of measures to liberalise trade, notably cutting the maximum tariff to 50 per cent and giving freedom of import to those companies which export at least 25 per cent of their output.

More favourable terms for foreign oil companies have also been recently announced, with a view to encouraging greater exploration activity.

State investment spending will fall by 4.4 per cent next year to Dinars 369m while the cost of principal debt repayments will rise by 20.4 per cent to Dinars 408m.

SHIPPING REPORT

Tanker charterers fix early for Christmas

FINANCIAL TIMES REPORTER

THE SHIPPING market appears to have gone into Christmas early this year. In the dry trade, brokers report a general easing in rates, on the grounds that owners generally prefer to have their tonnage employed over the lengthy festive season rather than sitting idle.

According to brokers Denholm Coates, US/Gulf grain rates are particularly weak, while Gulf/Japan Panamax levels are down to \$11.00 per ton and Gulf/Continental rates down to \$6.50 for light cargo.

In the tanker market, by contrast, brokers report a busy week as charterers fix early for Christmas, and the market as

a whole is described as fairly buoyant.

In the products sector of the market, some owners appear to have their tonnage on Mediterranean charter until the end of the month, and rates are being pushed to the maximum accordingly.

However, say brokers Galbraith, it seems unlikely that this will continue into the holiday period proper. As traders arrange cover for the latter part of December, a flat period for rates is anticipated.

In the sale and purchase market, dealings are similarly active, with values described as continuing firm.

Tanzania investment drive

TANZANIA will issue a new class of residence permit for foreign businessmen as part of a drive to attract foreign investment and boost its economy, Mr Mbwana Bakari, Immigration Director said, Reuters reports.

The permits would be available from January 1 for bona fide foreign investors only.

Tourists, students and expatriates in government service will not be able to exchange their current papers for the new class of residence permit, he added.

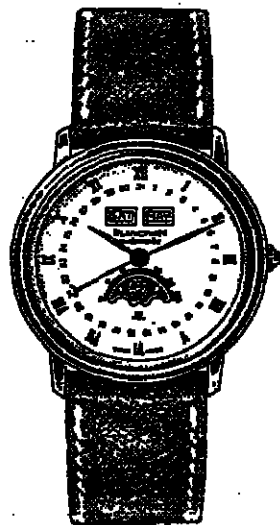
World Economic Indicators

INDUSTRIAL PRODUCTION
(1980 = 100)

	Oct. 86	Sept. 86	Aug. 86	Oct. 85	% change over previous year
US	115.3	115.2	115.2	113.8	+1.3
W. Germany	107.6	104.6	108.1	104.6	+2.9
UK	111.3	110.5	109.9	109.7	+1.5
France	102.5	102.4	103.0	100.6	+1.9
Italy	98.0	97.6	99.0	98.4	-0.4
Japan	122.2	119.1	121.7	121.5	+0.6

Source (except US): Eurostat

IB 1735 BLANCPAIN



Watches of Switzerland Ltd

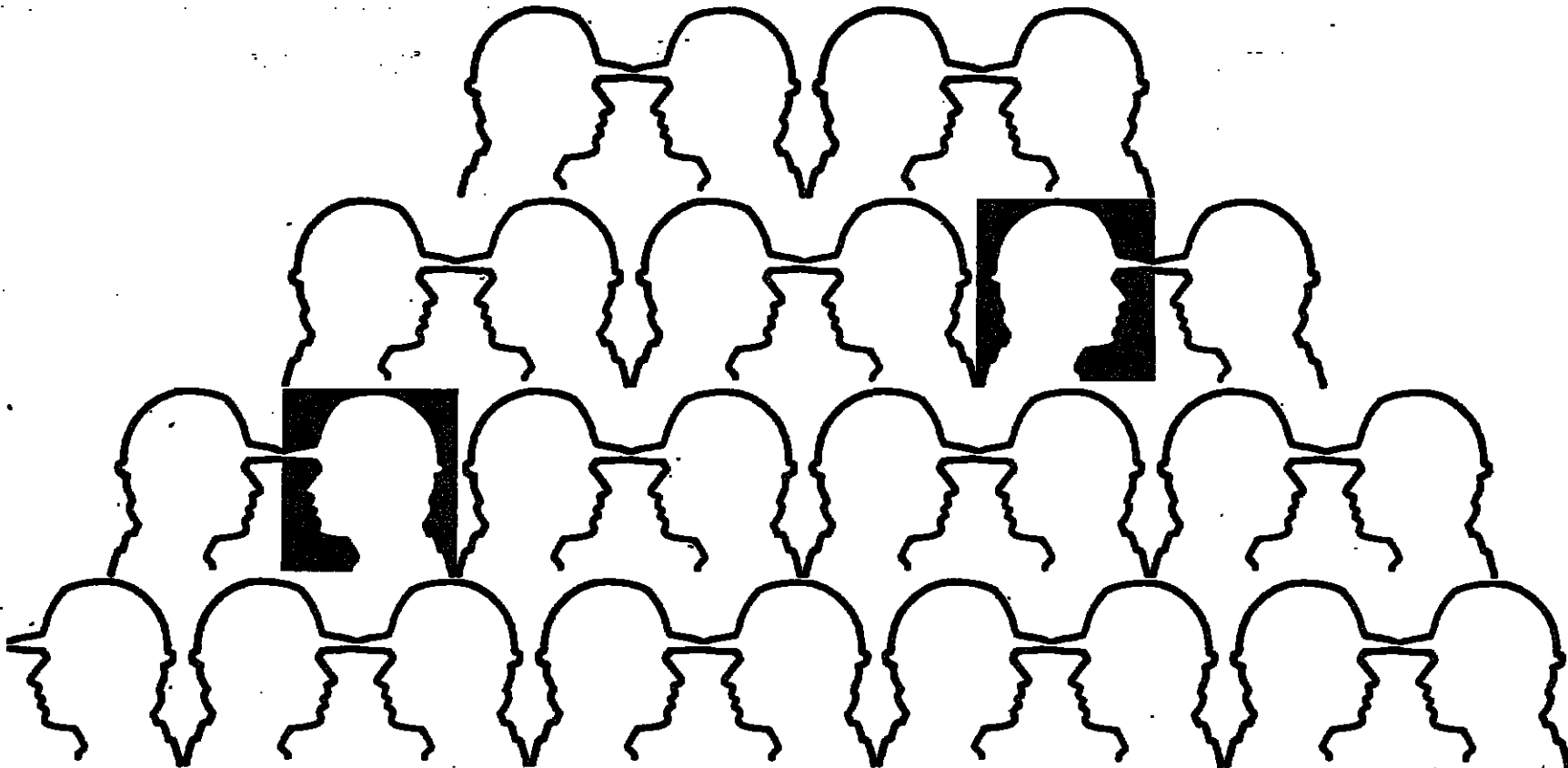
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WHICH TRAFALGAR HOUSE COMPANY HAS BEEN AWARDED THE £86M CONTRACT TO BUILD THE THIRD DARTFORD CROSSING?



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The long-awaited Third Dartford Crossing breaks more new ground than just the soil on the banks of the Thames.

It is the first project of its kind to be entirely financed by the private sector. And the concession has been awarded to Trafalgar House.

The lead contractor for the £86m project—a four lane cable stay road bridge—is Cementation Construction. The Company will draw on the extensive resources from within the Trafalgar House Group with Cleveland Bridge and Engineering playing a particularly significant role. A strong team with quite a few famous structures to its credit already. The Severn. The Forth. The Humber. Kessock. The First Bosphorus. And now the Third Dartford.

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Insider trade files may be re-opened

By Michael Cassell, Political Correspondent

THE GOVERNMENT is considering using its new powers of investigation to re-open around 40 cases of suspected insider dealing, Mr Michael Howard, the Minister for Corporate and Consumer Affairs, said last night.

A decision on whether or not to appoint inspectors to re-examine the cases, which have all been referred by the stock exchange to the Department of Trade and Industry (DTI) since 1980, is not thought to be imminent.

But ministers are satisfied that, under the Investigative powers contained in the Financial Services Act, which were brought forward and put into effect three weeks ago, they can re-open previously unresolved cases of insider dealing in the City of London. The new powers give inspectors the powers to examine people under oath and demand presentation of relevant documents.

Criminal prosecution can follow and refusal to co-operate can lead to a ban from participating in the securities markets.

The Government has come under repeated attack from opposition MPs in the last few weeks, after post-Big Bang revelations of alleged illegal share dealings and claims that its new powers will prove incapable of tackling the problem.

Ministers are determined, however, to show their readiness to stamp out a practice which could harm the City's international reputation.

Since 1980, the stock exchange has reported 100 cases of suspected insider dealing to the DTI, but only eight have led to prosecution.

Last week, Mr Geoffrey Collier, the former Morgan Grenfell securities director, was charged with offences connected with transactions in the shares of AE, the engineering group. The Government has also launched an investigation into possible secret and illegal share deals involving Guinness and its attempts last spring to take over Distillers.

In the latest case of suspected illicit share dealings, Exco, the UK's largest money broking group, last week called in the Fraud Squad to investigate dealing irregularities in a bond broking subsidiary.

Mr Howard, who was speaking on "The Business Programme" on Channel 4 TV, said that insider dealing was "a pernicious practice" which the Government intended to root out and prevent. Only a minority of people were involved, he claimed, but the Government now had unprecedented powers to intervene.

He emphasised that it was because the record on identifying and resolving cases of insider dealing had not been better that the new powers had been introduced by Mr Paul Channon, the Secretary for Trade and Industry.

Mr Howard, who will be attending a meeting later this week of regulatory officials representing the world's major financial centres, defended the Government's new regulatory provisions.

He repeated recent ministerial claims that the combination of self-regulation and tough statutory powers represented the most effective way of policing the City without hindering its free-market activities.

Mr Norman Tebbit, the chairman of the Conservative Party, yesterday defended the Government's decision to try and prevent publication of a book on Britain's security services by Mr Peter Wright, a former MI5 (counter intelligence) officer.

He said the Government's intention was to reinforce the life-long duty of confidentiality to which all past and present members of the security service were bound. He claimed on breakfast television that Mr Wright had broken his contract, undermined the security service and "rattled on his friends" by attempting to publish his book.

Mr David Steel, the Liberal leader, also condemned Mr Wright's actions yesterday, describing as "repugnant" his attempts to "make money by breaching the Official Secrets Act."

But he said on BBC television's "This Week, Next Week" that the Government's decision to institute court proceedings in Australia had been a mistake. The book should have been vetted so that publication could go ahead, he claimed.

GOVERNMENT FACING SHORTFALL IN SALE OF ASSETS

Privatisation focus turns on airways

By Janet Bush, Economics Staff

TRADING in British Gas shares begins today, and the focus of the Government's privatisation programme shifts to the sale of British Airways (BA) early in the new year.

This is the last major offer of shares scheduled for the current fiscal year and appears to leave the Government short of its £4.75bn target for asset sales proceeds.

The privatisation of BA will, like British Gas, be partly paid. City of London estimates put its value between £200m and £1bn. It is believed that there will be two roughly equal instalments, probably split between this fiscal year and next. This suggests receipts from BA this year of up to around £500m.

This would be added to around £1.1bn from the last call on British Telecom (BT) earlier this year, a

further £250m from the redemption of BT preference shares and about £2bn from British Gas.

This year has also seen the privatisation of six subsidiaries of the National Bus company. The Government has not published any figures on these, but they are not believed to be substantial.

Taking into account that totals are rounded estimates, it appears that the Treasury could be perhaps £800m short of its target after the sale of BA.

The Government faces a number of options. One obvious candidate to plug the gap is the first £750m tranche of British Gas loans which can be called in either this year or next.

Mr Nigel Lawson, Chancellor of the Exchequer, said in his autumn

statement that he was confident that the £4.75bn target this year would be reached. If this is so, he could be counting on the gas loans.

Preparations are well under way for the sales of Rolls-Royce and the British Airways Authority, but these are not scheduled. The Government hopes to complete both sales before the summer holiday season gets under way.

There would be little time to slot in either of these sales this fiscal year. As it is, BA must be fitted in before the Government goes into the period of pre-budget purdah.

Another possibility is that the Government may decide to sell off more of its shares in British Petroleum. However, several City economists believe that the Government could decide to fall short on its privatisation target, leaving the gas loans and other potential share offers until next year.

This is desirable for a number of reasons. Firstly, the Government will want to maximise tax cuts in what seems likely to be an election year.

Second, the Government could face serious pressures for extra public spending from the various departments next year and is mindful of the low level of its contingency reserve.

Third, a small undershoot of this year's Public Sector Borrowing Requirement could be on the way given the buoyancy of non-oil tax revenues and, in this case, an undershoot on asset sales could be presented as sensible economic management.

British Gas puts dealing systems to test

By Richard Tomkins

STOCK EXCHANGE dealing systems are in danger of coming under heavy pressure when trading in British Gas, the UK's biggest-ever share issue, begins at 2.30 this afternoon.

N. M. Rothschild, the merchant bank sponsoring the flotation, says its market research indicates that the majority of applicants plan to become long-term holders of shares in British Gas. So it is not expecting a wave of early sellers.

However, the stock exchange's new dealing systems have already suffered a number of breakdowns in the weeks since Big Bang, and there are fears that turnover in only a small proportion of British Gas's £5.6bn worth of stock could cause another failure.

Applicants may be encouraged to become sellers by a slight brightening of the prospects for the premium over the last few days. Over-

seas and institutional investors are regarded as more likely to emerge as buyers than sellers at Friday night's "grey" (unofficial) market price of 58p for the 50p partly paid shares. So first-day dealings could be at around 60p, representing a 20 per cent premium over the flotation price.

Rothschild announced full details of the allocation of shares over the weekend and confirmed that 4.5m applications had been received, including those from British Gas employees and pensioners.

The number of customer applications outnumbered those from the public by 2.5m to 1.1m, but the total value of the public applications at the fully paid price was higher at £4.4bn compared with £4bn for the customer applications.

Although customers will receive the preferential treatment they were promised, it does not amount to much.

All applicants receive the full allocation up to 400 shares, and beyond that customers receive only 100 more shares than public applicants at the bottom end of the scale and 300 more at the top.

Details of allocations to customers and the wider public are set out in the table. Employees and pensioners will receive a full allocation for up to 5,000 shares, then 5,500 on applications for 6,000 to 10,000 shares, and 5,700 on applications for 15,000 to 18,519. Employees only will receive 6,200 shares on applications for 20,000. For applications over these figures, the excess will be allocated as if it were a public application.

The total value of shares applied for at the fully paid price was £4.4bn. So the UK public offering was four times subscribed before the institutional and overseas allocations were cut back. Before claw-

back, the entire issue was subscribed 2.1 times, and after claw-back, 1.9 times.

About 60 per cent of applicants opted for bonus shares at the end of three years rather than the gas bill vouchers which begin to flow after six months. This confirms Rothschild's view that a majority of applicants see British Gas as a long-term investment.

Letters of allotment will not be posted until next Monday, and inexperienced investors may have difficulty if they try to sell shares in the meantime without proof of ownership.

National Westminster Bank, the receiving bank to the issue, paid in cheques from applicants towards the end of last week. So investors can ensure that their application has gone through by inquiring whether their cheque has been cleared.

The ordeal that never was

By Richard Tomkins

ALLOTMENTS OF BRITISH GAS SHARES

Application	Public	Allocation	Customer
100 to 400	In full	In full	In full
500 to 700	400	500	500
800 to 1,000	500	800	800
1,500	800	1,000	1,000
2,000	800	1,200	1,200
2,500	1,000	1,400	1,400
3,000 to 5,000	1,200	1,600	1,600
6,000 to 10,000	1,400	1,800	1,800
15,000 to 100,000	10%	10% + 300 shares	10% + 300 shares
Over 150,000	7%	7% + 300 shares	7% + 300 shares

meant that they should expect from 3m to 5m applicants.

They then ran into a major snag. Usually only one receiving bank handles a new issue, but the BT flotation was so big that all six - the Big Four clearing (retail) banks together with the Bank of Scotland and the Royal Bank of Scotland - worked together. Even then they ran into difficulties, and they told the Government's advisers that it was beyond their combined capacity to deal with an absolute maximum of 3m applications on any future issue.

The problem lay not so much with the receiving and sorting of applications, but with the laborious task of writing out letters of allotment and refund cheques to each individual applicant after the allocation had been decided. Big investors in particular were not prepared to accept any extension to the period during which other people were sitting on their money.

It was NatWest's idea to speed up the exercise for British Gas by moving the whole exercise into the 20th century with the aid of computer technology.

The plan was to get as many would-be applicants as possible to register in advance of the issue, computerise their names and addresses, and send them personalised application forms when the offer began. When the forms came back, they would be logged on to the computer, and when it came to

the allocation, someone could push a button and the computer would spew out all the letters of allotment.

The TSB issue, worth £1.5bn, was far smaller than BT's and had never been expected to attract more than 2m to 3m applicants at the most. So there had never been any fears about the receiving banks' ability to cope. The TSB's advisers, however, had underestimated the British public's eye for a bargain. Eventually 5m applications came in, vastly overloading the receiving banks' capacity. Consequently, 2m applicants had to be balloted out, so creating a good deal of acrimony.

The TSB issue moved the goalposts for British Gas. True, British Gas was clearly not going to be seen as a money-spinner in the way that TSB was, but it was nearly four times as big and was going to be much more heavily promoted. The Government's advisers, therefore, told NatWest that it would have to upgrade its systems to cope with a possible 8m applicants.

In the event, of course - and for reasons which will become clearer during the post-mortem - the NatWest's system was not tested to anything like its limit. Alas, it probably never will be. Other planned privatisations are on nowhere near the same scale, and even if other utilities are sold off without being broken up, they are unlikely to prove as attractive as British Gas.

Baker signals plan for school reforms

By Michael Cassell, Political Correspondent

THE NEXT Conservative government would introduce a radical Education Bill representing the biggest package of school reforms for nearly 50 years, Mr Kenneth Baker, the Education Secretary, said yesterday.

Mr Baker said that he wanted to see more central control of the school curriculum, an objective which would be enshrined in a major Education Bill which would be put forward by the Conservatives.

He said on London Weekend Television's "Weekend World" that he wanted to see a national curriculum laid down by law with an explicit set of objectives across a wide range of subjects.

As an example, Mr Baker said that he would like to see benchmarks established, setting out the standard of reading which children should be in a position to attain at various stages in their schooling.

Mr Baker also signalled a move towards greater differentiation in the school curriculum, saying that it should match more closely children's aptitudes. From the age of 11 or 12, children from the bottom end of the aptitude scale would be put on more vocational or job-related courses, offering them the opportunity to put their talents to the best use during their working life.

Mr Baker accepted that his proposals could mean big changes in the relationship between the Government, education authorities and schools.

The pattern of education set by his proposed city technology colleges, with the Department of Education and Science controlling the curriculum and the governors holding the purse strings, was one he wanted to see repeated in all schools over the next 15 to 20 years.

Teachers fight to keep pay talks machinery

By David Brindle

THE NATIONAL Union of Teachers (NUT) has taken full-page advertisements in some of today's national newspapers to launch a campaign against the Government's legislation abolishing pay negotiating machinery for 400,000 teachers in England and Wales.

The campaign will include a lobby of Parliament on Wednesday when the legislation - the Teachers' Pay and Conditions Bill - is scheduled to be rushed through its remaining House of Commons stages after a second reading today.

The NUT is urging its members to tell MPs that the Government's plans for an interim advisory committee on teachers' pay are unnecessary because there is agreement between the education authority employers and the unions on revised national bargaining machinery.

However, this machinery is set out in the deal signed by four of the six unions and now likely to be ratified by only two of them - the Professional Association of Teachers

having on Saturday followed the Secondary Heads Association in deciding not to confirm earlier acceptance.

Today's NUT advertisements urge teachers and parents of school children to oppose what is described as the bill's "extraordinary and alarming attack on a fundamental right to negotiate pay and conditions."

The measure is guaranteed to inflame the long running pay dispute, the union says.

Mr Fred Jarvis, NUT general secretary, said yesterday: "The powers in the bill are draconian, and the speed at which the Government is attempting to seize them defies belief."

The bill, which would give the Government power to impose a settlement of the pay dispute, could become law by the end of January.

The unions, who are united in opposition to it, hope that SDP-Liberal Alliance and cross-bench peers will block the measure in the House of Lords.

AFTER 46 MILLION LETTERS A DAY, HERE'S ONE FROM US...

Dear Customer,

First of all thank you for our busiest year ever.

Recently we've been handling some 46 million letters a day - even before the Christmas rush.

That's up more than 4 million letters a day on last year, and the most ever in our 350-year history.

So it's a stretching task, and it's going to get bigger.

With a record Christmas post predicted, and all those extra letters from Sid and his pals, we'll be handling 120 million letters and cards a day in mid-December.

Why so many letters? Well, we have kept prices down well below inflation - our inland prices are down about 11½% in real terms over 5 years. Even letters to the Continent, to our friends in the EEC, are cheaper.

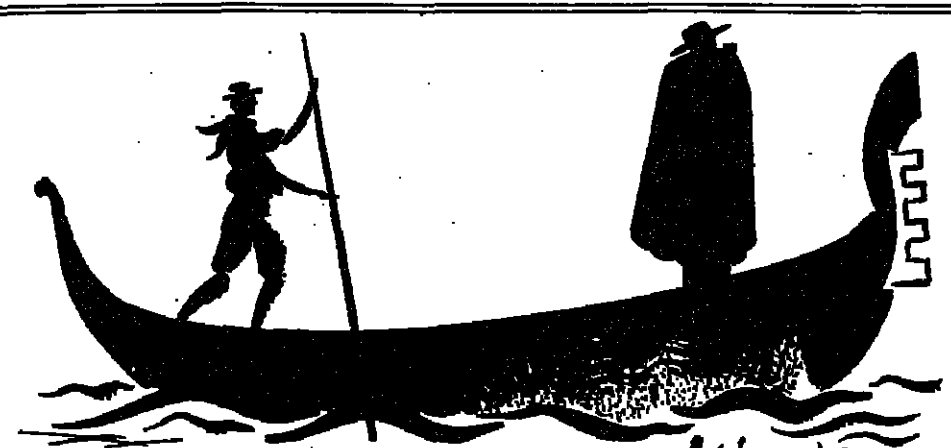
And we've offered you a Christmas Box of 300 million stamps at a discounted price of at least 1p off.

Now, please help us help you. POST EARLY! You'll probably get even more cards in return.

Seasons Greetings,



The Post Office



SANDEMAN FOUNDERS RESERVE PORT
NO LONGER RESERVED TO THE ENGLISH.

Telefónica

UK NEWS

Call for revision of Japanese car quotas

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

CHANGES should be made to the way the Japanese divide up the quota of cars for export to the UK, says Mr Alan Marsh, managing director of Toyota (GB), the Inchcape Group subsidiary.

The unofficial quota system, which limits the Japanese share of the UK new car market to about 11 per cent, has been in force since 1975, and the percentage allocated to the major importers has changed very little since then.

Mr Marsh claims that, unlike his company which imports Toyota vehicles, some other Japanese car import companies have difficulty selling all the cars they are allocated. "Things have changed since 1975, and the time has come for a redistribution within the 11 per cent quota," he suggests.

Mr Marsh admits that Toyota (GB) has a vested interest in pressing for changes by the Japanese Ministry of International Trade and Industry (MITI) which controls the quota system.

His company needs to strengthen its dealer network to prepare for

the time when Toyota moves some car assembly to the European Community. "I have no idea when Toyota will move into Europe, but it is inconceivable that a company of its size and ambitions will not eventually set up car production here," Mr Marsh said.

Toyota is the third-largest vehicle producer in the world after General Motors and Ford of the US. Its target is a world car market share of 10 per cent compared with the current 8 per cent - its so-called "Global Ten" strategy.

Mr Marsh says that, with the help of European-produced cars, Toyota's UK market share could rise from under 2 per cent to 5 per cent and unit sales from 35,000 to 100,000. For this, the dealer network would have to be increased from 224 to about 400.

Toyota (GB) already is preparing the ground and talking to six large public companies which should soon take the Toyota franchise. At present the majority of Toyota's dealerships are family-owned.

Mr Marsh says Toyota (GB) profits this year will be above those for 1985 in spite of the sharp rise in the value of the yen compared with the pound. In 1985 the company made a taxable profit of £11.95m on a turnover of £210m, up from £9.5m on sales of £182m the previous year. The dividend payment for 1985 was lifted from £3.2m to £4.1m.

The UK importer will not suffer to any great extent from the severe cut-back in car shipments to the EEC made by all the Japanese car producers in the last three months of 1986, says Mr Marsh.

Complaints from member countries about the substantial increase in exports to the Community in the first half of 1986 caused MITI to urge the car producers to ensure that exports showed no more than a 10 per cent increase for 1986 as a whole.

John Griffiths writes: Leyland Trucks, now the subject of rival collaboration or buy-out approaches from DAF and Paccar, recaptured the UK heavy truck market leadership last month from Daimler-Benz, the West German producer of Mercedes trucks.

TELEVISION PROMOTION IN LIST OF LAW SOCIETY REFORM PROPOSALS

Lawyers set to rewrite advertising code

BY A. H. HERMANN, LEGAL CORRESPONDENT

THE LAW Society appears to be set to adopt radical changes of rules governing advertising by solicitors and their arrangements for the introduction of clients, for example with estate agents, banks and building societies.

A proposal to be considered by the council of the society next week would, if approved, allow more flexible promotion of legal partnerships from January next year.

The proposals adopt a completely new approach to advertising, in contrast with the current "advertising guidance" which tells solicitors in specific terms what they may, or may not do. All types of advertising

and promotion would be permissible as long as solicitors' integrity or clients' freedom of choice were not impaired. This should be achieved by the observance of five principles expressed in terms so general that every solicitor should be able to keep within them as long as he behaved honestly, competently and in the best interest of the client.

The new rules would open to solicitors the possibility of using television advertising, direct mailing, advertising on third-party premises and on movable displays, for example, in estate agents' windows. They would also be able to benefit from advertising by third parties but

would not be allowed to make unsolicited visits or calls or name clients in their advertisements.

A second important avenue for attracting clients would be opened to solicitors by a new rule allowing them to make arrangements with other businesses or professional practices. This would enable solicitors to benefit from inclusion in "package" services or arrangements made for clients of a certain category or sharing in one and the same problem or dispute.

The rule would enable solicitors to agree with estate agents, banks, building societies, travel agents or employers to be introduced to a cer-

tain category of clients as long as the clients knew about such an arrangement. The arrangement would not interfere with the client's freedom to instruct another solicitor, or with the solicitor's independence and ability to advise his clients regardless of the interests of other persons.

Solicitors making such arrangements will not be allowed to give any direct or indirect benefit for the introduction, except the inducement of business. The co-operating offices would be able to quote a composite fee on condition that they quoted separate fees for individual services if required.

British Steel to buy West German group

BY NICK GARNETT

THE BRITISH Steel Corporation (BSC) is expanding outlets for its products in Europe with the acquisition of Fischer Profil, a West German sheet steel profiling business.

Fischer Profil, which produces wall and roof panels, has factories at Neupharm-Deux in West

Germany and at Ghent, Belgium.

BSC said earlier this year that it was trying to strengthen its distribution operations and outlets in Europe. It recently bought a French steel stockholding company and already owns a profiling subsidiary in France - Profilacier Sarl.

BSC said that the Fischer purchase which is still subject to final approval from the two companies, will complement Profilacier Sarl and "establish BSC as a force in the European profiling market."

Profiling involves passing sheet through specially shaped

rollers for various forms of ribbed finish.

BSC declined to disclose the purchase price for Fischer, which employs about 90 and, the corporation says, is one of the group of larger European profiling operations.

Tokyo air talks fail to agree flights deal

By Michael Donne, Aerospace Correspondent

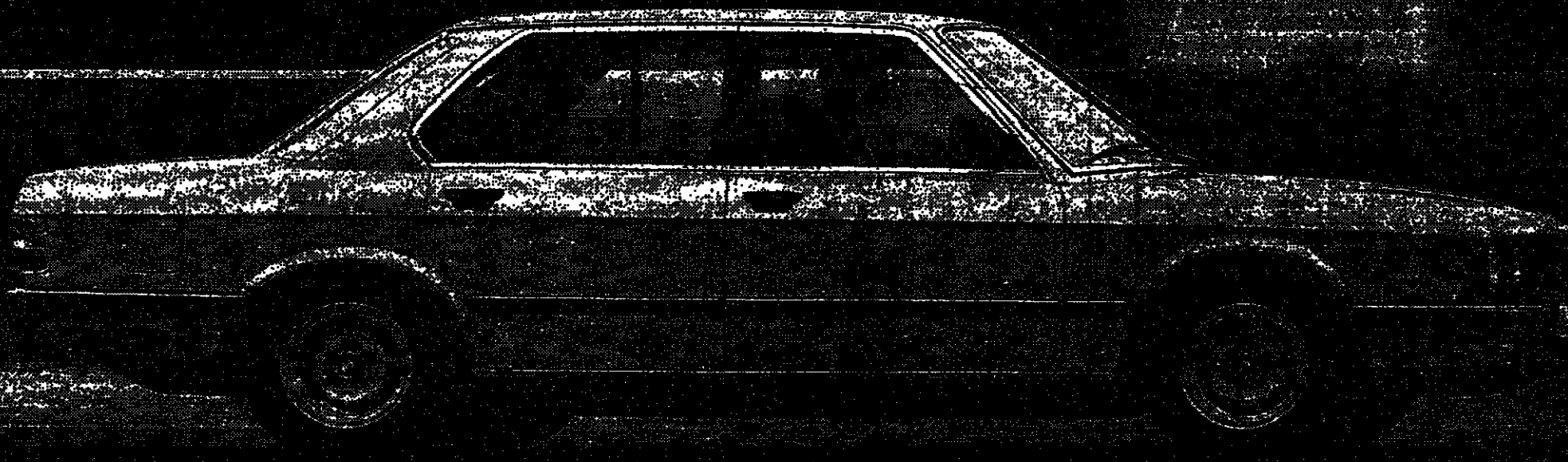
BRITAIN and Japan have failed to agree on the increased number of flights between London and Tokyo that the UK has been seeking to allow British Caledonian Airways (BCal) to launch services on the route next spring.

The two negotiating teams agreed, after five days of talks in Tokyo, to meet again in London next month.

They declined to give further details of the Tokyo discussions or to name the Japanese airline that would also be given rights on the route to match the introduction of BCal although Tokyo press speculation is that it will be All Nippon Airways. The two airlines at present operating the route are British Airways and Japan Air Lines.

The UK is reported to have asked for three return flights weekly for BCal from next March, with flights non-stop across Siberia.

The BMW 5 Series



Living further out might not be so bad after all.

That's it. Work's over for the day. Stress has been filed away in the bottom drawer. You can take off your jacket, loosen your tie, and look forward to going home. A 10 kilometre journey, a mere stone's throw.

You get behind the wheel of your 520i and start up. As soon as you hear the deep-throated murmur under the bonnet, the thought strikes you. Why not

make a little detour? Just a quick 20 kilometres through the soothing calm of the countryside. Every time your foot touches the accelerator, you can feel the silent power of the 129 horsepower, 6-cylinder engine. Pure pleasure.

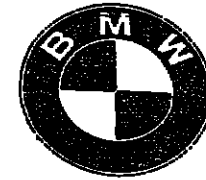
Even the intrusive clamouring of the country road's cobbled surface is effortlessly swallowed up by the suspension. Before you, a tempting stretch of

motorway and the unique, driver-minded BMW cockpit. No problems. Just clear information.

And while you're relaxing in your comfortable seat, you're totally aware of the classic 5 Series lines outside. You then turn into the exit road. The detour was once again too short, and you've left that special timeless feeling behind you, back on the road.

You promise that next time you're going to call it a day a bit earlier. At the office, that is.

Perhaps you too should take that trip down to your nearest BMW dealer and find out just how much fun you can have with the 520i.



The ultimate driving machine

Monday December 8 1986

Tokyo air talks fail to agree flights de

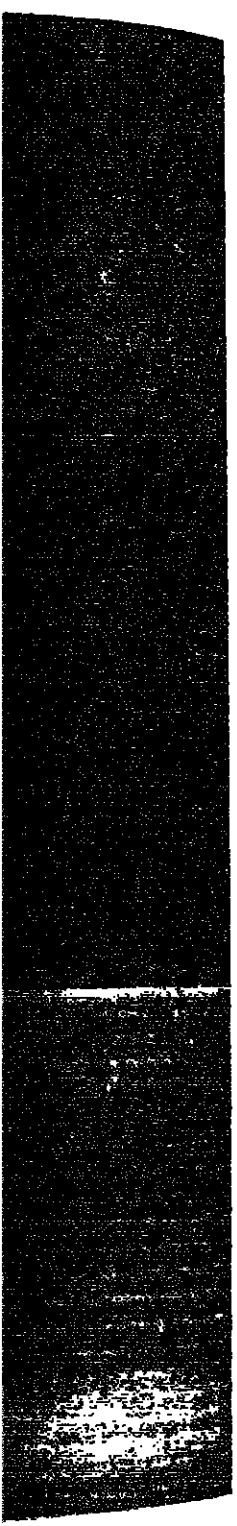
By Michael Domey
Aerospace Correspondent

BRITAIN and Japan have agreed on the increased flights between London and Tokyo after five days of talks. The UK has been asking for three direct flights a week. British Caledonian (BCal) to launch a new route next spring.

The two negotiators agreed, after five days of talks, to raise again in next month.

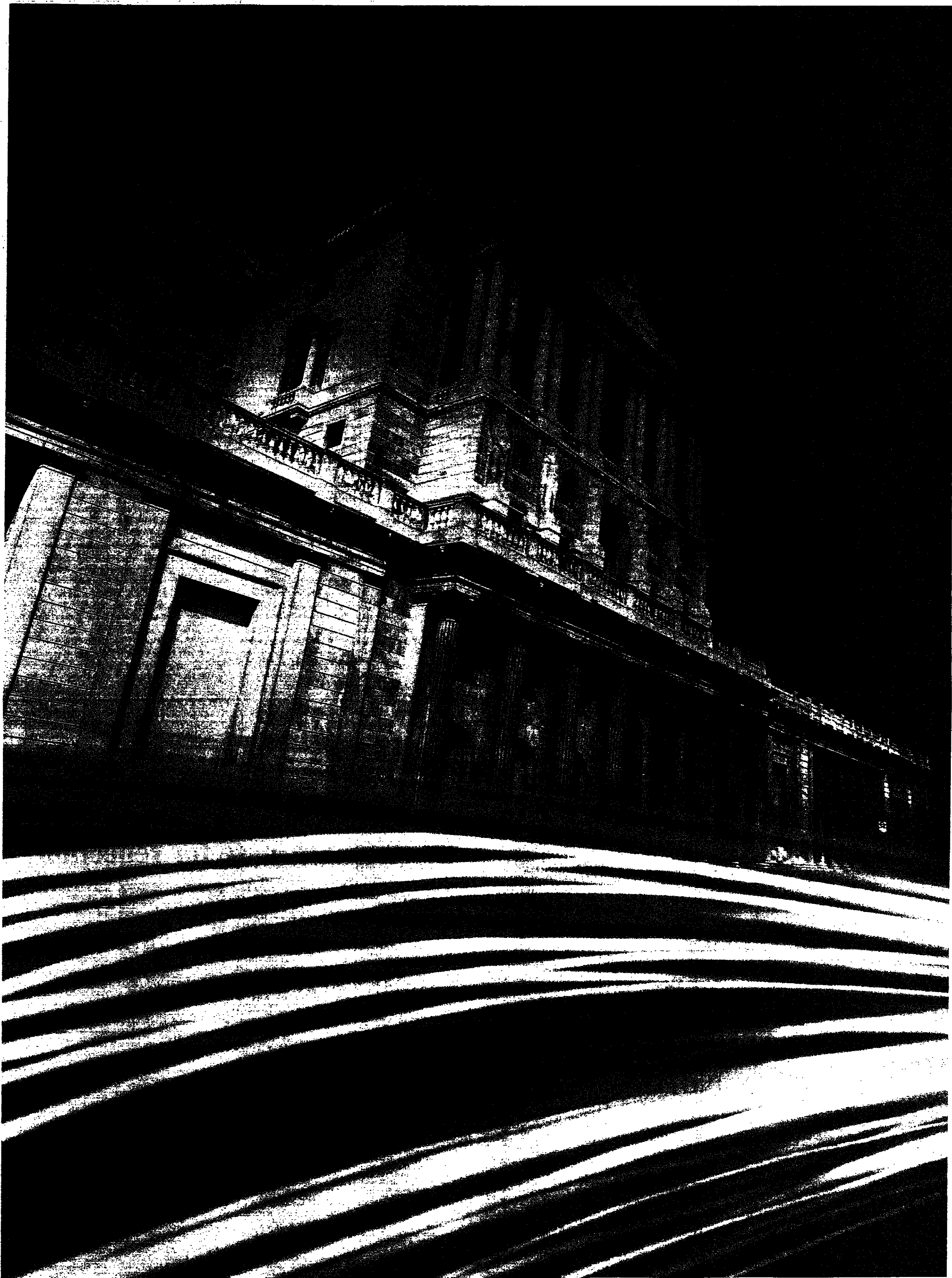
They decided to give the name of the Tokyo domestic airport to be given after the world war. The Japanese would also be given the right to make the London BCal airport. The London BCal is that it will be a direct flight. The new names of the operating the route are the ways and Japan Air Line.

The UK is reported to be for three direct flights a week. BCal from next March will non-stop across the Atlantic.



that next time
will be a day a
office. That is
too


The ultimate
driving
machine



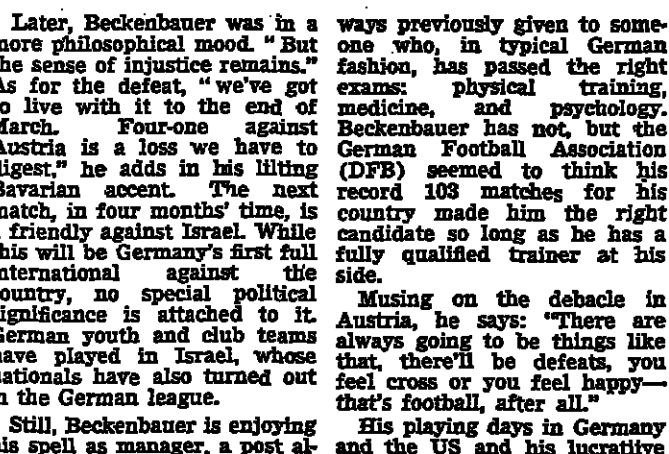
Every year we accompany the Old Lady across the street.

We supply the Bank of England as well as all the major UK clearing banks* with information technology to help ensure that Britain remains in the forefront of world banking. IBM in the UK • 18,500 employees in 50 locations • Manufacturing plants in Greenock and Havant • Development laboratory in Winchester • Britain's 6th largest exporter.

*Bank of Scotland Barclays Bank The Co-operative Bank Lloyds Bank Midland Bank National Westminster Bank The Royal Bank of Scotland Standard Chartered Bank TSB Group

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In search of excellence; Andrew Fisher talks to Franz Beckenbauer, manager of West Germany's soccer team



Beckenbauer lost the Kaiser-like calm he usually exhibits from the sidelines, fuming on TV against the referee, calling him all manner of insulting names, and insisting Germany would not have him in charge of one of their games again.

was previously given to someone who, in typical German fashion, has passed the right exams: physical training, medicine, and psychology. Beckenbauer has not, but the German Football Association (DFB) seemed to think his record 103 matches for his country made him the right candidate so long as he has a fully qualified trainer at his side.

Musing on the debacle in Austria, he says: "There are always going to be things like that, there'll be defeats, you'll lose, or you feel happy—there's always a flip side."

advertising contracts — like other top sports personalities, he is part of the Adidas marketing thrust — have made Beckenbauer a very rich man. He now lives in the Austrian resort of Kitzbuehel, travelling widely to watch club and international games. "Either you do something properly or you don't do it at all."

The German national team is at the pinnacle of the DFb, the largest sports association in the world, with 12 first league clubs and some 20,000 others dotted around the country. This vast structure has a financial solidity that prevents clubs going bankrupt—TV and match screening fees, stadium adver-

Even in Germany, though, fewer people have been going to matches. Average attendance at first league matches was

BARRY RILEY

Boesky had started out in a small way, by last spring he was aiming for the really big time, reorganising his opera-

It is an unfortunate fact of life that clever trading in the financial markets brings quicker

objectives, and realise that the average life of a stockholder is something like three score and 10, and he wants to see a bit of results along the way."



The role of the Attorney-

stream of Whitehall govern-
ment. This detachment is
supposed to guarantee his

ever anywhere near the top of policymaking that has led to Sir Michael Havers' embarrassment in a Sydney courtroom.

we continue to maintain a liquid two-way market.

HAMBROS BANK LIMITED
41 Bishopsgate, London EC2P 2AA

1945 Born Munich, son of a postal official
1965 First of 103 international appearances (against Sweden)
1966 In Germany, where he lost to England in World Cup final
1966 Captain of German team that won World Cup against
Netherlands
1977 Lost international against France
1977 Left FC Bayern after 296 games, for Cosmos, New York
1980 Joined Hamburg (HSV)
1980 Last game for HSV, though played briefly for Cosmos again
1981 Manager of German team
1984 His team Joves in World Cup final to Argentina

MANAGEMENT

EDITED BY CHRISTOPHER LORENZ

Diversification

The trouble with takeovers

Christopher Lorenz examines a study of success and failure in mergers and acquisitions

WITH TAKEOVER mania gripping Europe and the United States as never before, one of America's most influential business school professors has issued a blunt warning: that very many acquisitions fail because their rationale is flimsy and their execution inadequate. They later have to be divested—seldom at a profit to anyone except lawyers, merchant bankers and the original sellers.

The alarm call comes from Michael Porter, whose pioneering work on competitive strategy at the Harvard Business School has made him a best-selling author and one of the most sought-after consultants to leading American companies.

Porter's warning is all the more weighty for the fact that it applies less to the current spate of paid-for "greenmailers" and arbitrageurs than to the equally heavy flow of supposedly "strategic" takeovers based on the conventional rationale of either industrial "synergy" or portfolio management.

Porter's conclusion that "the corporate strategy of many diversified companies has failed—much diversification just doesn't work" is drawn from a mammoth study he has made of every acquisition, joint venture and start-up made by 33 large diversified US companies since 1950.

His advice on how to escape the yawning pitfalls of diversification includes the application of three rigorous tests to every project, and the much more careful selection of the right diversification strategy. However, the study also reveals the fashion for amassing portfolios of unrelated companies should be avoided at all costs, he suggests—unless the predator is prepared to restructure its acquisitions with the specific intention of selling them at a profit.

Since 1950 the 33 companies examined in Porter's study (which is as yet unpublished) have together made a total of nearly 4,000 takeovers, joint ventures and start-ups. Just over half of these were in the form of acquisitions which took the company into new products and/or new markets.

The average divestment rate of these diversified acquisitions was just over half—roughly in line with the results of past takeover studies by other researchers.

But the average cloaks a remarkably wide range of corporate performances. At one end of the spectrum, Porter identifies a group of successful diversifiers, notably Johnson and Johnson, the consumer products giant, and Raytheon, the electronics group. These par-

gons have divested little more than 10 per cent of their diversifications in new products and new fields. United Technologies and 3M, despite being two of America's most widely diversified industrial groups (some would say conglomerates), have performed almost as well, divesting around a quarter.

At the other end of the spectrum is CBS (broadcasting and entertainment), RCA (entertainment plus consumer electronics), General Mills (packaged foods and retailing), Gulf and Western (financial services, publishing and entertainment), and Xerox, the reprographics giant. These have all divested three-quarters or more of their diversifications—by acquisition, with Westinghouse (electrical engineering and electronics) not far behind. Even General Electric, which is usually noted for its good management, has divested well above the average.

Part of the explanation for this disparity, Porter says, is that the successful diversifiers have relied unusually heavily on internal start-ups rather than takeovers. They have also made a disproportionately low number of acquisitions in fields unrelated to their existing businesses.

But there is far more to it than that.

Even when diversifying into an apparently unrelated business, Porter argues, many companies fail to use three key tests which should be applied to any acquisition:

1. The attractiveness test. (The industry chosen for diversification is or can be made structurally attractive.) "It doesn't matter if the 'fit' between acquirer and acquired is close if it's a useless business," Porter told a recent seminar in London on competitive strategy, organised by Britain's Strategic Planning Society. This test is often suspended because of the low cost of the acquisition and its apparently close fit, he added. "Alternatively, companies do the analysis very badly."

2. The cost of entry test. (The cost of entering a new business must not offset future profits from it to an uneconomic extent.)

3. The "better-off" test. (The new business must either gain com-



petitive advantage from the existing company, or vice versa.)

"Companies have a strong tendency to think that if they can do well on one of these tests, that's enough," Porter told the planners' seminar. "But meeting all three is a prerequisite for successful diversification."

In an attempt to provide companies with more appropriate and effective guidance than has been available in the past, Porter has developed four "concepts of corporate strategy" for diversified companies.

1—Portfolio management, as popularised by the Boston Consulting Group, and other leading consultancies. This often fails, for a host of reasons, including the excessive premiums paid for companies, and the increasing efficiency of capital markets.

2—Restructuring. This is a conscious approach of buying a wide range of different companies with potential for restructuring, and then selling them at a profit. Unlike portfolio management, Porter argues

to another. "In countries with underdeveloped capital markets portfolio management can be effective," Porter concedes. "But if I were a company in the US or Britain, I'd be pretty embarrassed if I were still following that route."

With many portfolio-type companies being defeated by the sheer size and complexity of running themselves, Porter told the seminar that the assumptions behind portfolio management were becoming increasingly invalid. If companies in advanced economies could not find a more effective diversification strategy, they should desist from portfolio management, disperse their cash in the form of dividends, and let shareholders be the portfolio managers.

3—Transfer of skills. This may smack of vague and old-fashioned "synergy," but it is far more specific. Porter emphasised to the planners that the sharing of generalised, "motherhood" skills—such as "good at managing international companies" and "good at dealing with government"—had no real meaning. "Ifers comfort or familiarity with the business isn't enough," as he put it.

Instead, the transfer of skills must represent a significant source of competitive advantage for the recipient. When Philip Morris, the US tobacco group, bought Miller Beer, the transfer of its marketing skills, enabled Miller to become far more sophisticated in the market than its brewing rivals. But when Philip Morris acquired 7UP, the soft drinks company, the same

strategy had little effect, because 7UP's main competitors, Coca-Cola and PepsiCo, already had marketing skills of at least a comparable level.

A further problem in such cases is often that the planned transfer of skills does not actually occur.

4—Share activities. Under this strategy, which can only apply to the acquisition of related types of businesses, key activities such as procurement, marketing and distribution are actually shared between acquirer and acquiree. Porter cites the example of Marriott Corporation, the US hotels, restaurant and airline catering group, which shares the buying organisation (and suppliers) of \$1bn of food a year.

A company that follows this approach must obviously create the necessary organisational structure to exploit interrelationships between its businesses. Yet in practice most companies are organised and managed in ways which discourage this, Porter claims.

Whichever of Porter's diversification concepts a company chooses, the pitfalls are many and various, and dangerously easy to fall into. So management should undertake any diversification extremely cautiously, he warns, even if the pressure of today's takeover climate is to act quickly and buy just as fast. Over the past 30 years will continue.

Porter concluded his seminar by presenting a seven-point action plan for would-be diversifiers. His advice included: Pursue Type Four diversification first, and as opportunities get exhausted move into Type Three. Skill-sharing diversification should not be used as an end in itself, but as a basis for a Type Four strategy.

Only pursue Type Two diversification if there is a high level of confidence in satisfying its premises, and no better opportunities exist. Don't pursue Type One at all.

Above all, create a real corporate vision which is both effective and shared. Porter emphasised to the planners that the sharing of generalised, "motherhood" skills—such as "good at managing international companies" and "good at dealing with government"—had no real meaning. "Ifers comfort or familiarity with the business isn't enough," as he put it.

By contrast, Marriott's vision of itself as a "travel company" has really firm foundations in the sharing of hotel skills and activities. As Porter put it, "every diversified company needs a corporate vision, but that vision must articulate how value is really to be created."

'Companies should consult customers'

Michael Skapinker reviews a report critical of UK manufacturers' attitudes

SIR PETER PARKER, former chairman of British Rail and of the council of the British Institute of Management, has some optimistic things to say about the state of British manufacturing. True, its competitiveness has been eroded, "but the deficiency is by no means dauntingly large. Like so many of the shortcomings in British industry it could be overcome by a change of attitude," he says.

Sir Peter's remarks come from the foreword to a study commissioned by the BIM. The study itself is markedly less cheerful. "Do we, as a manufacturing nation, always pay sufficient attention to giving customers what they want? Do we try hard enough to find out what it is they require? Do we make certain that what we are providing really is what they want?" the report asks. "The answer is a resounding 'No. We certainly do not'."

The BIM report, based on interviews with 12 leaders of British industry and a survey of 40 manufacturing companies, indicates that while attitudes might be changing, practical improvement still lags a long way behind.

All of the companies (none of which was named) said they thought good liaison with their customers was important. But only a minority carried out thorough research to determine what those customers wanted.

The companies were asked to say which aspects of their business, such as prompt delivery or good design, they thought were vital to their customers and how they knew that. Only one quarter of the respondents said that all the features which they thought were vital had been found to be so through market research. One-fifth of the companies had conducted no research whatever on these vital features. The remaining companies were somewhere in between, having researched some features and not others.

On the subject of market research itself, "respondents appeared generally more interested in finding out how they stood financially relative to their competitors than in

finding out the views of their customers, or how their products compared with those of their competitors," the report says.

When the survey moved from determining customer requirements to finding out whether those requirements were actually being met, the results were similar. Only 28 per cent of companies said they relied on outside evaluation to find out whether all of their customers' vital needs were being met. Twenty-five per cent used no outside evaluation at all and the rest were somewhere in between.

Asked what customers most often complained about, the response, overwhelmingly (and unsurprisingly) was availability and delivery of goods.

Quoting the Marks and Spencer philosophy that "we are only as good as our suppliers," the report then looks at the other side of the coin. How good are British manufacturing companies at keeping their suppliers up to the mark? Once again, not very.

Companies were asked to say which aspects of supplier performance they regarded as vital, such as delivery, quality and price, and how their suppliers were performing. Only 10 per cent of the companies thought their suppliers were providing good performance on all the vital features.

Asked why they stuck with the same suppliers, most said they had no other means of supply. The majority of dissatisfied companies said they were at least considering changing suppliers, but 11 per cent were not even doing that.

One-fifth of the companies were measuring their suppliers' performance on all vital features. Only one in seven of the companies surveyed operated a formal supplier grading scheme. Fewer than half of these actually gave the suppliers the results, although they said that informal discussions on performance took place.

At competitive prices in UK manufacturing industry by Anthony Overend. Available from BIM Publications Dept, Management House, Cottingham Road, Corby Northants NN17 1TT. £10 to members; £20 non-members.

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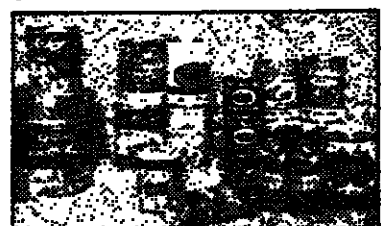
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中國安徽

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Located at the drainage area of the Yangtze River and the Huai River and with favourable natural conditions such as fertile soil, mild climate and abundant rainfall, Anhui Province is particularly rich in its agricultural by-products and



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The export volume of our corporation ranks first among all I/E Corps. in Anhui Province. At present, we export over 161 kinds of products involved in 9 categories. They are: cereals and oils, products, meat and meat products, egg products, canned goods, aquatic products, sundry goods, fruits and vegetables. These products are exported to over 30 countries and regions in the world such as Hong Kong, Macao, Singapore, Malaysia, Japan, USA, Canada, USSR, Eastern and Western Europe, Middle and Near East, Oceania, Africa and Latin America. We have established good trade relations with over 400 companies in these regions.

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Import and Export Building, Jizhai Road, Hefei, China
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Anhui Native Produce

China National Native Produce and Animal By-products I/E Corp. was the first corporation ever to deal in the export of native produce and animal by-products in China. In 1984, Anhui Native Produce Branch was set up.

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Strategically located on the lower reaches of the Yangtze and Huai River, Anhui Province is endowed with excellent transportation links, both land and sea, with the rest of the world. Land transportation routes stretch all the way to Hong Kong and Europe, while sea transportation can be routed to different parts of the world through Wuhu, our own port, and various other adjoining coastal ports such as Shanghai, Nanjing, Nantong and Lianyungang.

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Major products include: sweet potato slices, rapeseed, cottonseed expeller, wheat bran, rice bran and green fodder, with major buyers in Europe and Southeast Asia.

China National Native Produce and Animal By-products I/E Corp., Anhui Native Produce Branch
Imp. & Exp. Building, Jizhai Road, Hefei, China
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Company Notices

5 1/4% Convertible Debenture Loan 1969
US \$15,000,000.-

GIST-BROCADES N.V.

Notice is hereby given that on 17 November 1986 at the office of the trustee and in presence of an attorney of the debtor, 75 debentures of US \$1,000.- have been drawn by lot. Numbers:

1011,	1012,	1108,	1119,	1490,	1641,	1707,	2003,	2067,	2137,
3109,	3634,	4263,	4549,	5160,	5798,	6649,	6743,	7326,	7327,
7390,	7395,	8190,	8198,	8208,	8228,	8229,	8289,	8574,	8606,
8684,	8734,	8870,	8876,	8877,	8951,	9081,	9082,	9119,	9528,
9530,	9533,	9542,	9591,	9604,	9608,	9733,	10055,	10305,	10314,
10317,	11066,	11409,	12100,	12333,	12334,	12359,	12362,	12363,	12467,
13184,	13208,	13349,	13402,	13867,	13872,	13980,	14259,	14264,	14434,
14612,	14668,	14721,	14753,	14880,					

The debentures specified above are to be redeemed on 1st January 1987 with US \$1,000.- each, in New York City at Morgan Guaranty Trust Company of New York, or at the option of the bearer,

in Amsterdam: at the offices of Bank Mees & Hope NV, Algemene Bank Nederland N.V., Amsterdam-Rotterdam Bank N.V. and Pierson, Heiding & Pierson N.V., in Brussels: at Morgan Guaranty Trust Company of New York, Banque Bruxelles Lambert S.A. and Société Générale de Banque S.A., in London: at N.M. Rothschild & Sons,

by transfer to a Dollar account or by Dollar cheque drawn on Morgan Guaranty Trust Company of New York at New York City, in accordance with all laws and regulations applicable in the country of the paying agents concerned.

With reference to article 4 of the trust deed attention is called that until and including 31st December 1986, each drawn debenture of US \$1,000.- shall be convertible at the price of Dfls. 15.40 per ordinary share Gist-Brocades N.V.

At this moment the principle amount of the debentures outstanding is US \$660,000.-. Of the debentures that were called per January 1, 1980 the number 7802, of the debentures that were called per January 1, 1983 the number 6636, of the debentures that were called per January 1, 1984 the numbers 163, 2068, and 8816, of the debentures that were called per January 1, 1985 the numbers 2327, 12495 and 13939, of the debentures that were called per January 1, 1986 the number 164 have not yet been presented for payment.

Rotterdam, 17 November 1986.

B.V. ALGEMEEN ADMINISTRATIE-EN TRUSTKANTOOR.

Wijnhaven 16, 3011 WP ROTTERDAM, The Netherlands.

Legal Notice

IN THE MATTER OF
KING WILKINSON (CYPRUS) LIMITED
AND IN THE MATTER OF
THE CYPRUS COMPANIES LAW
CAP 113

NOTICE IS HEREBY GIVEN that the Creditors of the above-named Company which is being voluntarily wound up are required on or before the 8th day of January 1987 to send in their full names, their addresses and descriptions, full particulars of their debts or claims and the names and addresses of their solicitors (if any) to the undersigned Mr Anthony Hajiroussos FCA of Julia House, 3 Themistocles Davis Street, PO Box 1812, Nicosia, Cyprus, the Liquidator of the said Company, and if so required by notice in writing from the said Liquidator, to come in and prove their debts or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

DATED this 8th day of December 1986
A. HAJIROUSSOS, FCA
Liquidator

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SPACE INDUSTRY

Peter Marsh reports on the French-led satellite-launch company
Arianespace thinks big, aims high

"WE ARE not just the world's first space transportation company. We are the world's space transportation company."

It is with evident pride that Mr Charles Bigot, director general of Arianespace, talks about the work of his organization, which was set up six years ago to manage the marketing and operations of Ariane, Western Europe's satellite launcher.

Arianespace, with 240 employees, most of them French, aims to account for about half the total market for putting into orbit civilian telecommunications satellites, a business which will be worth an estimated \$1bn a year by the end of the decade.

It is trying to shunt off the effects of a launch failure in May — which has led to a suspension in flights, probably until March or April. Mr Bigot believes the cause of the failure, a problem with the rocket's third-stage engine was relatively minor and will not affect long-term confidence in his company.

Arianespace is unusual on several counts. It is the first non-governmental concern to take responsibility for launching satellites. Nearly 30 years into the space age, this is still a novel activity, so much so that only seven nations, the US, the Soviet Union, Japan, China, France, Britain and India, together with one international consortium, the 11-nation European Space Agency (ESA), have managed the feat.

The company is also one of the very few genuinely trans-European companies, with a mixture of 50 mainly privately-owned shareholders, most of them aerospace concerns, drawn from 11 countries.

The biggest shareholder is the French national space agency (CNES), with a 34 per cent stake, followed by SEP and Aerospatiale, two French aerospace companies and the MBDA-Enro of West Germany, each with about 8 per cent. Small stakes are held by several banks, including Credit Lyonnais, Midland Bank, Dresdner Bank and Union des Banques Suisses.

Part of Arianespace's brief is to co-ordinate the work of the 67 companies which build components for Ariane rockets. Of the 67, many of which are included among Arianespace's shareholders, 20 are in France, six in West Germany and five each in Belgium, Switzerland and Britain.

The rockets are turned out very much like mass-produced items. So far, 18 have been launched and 23 are on order. Building Ariane launchers, however, is a far cry from making cars or washing machines.

Each costs about \$50m (£35m) and takes four years to construct. Some parts, high-performance components for the engines for instance, have to be ordered five or six years ahead.

If the staff at Arianespace are forced by the nature of their business to think big, the same applied to the architects of the company's headquarters, a modern, glass-panelled building in Evry, near Paris.

Faced with the need to put a one-fifth scale model of Ariane in the building's foyer, the architects could accommodate this only by making the latter into a huge internal space five storeys high.

Perhaps the most interesting aspect of Arianespace is the way the company has bridged the gap between a government-funded high-technology project and the selling of products in the world marketplace.

Arianespace has not had to pay any of the \$1bn, all put up by European governments, that the rocket cost to develop. The biggest backer of the Ariane development, which ESA co-ordinated, was France, which put up three-fifths of the total cash.

The \$2bn or so required to build a more powerful form of Ariane — the so-called Ariane-5 rocket, which should be ready by 1995 and which Arianespace will operate — will again be contributed by the ESA member states.

European governments also put up the \$150m required for a new launch pad at the ESA rocket station in Kourou, French Guiana, from which Ariane takes off.

Arianespace disputes, however, any suggestion that it is featherbedded by unfair subsidies. It says that, although it does not have to contribute development costs, it has to pay the full commercial price for maintaining its share of the Kourou base and for renting facilities there from ESA.

Moreover, there is the philosophical argument that many other companies, in telecommunications satellites for example, have benefited from large expenditures by taxpayers in funding basic technologies that the companies have gone on to commercialise.

From the point of view of



The Ariane rocket lifts off from the launch base at Kourou in French Guiana

involving US launchers which has thrown the space business into disarray. Following the explosion in January on the US shuttle Challenger, the remaining vehicles in the fleet will carry mainly military and scientific payloads, rather than satellites launched on behalf of private customers.

This will mean, according to Mr Bigot, that the main competitors to Ariane will be expendable rockets operated by US companies such as General Dynamics and Martin Marietta, none of which, however, has started its rocket marketing operations.

The Chinese and Japanese governments are also expected to become increasingly active in taking objects into space on behalf of Western companies, although Mr Bigot does not think these countries will be major participants in the space business until the 1990s.

In the view of Mr Bigot, an experienced rocket engineer who 20 years ago supervised CNES's first launcher programmes, the failure of the Ariane rocket last May, damaged the company's credibility only slightly.

Indeed, Arianespace appears to have benefited from satellite companies and governments realising that they cannot obtain slots on the shuttle and switching their payloads to the European rocket. Organisations which have done this include the Indian and UK governments, Intelsat and JCSat, a Japanese consortium, each of which will have to pay \$40m-\$50m for a launch.

All this activity has swelled Arianespace's order book to about FF15.5bn (£1.6bn) and means the rocket is fully booked until 1990.

Despite the seemingly high demand for using Ariane, Mr Bigot says his company is not interested in expanding too fast. He expects it to launch about 10 of the 20 civilian telecommunications satellites that are due to enter orbit each year, together with a few military and scientific satellites.

To entertain hopes of launching more vehicles, he says, would entail the construction of more launch facilities at Kourou—the current launch pad can handle no more than about 10 rocket missions a year — and would be too risky.

"The market is still growing, but not very fast," says Mr Bigot. "It's not a good solution for us to try to take too big a slice of the market."

BB BANCO DE BILBAO

The Board of Directors of Banco de Bilbao have authorised the payment of an interim dividend for the 1986 financial year, the amount per share being as follows:

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THE ARTS

Architecture/Colin Amery

Musée d'Orsay: grand temple of our time

The eyes of the world, or of that growing part of the world concerned with art and architecture, were fixed on Paris last week for the opening of the Musée d'Orsay. As my colleague, William Packer, has already said on this page, "Paris has yet another magnificent museum of art... already vaulted as the most important such development in Paris or anywhere in this latter half of our century."

It is right that such a development receives as much critical attention as possible—new museums are the temples of our time, as much for their architecture as for their art. We have always looked across the Channel for the grand gesture, for those great cultural sweeps that sum up a century or define a movement. We also expect to find that France, with its powerful Paris-centred artistic bureaucracy, will provide the monuments that define the taste of their times.

The new Musée d'Orsay inside the long empty fin de siècle Gare d'Orsay opposite the Louvre is, only one of President Mitterrand's grand projects. For Mitterrand loves to build. He has been reported as saying: "Architecture is the premier art; more than anything, it is useful art." Evidence of his passion will soon be everywhere in Paris, already demonstrating his political conviction that the government will have achieved nothing if it does not lay the foundations for a new urban civilisation.

At the Parc de La Villette there is the new National Science, Technology and Industrial Museum designed by Adrien Fainsilber in a new park designed by Bernard Tschumi, complete with the extraordinary Géode cinema, and Le Zenith for pop concerts. At the Louvre, housing the work under way on the underground parts of the new Cour Napoléon, which will be topped by the controversial glass pyramid designed by I.M. Pei. This new entrance area

and underground circulation space will make it possible to replace the Louvre.

The removal of the bureaucracy from the space ministry to Bercy means the palace will be devoted to art. There is also to be the new opera house at La Bastille and the cube monument at La Défense.

In the tradition of Louis XIV François Mitterrand does not stint on money. The estimated cost of the Musée d'Orsay is £150m—which makes it an expensive conversion of a former railway station.

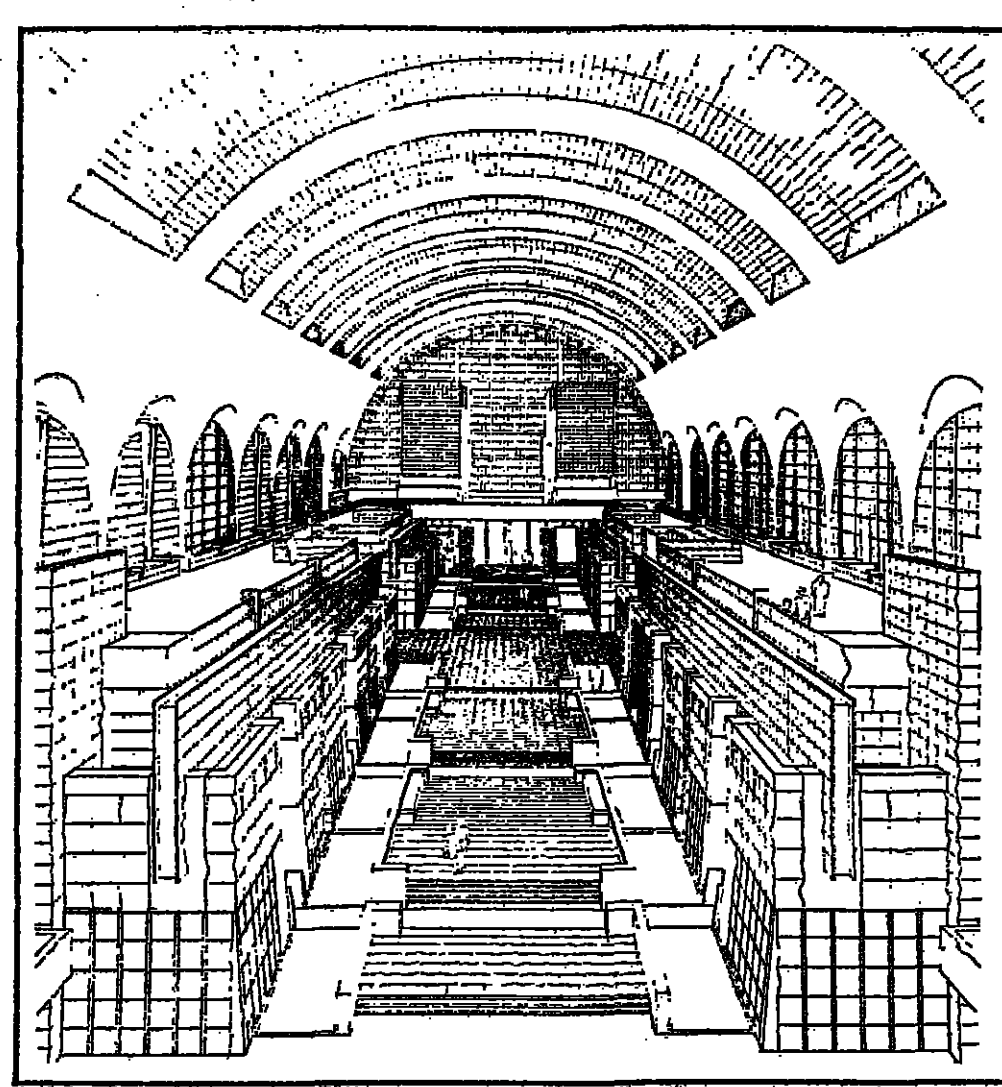
But the architect, an Italian woman called Renzo Piano, with her collaborators Paolo Rota and Piero Castiglioni, has built a new museum inside the great roof of the old station. It is an epic achievement. Imagine converting Paddington station into a museum and you can understand the scope of the undertaking.

Carlo Scarpa. In the ghost of Scarpa, lives on the grand scale of the Musée d'Orsay; the influence of his dramatic techniques of displaying sculpture (as at the Castel Vecchio in Verona) sometimes works well here, though it often elevates small works to the point of invisibility.

The two tall towers, which house stairs and some Art Nouveau exhibits, provide any visitor with a remarkable architectural experience. The view from the top looking down on terraces of sculpture and public people is like a scene from an epilogue.

Fritz Lang's Metropolis is here—even in the way crowds are shepherded onto the escalators that only take you to the roof. The sense of tiny people constantly moving through these vast halls forces you to realise the great power of these 19th century constructions in a way Aulenti can hardly have anticipated.

The sense of a teaming monument of lines of dark forms in constant motion on the light stone floors, is almost more memorable on a first visit than the wonderful collection of the greatest art of the period 1848-1914. The sense is that the tower of the architecture, and in particular the fierce lighting, work against the enjoyment of the paintings.



The great vista through the Egyptian pylons of architect Gae Aulenti's design for the new Musée d'Orsay in Paris

of the Opéra, and the model of Paris seen through a glass floor—the totipot poles of architectural facades—are blatant and in their way, effective pieces of dramatic museum design that fight back with the building.

The view of Paris from behind the clock's glass face is a wonderful bonus, as is the thoroughly pleasurable sense of clambering over a giant building. But sheer scale and ubiquitous stone surfaces and a high level of noise make the d'Orsay one of the most exhausting museums in the world. I admire the achieve-

ment but am forced to question the way the monumentality has prevented comfortable contemplation of the works of art. Mitterrand's appetite for la gloire is a far cry from Monet's search for the gentle light of truth. The Musée d'Orsay opens to the public tomorrow.

Paul Bunyan/Morley College

Rodney Milnes

Morley Opera's revival on Friday of Britten's "choral opera" of 1941, in commemoration of the 10th anniversary of the composer's death, served as a reminder of the value of the work of the English Music Theatre Company, who gave the first European stage performance in 1976.

Here are a freshness of inspiration, a directness, an emotional wholeness, and a vein of laid-back musical humour that are not always immediately apparent in Britten's later stage works.

It is hard to say precisely why the piece should be so strangely affecting, but it is probably due to the abdication of an all-powerful father figure. Whoever Bunyan may be supposed to represent (God? Lenin? Take your pick), it is clear that humanity is still unable to go it alone without the guidance of some idealistic moral force.

There is a sense of desolation at the end of the work, underlined by the heartfelt lyrics of the final ensemble (no Britten surely could have heard Jenula in 1941, but its similarity to the choral lament in the first act of Janáček's opera is very striking).

The main problem remains the arch, wink-and-nudge capp of parts of Aulenti's libretto, a problem minimised by less than crystal-clear diction and by the

straightforward Tom Hawkes production.

The chorus of lumberjacks sang with admirable confidence and fullness of tone, lumbering about with enough naturalness to avoid dangerous Pythagorean undertones, while the antics of the camp pets were kept on a sufficiently (just) tight rein.

There were some promising performances. To Johnny Inkster, the first Britten "outsider," Brian Galliford brought due sensitivity of phrase and tone. All that was needed was more confidence of projection.

Lawrence Wallington considered seriously as Hel Helsen and Paul Tisdall and Robert Torday dealt deftly with the bad cooks' comedy duet (Britten's feel for parody here is at its most well-like). Lesage Flandrin's tiny had professional poise and, after a tremulous start, steadiness of tone. Dominic Laurie's Western Union Boy was as irresistible as his music.

The most striking talent was shown by Robert Jeffrey as Slim (the good cook); his tenor may yet be untried, but voice or no voice, he is a natural. The music of the stage and radiates star quality waiting to be tapped.

Stuart Hutchinson had the unenviable task of keeping the work on the move (the two piano and percussion were used). The mixture of speech, set number and melodrama is very tricky.

Offstage and Platform Plays

Martin Hoyle

The admirable Offstage bookshop in Chalk Farm is presenting the British premiere of Neil Simon's *I Ought to be in Pictures*.

Mark Bailey's design, a staked cluster of orange on one side the sparsely furnished living-room, provides the lachrymose environment for a failed Hollywood scriptwriter. As it written by his flagging protagonist, the play fails to ignite. This is not the best product of the Simon one-liner factory.

The three-hander tries for something deeper when indolent, self-doubting Herb Potter is confronted with the kooky teenage son of a hotel owner, who has abandoned 16 years ago. Not even Barbara Barnes's strenuous pluckiness avoids the overly winsome, as parent and child talk whimsically of sex, career and relationships, and the new confessions.

Mannix Redwood plays the father with a faint irascibility which explains his failure as a comedy scriptwriter, while Barbara Rosenblatt as the new woman in his life looks suave and a useful dose of American rhythms. Robert Gillespie directs.

Deity of a Somebody has nothing to do with the Pooters. Holloway is mentioned in passing, but the seven-man crew in a play, notoriously immortalised in Joe Orton's diaries, would tax even Carrie's newly discovered descriptive powers.

The Cottageplay is mounting a National Theatre platform production of excerpts from the late playwright's diaries, scrappily dramatised by his biographer John Lahr, whose voice briefly sets the scene for the murderous climax to the Orton-Kenneth Halliwell relationship.

We observe the couple's disastrous Libyan holiday (Jonathan Hyverson's production has them shuffling back-to-back round the invisible hutch of an hotel room), Joe's surreal sexual encounters and his success. Five players present, among others, Paul McCartney and Kenneth Williams.

Halliwell was a tragic figure, a man with much more to him than Bruce Alexander's flouncing in a ginger wig would suggest. We could do with more of the Edna Wallwork (Mrs) letters, actually miniature comic masterpieces; but John Sessions, looking grinning, a perpetually boyish fender, gets the Orton persona over. The early hour (6 pm) does not denote suitability for children.

New Macnaghten Concerts

Richard Fairman

If there is one aspect of the music currently being written in the Soviet Union that might not have been easily predicted before the advent of Radio Three's recent Russian season, it is the inherent beauty that has characterised so many of the scores. The more one hears, the more lovely sounds each composer seems to have on offer.

The two new works performed on Thursday at St John's, Smith Square, merely down the same road. Vasily Lobanov's *The Voice*, written in 1984, is a setting of eight brief songs: with deft strokes each quickly establishes aural picture such as raindrops or morning lingering over the sea to match its text, and does so with sensitivity to pure sound that keeps the simple musical ideas lingering in the memory.

At times the composer's fastidious use of texture and colour might well recall the impressionists. But then they

were still more to the fore in Nicolai Korndorff's *Varlo*, a piano solo which explores that favourite subject of impressionism, the rise of the sun and early morning moods. Lobanov himself was a pianist in both works and he was joined in his own piece by the mezzo Susan Bickley, who made much of the short, but often very beautifully-wrought vocal lines.

The audience greeted Lobanov's appearance with well-deserved enthusiasm. This special series of the New Macnaghten concerts, entitled *Perceptions*, is based on Soviet composers, but also includes first performances of British Music. The more important of the two premieres heard on this evening was the revised version of Giles Swayne's *pod-song*, the first few excerpts from which were unveiled almost exactly a year ago and had promised a work of much intellectual complexity.

These expectations were neither disappointed nor fully satisfied by the final product. First impressions leave a feeling that there are clear areas of the score that require more cogent argument, though the very concentration of its style suggests that it may well repay further study. *Angel in the Works*, a vocal piece involving strong contrasts of material by David Lancaster, completed the programme.

FT Arts Lecture/BAFTA

Martin Hoyle

The third Financial Times Arts Lecture was given last Thursday. The previous addresses dealt with architecture and modern music; and it was anyone's guess until the last minute as to what Jonathan Miller's erudition would illumine. The popular biologist of *The Body in Question*, the successful director of such stage classics as *Long Day's Journey into Night*, the operatic iconoclast of ENO's *Rigoletto* and *The Mikado*, the cathode-ray conjuror of Lewis Carroll and M. R. James, in fact opted for fields still fresh for him. Perhaps with next year's film of *The Tales of Hoffmann* (with Plácido Domingo) in mind, he talked on Moving Pictures at the appropriate venue of the British Academy of Film and Theatre Arts in Piccadilly.

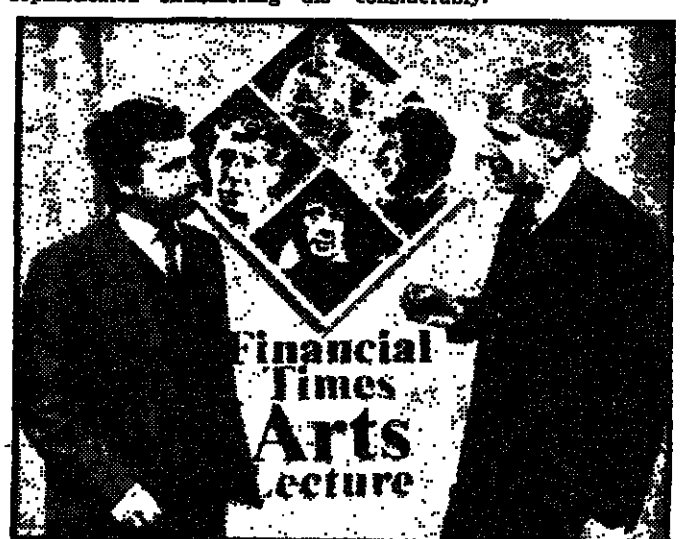
Dr Miller's concerns were less artistic than mechanical, the mechanics centering on those "structural peculiarities" of film that he claims, are as striking as the art represented. Reflections on the technique of cinematic illusion were balanced by an analysis of the spectator's perceptiveness. Thus Dr Miller embraced psychology, neurology, psycho-physics (the "hard wiring of the brain") and aesthetics.

He took as point of departure Lessing's essay on the Laocoon, with its distinction between visual art's frozen moment (with its inbuilt hints of past and future) and poetry's evocation of "consecutive change." The frame of reference—classical, religious—assumed as common currency by the artist turned the pictorial arts into "publicity stunts for a movie already made." Dr Miller proceeded to illustrate our own perceptual conventions and codings, from the automatic acceptance that two alternating "talking heads" facing us directly are actually addressing one another, to the more sophisticated shimmering dis-

solve that on the screen betokens memory and flashback—a convention, it seems, instinctively understood by even very young children with no explanation.

Paradoxes abound. The abused "slug-trails" which Impressionist painters used to depict human figures were more convincing than the isolated photographic frame with no sense of velocity. The alleged naturalism of cinema can in fact depend on a variety of factors, such as motion. Dr Miller cited the classic case of the abstract pattern of spots and blotches that mobility revealed as a background; and recalled the Swedish psychologist Johansson who attached small lights to the joints of a man's body. Recognisably human in movement, the outline was unidentifiable when still.

Establishing this mental space naturally leads to the art of film-editing. As Dr Miller pointed out, the art of bluffing one's fragmented vision into an apparent cohesive whole, when different angles, viewpoints, dimensions and indeed objects, could easily subvert the narrative, resembles English Common Law. Wisdom hard to put into words is made up of precedents.



Lord Blakenham, chairman of the Financial Times Arts Lecture, with Jonathan Miller

Sir Laurence Olivier awards

Antony Thornecroft

There were few surprises at last night's Sir Laurence Olivier Awards, London's equivalent of the New York Tony's given for excellence on the West End stage.

Les Liaisons Dangereuses the RSC production now playing at the Ambassadors Theatre, was voted best play, with Lindsay Duncan collecting the best actress award for her performance. Albert Finney was best actor for *Orphans* while the musical of the year was *The Phantom of the Opera*. Its star, Michael Crawford, was credited with the outstanding performance by an actor in a musical.

The winning comedy production was the revival of Priestley's *When We Are Married* and from it Bill Fraser carried off the comedy performance title for his role as the drunken photographer. The best performance by an actress in a musical award went to

Leslie Mackie for Judy, in which she played Judy Garland. Paul Jesson gave the outstanding performance in a supporting role in *The Normal Heart* and the Gordon's Gin award for the most promising newcomer went to Sally Dexter who appeared in the National Theatre's production of *Dillinger*.

The greatest achievement in opera was judged to be that of Thomas Allen and Graham Clark in *Dr Faust* and the greatest achievement in ballet went to the Ballet Rambert for its 50th anniversary season.

Bill Alexander was director of the year for *The Merry Wives of Windsor* and William Dudley was the best designer for three plays—*Furber's Day*, *Kafka's Dilemma*, and *The Merry Wives of Windsor*. The Observer Award for outstanding achievement in the theatre went to the Lyric Hammersmith for mounting *The House of Bernarda Alba*.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

December 5-11

Music

NETHERLANDS
Rotterdam, De Doelen, James Conlon conducting the Rotterdam Philharmonic, with Vang Uu Kim, violin; Verdi, Bruch, Rachmaninov (Tue to Thur), (414 29 11).

Utrecht, Vredenburg, Hartmut Haenchen conducting the Netherlands Philharmonic, with the Netherlands Opera Choir and soloists: Schubert, Bruchner (Wed), Rostislal Hall: The Magician and Ghebrechryan Aemiel spang, with Stanley Hoogland, piano, and Marjanne Kwaakshier, soprano: Milhaud (Wed), Schubert lieder sung by Udo Schenker, baritone, accompanied by Rudolf Jensen (Thur), (31 45 44).

Groningen, Oostport, The Mithras, Bryson Trio: Haydn, Tchaikovsky, Brahms (Mon) The Netherlands Chamber Choir: De Leeuw (Thur), (13 10 44).

Amsterdam, Muziekgebouw: The Orlando Quartet: Beethoven (Wed), (10 75 95).

Spitgat piano trio: Mozart, Ravel and Schubert, Queen Elizabeth Hall (Mon).

London Philharmonic conducted by Edward Downes with Nigel Kennedy, violin; Delius, Elgar and Vaughan Williams, Royal Festival Hall (Wed).

London's Mozart Players conducted by Jago Glover with Adrian Thompson, tenor; Mozart, Britten, Musgrave and Haydn, Queen Elizabeth Hall (Wed).

Philharmonia Orchestra and Chorus and Choir of Kings College, Cambridge conducted by Stephen Cleobury with Peter Knapp, baritone, Christmas programme, Royal Festival Hall (Thur).

Hillward Ensemble: Christmas music, Queen Elizabeth Hall (Thur).

PARIS
Margareta Zimmermann, mezzo-soprano (Mon), Theatre Mogador (4874 5724).

Novel Orchestra Philharmonique conducted by Philippe Bender (Mon), Salle Pleyel (4661 0630).

George Cliffo: Schubert, Chopin, Liszt (Mon), Comedie des Champs-Elysees (4304 1215).

Helge Antoni, piano: Sinding, Chopin, Liszt (Mon), Salle Gaveaux (4583 2030).

Grace Bury, mezzo-soprano, Jonathan Morris, piano: Brahms, Sch-

mann, Johnson, Billups (Mon), Theatre de l'Athenes (4742 6747).

Orchestra de Paris conducted by Michel Plasson, Ivor Pogonich, piano: Ravel, Tchaikovsky, Chabrier (Thur), Salle Pleyel (4661 0630).

Novel Orchestra Philharmonique conducted by Michel Legrand de Ravel and Maurice Ravel: Gabriel Fauré - Les Enfants a Beethoven (Thur), Saint-Germain-des-Press Church (4271 1853).

BRUSSELS
Palais des Beaux Arts: Jean Paul Rameau, flute and John Steele Rutter, piano, Weber, Schubert (Wed), (512 80 43).

Musée Instrumentale: François Fernandez, violin, Philippe Pierik, viola da gamba, Pierre Nantat, harpsichord, Couperin, Leclair, Marais (Wed), (511 35 93).

VIENNA
Concerts Vocals and Vienna Bach soloists conducted by Ernst Wiedemann, Bach B minor mass, Musikverein (Mon).

ORF Symphony Orchestra conducted by Martin Sieghart with Freda McLean, soprano, Wolfgang Schulz, flute, Robert Lehmann, organ, Eder, Konzepts (Tue).

Chamber Orchestra of Europe conducted by Claudio Abbado with Vik-

torie Mullova, violin, Vivaldi, Mozart, Konzepts (Wed).

Vienna Symphony Orchestra conducted by Claudio Abbado with Christian Albrecht, violin, Mozart, Bartok, Brahms, Musikverein (Thur).

Chamber Orchestra of Europe conducted by Claudio Abbado with Friedrich Gulda, piano, Prokofiev, Mozart, Schubert, Konzerthaus (Thur).

NEW YORK
Mackin Hall (Goodman House): Members of the Gieseler String Quartet on original instruments. Malcolm Bilson director and pianoforte. All-Mozart programme (Mon): Arthur Schnabel piano recital. CPE Bach, Mozart, Beethoven, Copland, Brahms (Tue), Prigun Orchestra. Robert Black conducting William Thomas McKinley, Shostakovich (Tue): The American Brass Quintet. Maurice Wright (world premiere), Brahms, David Sampson (world premiere), Anthony Flog, Or-

lando Leese, Rosamunde Caplan (Wed), Judith Pearce, flute recital with Elizabeth Di Felice, piano. CPE Bach, Donizetti, Ravel, Roussel, Jonathan Harvey (Thur), 67th W. of Broadway (362 8719).

New York Philharmonic (Avery Fisher Hall): Zubin Mehta conducting. Maria Chiara soprano, Shirley Verrett mezzo-soprano, Luciano Pavarotti tenor, Matti Salminen bass with New York Choral Artists directed by Joseph Phares (Thur), 67th W. of Broadway (874 2824).

Saleroom/Antony Thornecroft

After the extraordinary succession of Impressionist and modern picture sales in London last week, which brought in £5m, attention is now turned to Old Masters. On Wednesday Sotheby's holds its most important sale in this sector for many years, with an important Rembrandt and two paintings by Frans Hals coming under the hammer.

It is a sign of the times that the Rembrandt will probably sell for less than a Manet and a Braque did last week. Sotheby's estimates about £3m for his portrait of a girl in a gold-trimmed cloak. Since the Rembrandt is the first major painting in his hand to appear at auction in 20 years, and since it is a fine early work, the actual selling price is likely to exceed the forecast.

Even so, it is amazing that such a masterpiece should not be able to match the price levels of lesser artists. The two portraits by Hals are expected to go for about £2m each. All three paintings were sent to London for auction from the US. If the EEC gets its way, and a 15 per cent VAT is imposed on art imports, these are the kind of properties that will be lost to the UK.

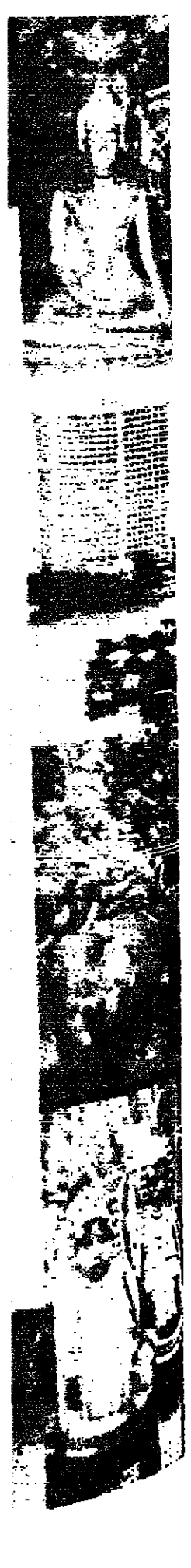
In the same auction 17 Italian Baroque paintings of the 17th century, from the collection of

Edward C. Goodstein of California, will create considerable interest. Demand in this sector has begun to rise after years of neglect. The top prize is likely to be about £300,000 for "St John the Baptist in the Desert," by Guercino.

The other highlight of the weeks is a rare 15th-century English gold jewel, discovered by a metal excavator near Middleham Castle in Yorkshire, which could fetch up to £300,000 at Sotheby's on Thursday. The "Middleham Jewel" is one of the most impressive creations of the goldsmith's art to have come down from the middle ages. It was perhaps used as a charm to ward off epileptic attacks.

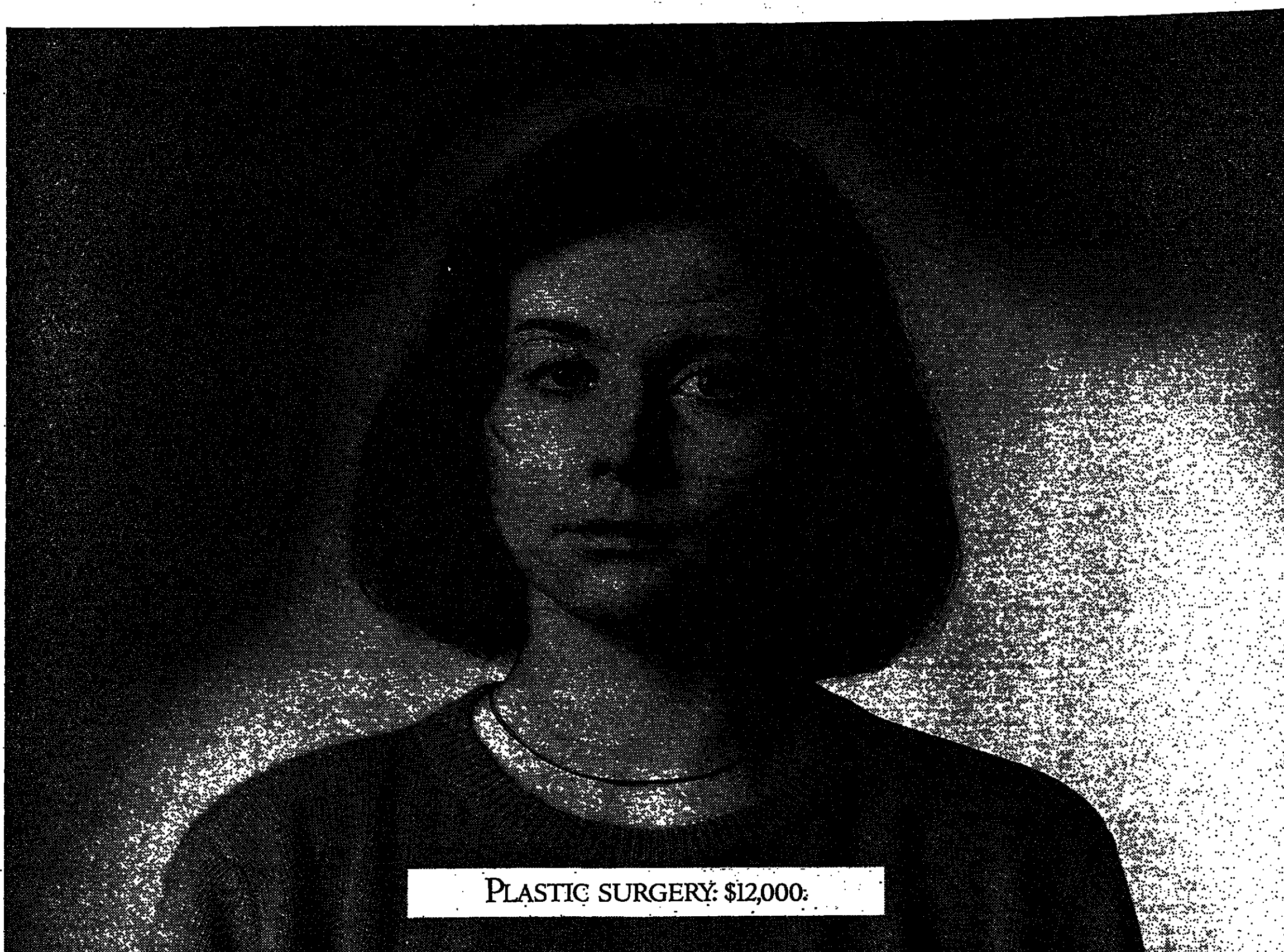
Sir Michael Redgrave acting scholarship

The Guildford School of Acting and Dance has been given an acting scholarship to honour the memory of Sir Michael Redgrave. It consists of £100,000 to establish a fund to be known as the Michael Redgrave Scholarship. The first scholar will be Eira-Ruth Hardardottir, from Iceland.



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FINANCIAL TIMES

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Monday December 8 1986

Half speed
Europe

THE European Community summit, which ended in London at the weekend, will hardly go down as a milestone in the history of European integration. In the words of Mrs Thatcher, it was workmanlike and very practical and dealt in broad terms with a host of issues which have occupied successive ministerial councils of the 12 over the past six months. What was lacking was a longer-term perspective of the kind one would normally expect heads of government and state to give to the European enterprise.

No attempt was made by the participants to deal with the two major problems looming on the immediate horizon, those of Community financing and agricultural reform. The failure to do so was the result of deliberate policy by the UK presidency, backed by most of the member states, to avoid a state which had not yet been adequately prepared.

The argument behind this procedural decision was that the European Commission has yet to table its proposals on these issues and will not do so until Mr Jacques Delors, its President, has sounded out governments during a tour of capitals at the beginning of next year. Mr Helmut Kohl, the West German Chancellor, was in no mood to make any of the required compromises on the eve of next month's German general election.

For some time might appear to be valid reasons for not tackling now what will certainly become the Community's biggest headache in 1987. However, given the immensity of the financial crisis facing the 12, the European leaders could have been expected to show a greater sense of urgency on matters on which they, and not their ministers, inevitably will have to take the final decisions.

The shortfall in the Community's budget for 1987 has been forecast at more than Ecu 4bn (£3bn) and the European Commission has already been asked to table proposals for a supplementary budget by next spring. As a result, the next European summit in Brussels at the end of June, at which the Belgians will be in the chair, is likely to be dominated entirely by budgetary and agricultural problems which should have been dealt with much earlier.

Natural allies

However, the tactics adopted by Mrs Thatcher did have some very obvious virtues. They enabled really serious controversy to be avoided, a rare

phenomenon at European Council meetings, and allowed Britain to steer the conference in a direction more or less of its own choosing.

The importance of completing a package of internal market measures, deregulation and aid to small- and medium-sized businesses all figured prominently in the list of economic priorities in the final communiqué. Mrs Thatcher's influence was also much in evidence in the programme for Community decisions next year, which include new measures to liberalise capital movements and to open up the market in financial services, as well as in the principles which should govern the common fight against terrorism.

That is not to say that the Prime Minister had things entirely her own way and that all her partners have become converts to Thatcherism. Particularly during the economic debate, which was described by several participants as one of the best ever at a European Council, some powerful Keynesian voices made themselves heard. The Italian, Greek and Spanish leaders, all socialists, argued strongly in favour of an economic growth strategy including greater public investment as the best means for creating more jobs. Even Mrs Thatcher's natural allies, like Mr Kohl, put the emphasis on what has become known in Community jargon as "social dialogue" — close consultation between government, employers and trade unions, as the means which should be employed by member governments to achieve non-inflationary growth and the creation of more jobs.

Faded issues

It is to the credit of all concerned, no doubt, that these fundamental differences of approach to economic problems were not allowed to sour the atmosphere and could be reconciled, at least on paper, without too much difficulty. Yet the absence of any really far-reaching decisions has really fuelled the sense of frustration and the fudging of issues such as US-European relations, prompt the question whether the London summit has really fulfilled the purpose of such meetings. When European heads of state and government meet, they should be able to raise their sights and produce ideas which will help to shape the long-term future of their community. That is the aim of the summit, the European Council. It is not being upheld.

The panel and
the law

THE CITY Takeover Panel, which polices mergers and acquisitions in the UK, has been spending a good deal of time and a great deal of money arguing that its decisions should not be subject to judicial review. Its claim has always been that its authority and speed of response would be fatally undermined if its role as final arbiter in a bid battle were to be passed on to the courts. Last week, however, it lost the struggle when the Appeal Court ruled that the panel was not above the law. Does that mean its days are numbered?

Probably not. Indeed, it is even possible that the panel's position may be strengthened by the way that Sir John Donaldson, Master of the Rolls, has framed the judgment which he delivered on Friday.

There are, he says, two key issues at stake—one jurisdictional and the other practical. On the first of these, he argues that it is unthinkable for the panel to go on its way cocooned from the attention of the courts in their job of defending the citizenry. The panel performs an important public duty, and has a responsibility to act judicially. Its source of power is only partly based upon moral persuasion and the support of financial institutions—its support at the bottom line being the statutory powers exercised by the Department of Trade and Industry and the Bank of England.

Combined functions

What would happen, Sir John asks, if the panel went off the rails? How long would it take for either the City or the government to respond, and who the meantime would come to the assistance of those who were being oppressed by its conduct? The conclusion is inescapable. But having determined that the court should indeed have power to review the panel's decision, the judgment turns to the practical issue at stake—the special needs of the financial markets for speed in decision making, and for being able to rely on such decisions as a sure basis for dealing in the market.

Sir John has gone out of

his way to prevent the use of the courts as a mere play in a takeover battle, and to support the authority of the panel. As a body, he argues, it combines the functions of legislator and court, and its decisions are subject to judicial review. It is not, he says, a body which does not clearly violate the principle proclaimed by the panel of being based upon the concept of doing equity between one shareholder and another.

As such, "there is little scope for complaint that the panel has promulgated rules which are ultra vires, provided only that they do not clearly violate the principle proclaimed by the panel of being based upon the concept of doing equity between one shareholder and another. And, in relation to the panel and the court should be taken into account not only the facts of the particular case, but also the public administrative role which the panel is designed to provide. The panel has to make a black or white decision about issues which are very much in a grey area. When large sums of money are at stake, aggrieved parties will be more likely in future to attempt action through the courts—at least until the guidelines set out by Sir John have been thoroughly tested. And, moreover, some of the panel's greatest rulings have actually been extremely unfair—such as its decision that Adeption should provide a full cash alternative half way through its offer for Williams Hudson back in 1971. But there is probably no point in regretting those innocent days when the spirit of the Takeover Code mattered more than the letter. In today's much more abrasive climate, the Appeal Court judgment should be welcomed as a constructive development.

Innocent days

It is not clear whether this is the way that the ruling will work in practice. The suggestion is that the court will intervene only if the panel acts unfairly—an idea which Sir John hopes is unthinkable. Yet the panel often has to make a black or white decision about issues which are very much in a grey area. When large sums of money are at stake, aggrieved parties will be more likely in future to attempt action through the courts—at least until the guidelines set out by Sir John have been thoroughly tested. And, moreover, some of the panel's greatest rulings have actually been extremely unfair—such as its decision that Adeption should provide a full cash alternative half way through its offer for Williams Hudson back in 1971. But there is probably no point in regretting those innocent days when the spirit of the Takeover Code mattered more than the letter. In today's much more abrasive climate, the Appeal Court judgment should be welcomed as a constructive development.

French Universities

A succession
of blunders
by government

By David Housego in Paris

THE DEATH of a French student of Algerian origin over the weekend as a result of police violence, and the decision of student leaders to bring France's trades unions into their campaign against university reform, has dramatically changed the political horizon for Mr Jacques Chirac, the French Prime Minister.

"We have now entered a situation in which nobody can predict the outcome," says Mr Andre Bergeron, the leader of the centrist Force Ouvrière union, an acute and long-time observer of the French scene.

French public opinion has been badly jolted by the death of Malik Ousseine, by all accounts a timid young man who was killed in the wake of serious injuries to two other students who lost an eye and an arm respectively, after riot police charged on demonstrators last Thursday.

Commentators have been quick to draw parallels with May 1968. But they point out that the tact with which police handled the mammoth demonstrations of that era meant that not a single person died.

The immediate effect of the sudden change of climate from the almost carnival-like processions of last week has been to

diminish the substantial concessions made by Mr René Monory, the Minister of Education. His televised announcement that the Government was prepared

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to abandon the three sections in proposed new legislation for the universities which have drawn most fire from the students—an increase in admission charges, more selective entry procedures and the introduction of national diplomas which are differentiated according to individual institutions—represented a major climb-down for the Government.

It has given the student movement fresh momentum. The students have won the sympathy of many parents

exacerbated by the Government's handling of the issue and impressed by the calm and non-violence of the students' protest. They have also gained the support of the trades unions and the opposition. Socialists who had last week kept their distance because of the avowedly apolitical stance of the students. The consequences of these new alignments are still uncertain.

The weekend's events have caused further strains within Mr Chirac's coalition, where the centrist UDF members have long been unhappy with the high-handed police methods of Mr Charles Pasqua, the Minister of the Interior. Indictment of this union was the stiff criticism of the Government over the weekend from Mr Raymond Barre, the former Prime Minister and a rival to Mr Chirac for the Presidency.

But above all, the police violence and demonstrations have provided President Mitterrand with an unhoped-for opportunity to emerge from the shadows and project himself as a national conciliator. He warned yesterday that he could not stand aside when national cohesion was in danger — thus making clear his intention to exploit Mr Chirac's coalition, where the centrist UDF members have long been unhappy with the high-handed police methods of Mr Charles Pasqua, the Minister of the Interior. Indictment of this union was the stiff criticism of the Government over the weekend from Mr Raymond Barre, the former Prime Minister and a rival to Mr Chirac for the Presidency.

For the rigorously selected 96,000 students who have places in the so-called Grandes Ecoles there are few problems once they have got past the door.

These prestigious institutions — ranging from the Ecole Nationale d'Administration (ENA) to private management schools — are well equipped and can virtually guarantee graduates a job. But they keep student numbers down to maintain their "elite status" as training grounds for administration or industry.

The universities are a poor second cousin offering places to all those who get through the secondary school leaving examination — the baccalauréat. They have a current enrolment of 985,000, a third in the Paris region. Most can no longer cope.

Student numbers, which peaked between 1960 and 1980, have grown by a further 200,000 over the past six years. In the latter period, state spending per student on the universities has dropped from an average FF 14,450 in 1980 to FF 13,100 in 1985. Most dramatic of all has been the fall in investment on buildings and equipment — which accounts for the squalor at for instance the Jussieu and Censier campuses in Paris which have been at the centre of the agitation.

The result is that the universities (particularly in Paris) are overcrowded, provide inadequate teaching conditions and have a heavy drop-out rate.

What has amazed as well as been the speed with which the students' discontent and anger has spread. Mr Michael Rocard, the Socialist leader, claims that he saw it coming as Mr Chirac's administration increasingly lost touch with youth. But most university teachers admit they were caught off guard.

Unlike May 1968, the students are not stirred by utopian dreams of a new society. Their preoccupations are with getting a place at university, passing their exams and getting a job. Many univer-

sity teachers have said how they profess to be struck at the depth of students' worries over their work, their examination results and the difficulty of finding a job.

Their discontent has risen against the background of a university system that is cracking at the seams. "Education has been the great failure of the fifth republic," said Serge July, the editor of Liberation in an editorial on Saturday. French higher education falls into two distinct compartments.

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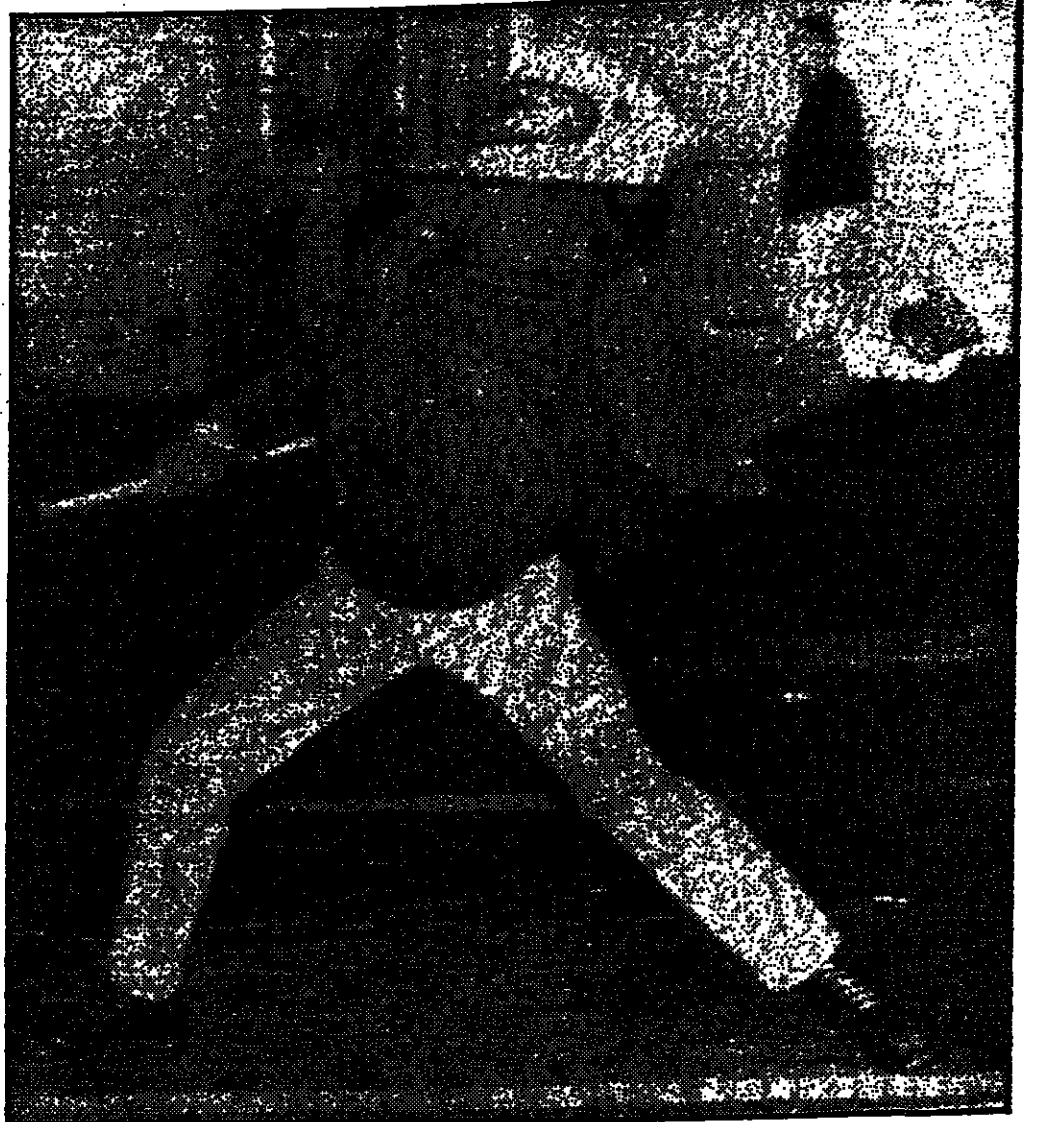
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The death of a student at the weekend has jolted French public opinion

In his broadcast a week ago, Mr Chirac said that one in two students failed to finish his degree and one in three graduates failed to get a job — figures that have been strongly contested but show the measure of the problem.

To this increasingly difficult situation, each Government has tried to bring its own response. Mr Alain Savary, the former Socialist Minister of Education, brought in a law in 1983 intended to provide a broader education in the first two years of university — to allow those less advanced to catch up — and one more vocationally oriented.

By contrast the so-called Devaquet law which sparked the recent protests was animated by a philosophy that went in the opposite direction. This philosophy calls for more selection on entry (to give universities more control over who they accept); an increase in admission fees (to make them more self-financing and autonomous); and the right for institutions to award their own diplomas (to make them more competitive).

In practice, the bill that the Universities Minister put before the Assembly took only modest steps towards implementing this philosophy.

Nonetheless as the students saw it, the proposed new selection procedures would have made it more difficult to get in to the courses of their choice (and those with the best job prospects); higher entry fees would have penalised poorer families; and degrees awarded on a local rather than national basis would have severely reduced the value of diplomas from some universities.

Thus the students took their stand on the platform of open access to universities and equal chances for all, irrespective of

financial means. "Universities are not businesses governed by competition," said one speaker at a student assembly last week. Miss Isabelle Thomas, who has emerged as one of the student leaders, argues that more places should be provided because the country needs more educated people.

It is not difficult to see that this moral, somewhat naive and humanistic outlook, easily comes into confrontation with government policy over other issues — such as the new tougher measures against drug abuse or the tightening of the immigration laws. Many of those who are most active in the student movement have also taken part

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in the campaign against racial discrimination organised by SOS Racisme — one of the few protest movements to have rallied massive youth support in France in recent years.

Both students and teachers bewail the continuing upheavals within the universities. Total withdrawal of the universities reform bill thus hangs on the one point to which he has clung hard so far — that demonstrations on the street cannot dictate the law.

Swid hears sound
of music

STEPHEN SWID, who caused a monumental stir in the London auctioneering world three years ago by bidding for Sotheby's, has now switched to another art form.

With two new partners, he has just acquired CBS Music publishing for £125m, the preliminary move, he says, in a bid to build "one of the world's largest entertainment companies."

As a result of the purchase Swid, aged 46, is leaving General Film, the New York-based mini-conglomerate he built up with Marshall Cogan his associate in the Sotheby's battle, to devote himself full-time to music publishing.

An investment analyst turned dealmaker, he is now clearly intent upon further acquisitions. Although he and his partners, Charles Koppelman and Martin Bandler, two men who have spent their careers in the music publishing world, believe there is currently a great deal of scope in the business for organic growth as well.

In CBS Music they have acquired one of the three big names in the music publishing industry, ranking alongside EMI and Chappell. Their catalogue includes such all-time favourites as the scores from *Singin' in the Rain*, *Somewhere Over the Rainbow*, *Gone with the Wind*, and the James Bond films. They also manage some of the Beatles songs, and their international scale of operations give them the ability to administer songs anywhere in the world.

Swid's reputation for being able to spot a good investment is reinforced by the Sotheby's episode, even though Cogan eventually lost their battle. At that time, many investors questioned the wisdom of trying to move into fine art at a time when the prospect of

falling inflation was supposed to make collections less valuable. That theory has now been blown sky high, as reflected in recent auction prices.

At CBS the immediate prospect for expansion lies in complete disc. Revenue growth over the last year has amounted to 27 per cent, with the main part of the upswing attributable to a wholesale switch from standard to compact disc. "We expect this trend to go on for another four years," says Swid, happily.

Work suspended

The ramifications of the MIP spy case in Australia stretch far, even to Wales.

My mole tells me that when Nicholas Edwards, the Welsh Secretary, launched the Cardiff Bay development corporation last Friday, he was confident expected to be able to name the chairman.

But all such appointments have to go to 10 Downing Street through the Cabinet Secretary. And Sir Robert Armstrong, as we all know, has had his hands full with other matters these past few weeks.

Expect an announcement in the New Year, I am told — or when the court in Sydney completes its hearings.

Civil words

Blue-collarism is threatening to make new inroads into the

elite higher ranks of the civil service.

This week, the First Division Association, the union representing higher civil servants (one of its ex-members is Sir Robert Armstrong, Cabinet Secretary, who might have found use for its services in his sojourn in Australia), meets in concave in London to ponder a series of rule changes.

One of the most anguished decisions will be what to call the union members who chair sub-committees of its governing executive committee. Currently, they are known as "chairman" and "vice-chairman," but objections of sexism have been raised.

Disdainful of the odd nomenclature of "chair," so favoured by Labour Party committees, the FPA is facing a suggestion from its members in Northern Ireland that it should adopt the terms "convenor" and "deputy convenor" — titles often bestowed on the most senior blue-collar shop stewards in industry.

Building hopes

Jim Birrell will be as close as an aspiring career building society man can hope to be to the top job in the Halifax when he gets into his office today.

Birrell, aged 53, is taking over as director for operations from Calum Macaskill, who has just retired. He will be in charge of the day-to-day running of the society and will be effectively the number two. He will be in a strong position to make a pitch for the top job

when John Spalding, the chief executive, aged 62, retires in about two years time.

However, Birrell could face competition. Both Nigel Watson, the administration director, and Richard Wheway, the finance director, are also being mentioned as possible future chief executives.

At the present time Birrell seems to be the strongest candidate among the three. Watson, aged 62, is near retirement. And it has been suggested that Wheway might become chairman of the society when Richard Hornby, aged 64, retires.

Birrell, an accountant, joined the Halifax in 1985 after working for two accountancy firms, Price Waterhouse and John Gladstone.

Long shot

One of the more pleasant duties assigned to Price Waterhouse partner Chris Bull is to play a lot of golf.

That is because he is responsible for the firm's Japanese business in Britain — and the Japanese sensibly see the golf course as an annex to the boardroom.

Bull was labouring away at his duties on the golf course last weekend and, naturally, both he and his partner were playing with golf balls stamped with the accountants' logo.

They lost one ball in the rough and, after a fruitless search, carried on with the game. The following Monday morning when Bull joined his fellow commuters at Fleet, Hampshire, for the train to town, one of them extracted the ball from his briefcase with a grin and remarked: "I expect you've been looking for this."

Observer



POLITICS TODAY FROM VIENNA

Not as bad as it looks

By Malcolm Rutherford

THE TERM "masochism" comes from an Austrian novelist called Leopold von Sacher-Masoch (1835-95). There is a lot of it about in Vienna today, as the Austrians themselves are the first to admit. True to the term, they seem to be rather enjoying it.

Austria has been through a bad patch—there is no doubt about that—and is not out of the woods yet. But, come the new year and the formation of a new government, the country could be off in fresh and more self-confident directions.

The big changes are likely to be a recognition that Austria is pre-eminently a West European state or its future is bleak, and that something must be done about the nationalised industries—possibly even privatisation.

Austrians say that they are worried about their country's image abroad and that there has been a series of scandals: the wine scandal last year, for example, in which standards were found to have been adulterated. That hurt Austria much more than a similar scandal in Italy.

There has also been the case of Dr Kurt Waldheim, the former Secretary-General of the United Nations, who was accused of a Nazi past while campaigning for the Austrian Presidency in early summer. On top of that, the Freedom Party, led by a young demagogue called Mr Jörg Haider, won nearly 30 per cent of the vote in the general election last month. There is considerable debate over whether Mr Haider can be described as a democrat.

The Waldheim case is much the most serious. It is not that there is much evidence that he was guilty. Most Austrians of his generation acknowledge that it was almost impossible for an educated young Austrian in the late 1930s and early 1940s to avoid being caught up with the Nazis in one way or another. It is just that he has handled the legacy badly and continues to do so.

At the UN Dr Waldheim was a proud, rather vain man. Today he is visibly chastened and on the defensive. The bulk of the accusations against him came from abroad, not from home, so he won the Presidential election easily enough. But an Austrian President is meant to travel, to represent his country around the world and to receive

visiting foreign statesmen in Vienna. There is not going to be very much of that for the time being. Although, having talked to him last week, I am left in no doubt that he is determined to see out his six year term.

It would be much better if he were to make an open address to the Austrian people or to some suitable international audience about what it was like growing up in Austria in that period. But he seems set on point-by-point refutations which only prolong the agony. He is about to issue some sort of White Paper which, if the draft is anything to go by, will hardly lay matters to rest. He is a very isolated President from the start.

Still, Dr Waldheim is essentially a sideshow, and Mr Haider time has come. Although, having talked to him last week, I am left in no doubt that he is determined to see out his six year term.

The main story is about what happens when a President, Chancellor or Prime Minister stays too long. (De Gaulle, Adenauer and Churchill could all be cited as examples). Dr Bruno Kreisky was Austrian Chancellor from 1970 to 1983, having already played a prominent part in Austrian politics in the two previous decades. He won five successive general elections, the middle three of them with a vote of over 50 per cent for his Socialist Party.

His reign was in many ways a brilliant success. There are several terms to describe his economic policy: Austro-Keynesianism, the Austrian War or the AVSM, which stands for the Austrian Variant of the Scandinavian Model. By any standards, Austria had a record of high economic growth—exceeded only by Japan in the OECD area—low unemployment, low inflation—a hard currency—because the schilling is kept close to the D-mark—and virtually no strikes. It is said that in Austria strikes are counted in seconds rather than in days lost per month.

There was also a high foreign policy profile. Dr Kreisky redeveloped the concept of



Chancellor Franz Vranitzky: a young Helmut Schmidt

Mittel-European or central Europe, in which Austria was to play a key role between East and West. He was no less active in the Middle East where he sided with the Palestinians. The Israelis, incidentally, saw Dr Waldheim at the UN and Chancellor Kreisky in Vienna as two sides of the same Austrian coin, both pro-Arab, which helps to explain quite a lot of what has happened since.

Anyway, for a time Austria had a place disproportionate to its weight on the international stage, as well as the winning prizes for economic performance and social harmony. The country began to come down to earth when the Socialists lost their overall majority in the general election of 1983. Dr Kreisky resigned, and the party was obliged to go into coalition with the Freedom Party (before the rise of Mr Haider) in order to remain in office. It was widely

assumed until the middle of this year that the People's (or Conservative) Party would take over at the next election, since it was held that Socialism had had a good run for its money and become a spent force.

Then came the great surprise. Almost everyone misread the result of the Presidential election in June. Dr Waldheim, supported by the People's Party, duly won, and the outcome was seen as a defeat for the Socialists in general. However, Dr Fred Sinowatz, who had succeeded Dr Kreisky as Chancellor, immediately resigned and gave way to Dr Franz Vranitzky—a Socialist in an altogether more modern mould. The Socialists came back in the general election last month as the largest party, though without an overall majority, and are now seeking to form a grand coalition with the People's Party.

There is nothing unhealthy about this. Indeed, quite the worst thing that could happen would be for the People's Party to be tempted to go and form a small coalition with Mr Haider's Freedom Party, which is numerically possible but would scarcely contribute to the image of Austria as politically stable. In all probability, the grand coalition will come about early in January.

What happened is that Dr Vranitzky has stolen some of the People's Party clothes. He, too, realised that Chancellor Kreisky stayed too long and failed to adapt not only to the changes going on within Austria but also to the changes outside Austria. In business circles he is described as a "young Helmut Schmidt," the West German Socialist Chancellor of whom the German business community said: "He is the best Christian Democrat Chancellor we have."

The problem facing Austria is how to enter the mainstream of west European affairs, for that is where the majority of its leaders now see that it belongs. There is an economic problem and a foreign policy problem, though they are related.

Dr Kreisky when he was Chancellor said in 1979: "I am less worried by the budget deficits than by the need for the state to create jobs where private industry fails." He is now widely regarded, even by Socialists, as having carried that view too far. The current net budget deficit—just over 5 per cent of gross domestic product—is not stunning but will become worrying if there is not a firm government to attend to it.

The other worry is the nationalised industries which in the past were kept in being without sufficient restructuring because it was almost impossible to dismiss labour without providing alternative jobs. They used to make money. In the early 1980s many of them ceased to do so. At first it was assumed that the state would make up the losses with subsidies. Such an approach is now going out of the window.

Dr Hugo Michael Sekyra, formerly of the private sector, was installed in the autumn as the new Director-General of OIAG, the holding company for most of the state industries. He is currently head-hunting for managers at internationally competitive salaries. The aim is

that the companies overall will make a profit within five years and be privatised within ten years.

Inevitably there will be redundancies among the holding company's 100,000 employees. Dr Sekyra stresses that Dr Vranitzky must be the guarantor. Without him, he says, it will not be possible to stand up to the pressures from the trade unions and the other political classes.

The foreign policy problems stem partly from the way Dr Kreisky led Austria up the East-West and Middle East path and partly from developments within the European Community. "Mittel-Europa," the idea that Austria can make much of a contribution to solving the questions of the Middle East is now dismissed as preposterous.

Yet it is the changes in Western Europe that have done most to alter the outlook. If there was one single event that woke Austria up, it was the French decision in September to introduce visas for those who are not citizens of the European Community. The Austrians thought that it was an affront that they should be so excluded from the European family.

They are fearful of isolation in other ways: the completion of the internal market, for instance, and the possibility that by 1990 both Sweden and Norway might be seeking to become full members.

In short, Austrians have been re-examining their past. Neither nationalism nor neutrality is part of their natural way of life. The nationalised industries were imposed on them as part of the post-war settlement, not out of ideology. Neutrality was the price paid for the State Treaty of 1955. They are not addicted to it in the way of the Swiss. The neutrality will remain, of course, but the country will seek to find ways of coming as close to the European family as possible.

None of the problems are as bad as the people say they are. But it would help to have a big coalition to resolve them.

Lombard

Party politics and the other Italy

By John Wyles in Rome

SOME LEARNED sage once described the French Fourth Republic's National Assembly as "a house without windows." He partly attributed its eventual demise to the fact that the political parties were obsessed with their own power struggles to the exclusion of almost everything else, including, somewhat crucially, French public opinion.

While not for a moment predicting the demise of the First Italian Republic, it does seem to the outsider that the Italian party system has become a similarly enclosed political order. It also seems so to many insiders, from the editor of *La Repubblica*, Mr Eugenio Scalfari, to most of the party leaders themselves. With hand-wringing contrition they openly acknowledge their distance from the people. Unfortunately their reluctance to reform themselves and the institutions for which they are responsible tends to confirm that the inter- and intra-party political game has taken on a dangerous life of its own.

The result is the phenomenon of "two Italys." One is entrepreneurial, creative, respectably hard working, a prudent saver and frequently alienated when it encounters the state, the other Italy as mediated by the politicians. Lurching from one party manufactured crisis to another, it indulges voracious appetites for close to half the taxable earnings of working Italy and is willing to pay a substantial premium above inflation to get its hands on the savings as well.

These resources are devoted to broadly similar purposes as elsewhere in Western Europe, and often in larger per capita quantities, such as health and welfare, defence, industrial development and help for the backward regions.

Unhappily, the results give less satisfaction because in everything from health provision to tax collection the Italian state is miserably less efficient than its counterparts to the north.

Since they have delivered far fewer reforms than they have promised, the parties ought not to be too surprised if the worm, in this case the Italian people, starts to turn. Most politicians were taken aback

when around 30,000 people tramped the streets on a wet Sunday in Turin a couple of weekends ago to protest at the current tax burden and the desperate quality of many public services.

Of the established parties, only the Liberals and the Neo-Fascists took part. At first the others poured an exceptional amount of opprobrium on the organisers, as if organising a march without a party imprimatur was an undemocratic act. Belatedly, the Socialists and the Christian Democrats, who smell new votes or a threat to existing votes as keenly as hogs smell truffles, have begun to realise that maybe the Italian middle classes are stirring.

It ought not to be too surprising if they are. There is no reason why Italy should be immune from the neo-liberalism and fiscal conservatism which is giving centre-right governments such a lengthy hold on power to the north. The problem in Italy, which is ultimately dangerous for its democratic system, is the real difficulty all of the parties have in translating demands for cheaper and less pervasive government into coherent policies.

Thus the public sector deficit still stands at 14 per cent of gross domestic product and cutting back on the 3.5m employees in the public sector, for example, would mean a painful and perhaps impossible confrontation with sources of support and patronage from which the Communist Party might gain a great deal.

As is widely recognised in Italy, the presence of such a strong communist party is impeding the modernisation of the Italian state. While it is unacceptable to 60 per cent of the nation as an alternative government, the solidity of both its support and the opposition to it is nonetheless, heavily responsible for the nation's stability of Italian voting behaviour.

But would a middle class revolt have electoral consequences in Italy? Without a response from the parties, it could at the very least mean greater discussion with the system and many more spoiled ballot papers.

Natal option still open

From the South African Ambassador
Sir, — For some time this embassy has felt that FT editorials on South Africa have been less than fair and objective. But if we needed any proof, you provided it with your leader "Unwise rebuff for the Natal option" (December 5).

The South African Government has not rejected the Kwa/Natal proposals announced last weekend. This is a factual question and not a matter of opinion. The embassy's statement of Wednesday (to which you allude) is very clear on the point.

You say that a statement by the South African Ambassador in London does not carry the same weight as one by the Minister of Home Affairs. That is so. However, what you conveniently ignored is that I was not speaking on my own authority but on that of Mr Chris Hani, the Minister of Constitutional Development and Planning, who has primary responsibility in these matters. He has said that, after the proposals have been received by the Government, they will be considered very carefully before any official position is adopted. That was the main point which our statement on Wednesday made—something which you ignored to write your editorial. I think that is deplorable.

Not only has the South African Government not rejected the proposals, but it recognises their importance. While their detailed implications have yet to be considered, the scheme is a government suggested for the Kwa/Natal region is not the product of a theoretical or academic exercise but of a major negotiating process involving a very impressive cross-section of representative bodies in that part of the country.

It is a demonstration of the fact that non-racial answers can be worked out by way of peaceful negotiations—especially with skilled leadership and goodwill. And contrary to your editorial, the South African Government also recognises that this is an initiative of great importance to black leaders in general who are committed to non-violent change and to Chief Minister Buthe's leadership in particular.

These things are understood by the South African Government. Your editorial, in suggesting otherwise, is irresponsible and unworthy of your newspaper.

Dr Denis Worrall,
South African Embassy,
Trafalgar Square, WC2

Roof's paradise on jobs

From the Chief UK Economist, Goldman Sachs

Sir, — I would like to comment

Letters to the Editor

on the regional pay issue considered by Sandra Brittan on December 4. In the speech to which Mr Brittan refers, I was not in fact particularly critical of the Chancellor's recent emphasis on the inefficiencies of the national pay bargaining system, since I accept the case for greater differences in labour costs among the regions. But I stand by two comments I made about this.

First, I cannot see the point of simply lecturing NEDC meetings about this problem. Wage leadership from the South-East to the regions appears so robust in economic relations that it will not be tackled by admonition from the Chancellor or the Financial Times. Second, it is in the Chancellor's power (EEC permitting) to produce greater variations in regional labour costs by varying the rates of employers' national insurance contributions between the South-East and the rest of the country. He could also, as Richard Layard suggests, introduce a new marginal subsidy for employers who create extra jobs in the regions. These measures would have a more immediate impact on unemployment than NEDC lectures, or fiscal incentives for profit sharing (which I wholeheartedly support).

Finally, I continue to be concerned about the social and demand effects of cutting pay in the regions, though I accept what Mr Brittan says about the possibility of offsetting these effects through fiscal means.

Gavin Davies,
5, Old Bailey, EC4

Melodic pastiche at the Garden

From Mr N. P. Stanley
Sir, — As a member of the audience, I cannot reconcile my experience of the ballet "Beauty and the Beast" with the one your critic describes (December 3).

Perhaps there is a doppelgänger Covent Garden where a different ballet of the same name was being performed. I cannot reconcile my experience of the ballet "Beauty and the Beast" with the one your critic describes (December 3).

When it comes to the speed of reaction to overcapacity in the European glass industry, surely one could consider whether Pilkington's response was any different from that of its competitors or whether its UK position dictated a different response. Taking into account the uncertain market for glass and many related products in the early 1980s, my judgment

is that the response was reasonable.

By what yardsticks is Sir Owen judging Pilkington's greater presence in the US as being so very late? Is he suggesting that parties in that country have been waiting open-armed or begging them to do what they have recently done? Is he also inferring that Pilkington has not been trying for some years to do so? Is he perhaps acknowledging that such steps do not only depend upon the wishes of one party?

There are probably many other non-Pilkington people engaged in the insulation and energy business who could explain why all insulation products are not made in the UK. The products are made in the UK after a period when the UK industry had been persuaded to expand. Inquiries in appropriate Whitehall departments would no doubt provide the answer. Nevertheless, Pilkington took so long to take action in response to the ensuing problems in its glass-fibre division. A fair question, but without other information it becomes nonsensical.

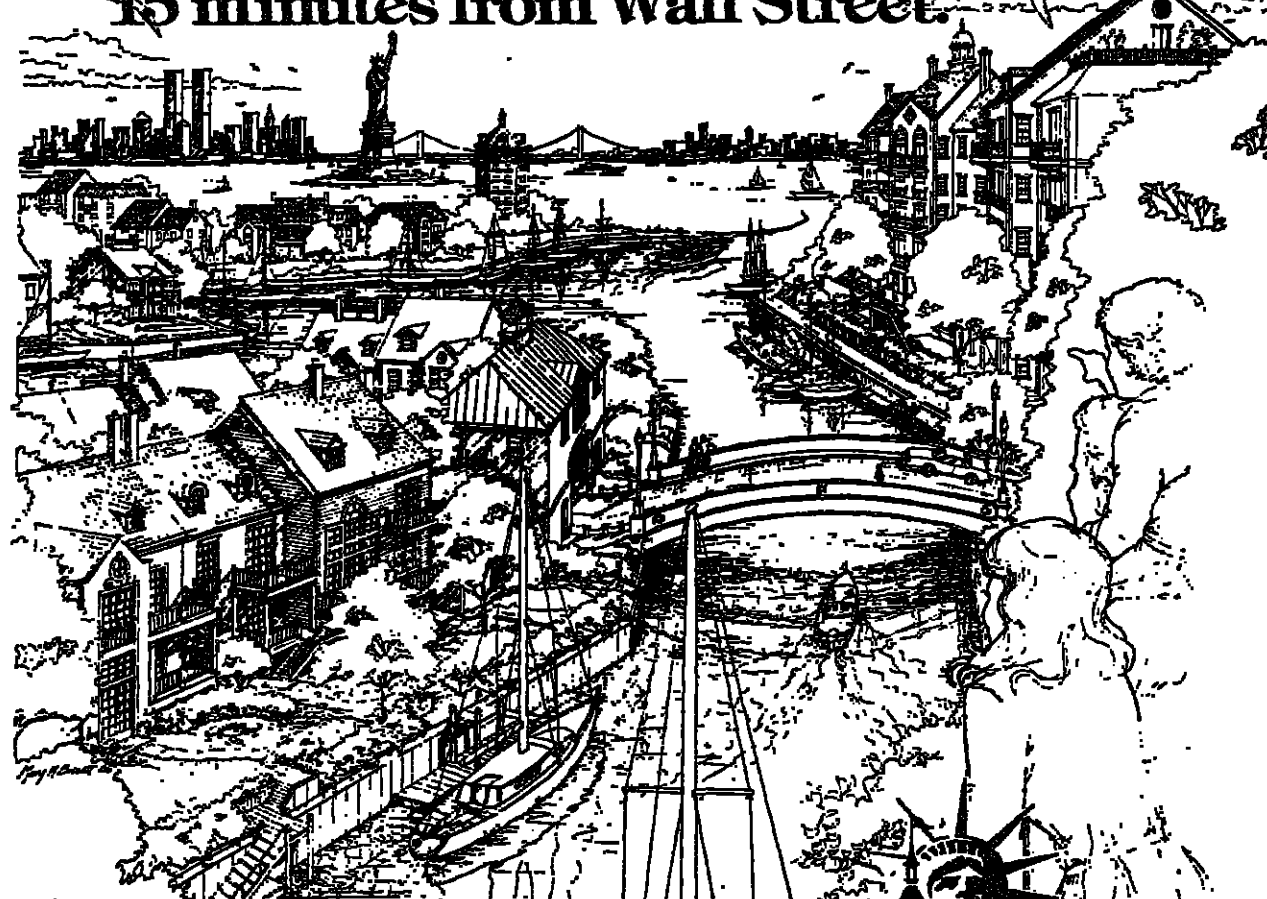
Some, more relevant, questions could be put to Sir Owen. Can he acknowledge that others were caught in the same trap, as Pilkington Insulation? Does he recognise the fact that neither the extent of the products nor the time taken to move to the UK were foreseen by many competitors of Pilkington? Will he accept that the purchase of the Cape insulation facilities and the rationalisation programme carried out to date do display an awareness of the problems or would he have done better?

I would not for one minute claim that all that Pilkington has done is perfect. But we in the north do appreciate having one company which has stayed with its roots and has not been tempted to move its headquarters and much else to the south.

As to BTR, can one not imagine that in years to come it may go the same way as Tilling, composed as it was of such supposedly related products as lime, sand, mortar, and cars. How much of the turnaround at Dunlop has been due to Michael Edwards's decision to single source car wheel supply? Would it have been so dramatic if Rubery Owen had been allowed to stay in the business? There is no comparison, in my view, between the state of either Tilling or Dunlop and Pilkington and therefore I cannot see there being the same scope for BTR's skills even if the latter's team could cope with its greater empire. Perhaps it could. But it cannot apparently produce an offer document which is other than superficial in its treatment of the many factors which have to be considered in this matter.

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Roderick Oram
visits Boca Raton

Spectre of Boesky in Florida

UNTIL the hotel became a convent, the Securities Industry Association returned year after year to the same resort north of Miami for its annual meeting in Florida's warm winter sunshine.

The search for another salubrious spot eventually brought investment bankers and dealers to a flamingo pink quasi-Spanish 1920s extravaganza a little farther up the Atlantic coast. First called the Claret Inn, it is now named the Boca Raton Hotel and Club.

Sixteenth century Spanish explorers named the area Boca Raton, mouth of the mouse, for its physical properties. Today's town of luxurious hotels, manicured golf courses, millionaires' homes and chic boutiques bears no signs of its inauspicious origins 60 years ago in a field mangrove swamp. Excesses of the Mitzner brothers, the first developers of the resort hotel and town, gave the place the pre-war nickname Beauparc Rotten.

Concern that the recent excesses of Ivan Boesky and other insider traders had damaged or at least dented the reputation of the securities industry ran through last week's SIA annual meeting at Boca Raton.

Reassurance that any negative response from the scandal-shocked public or politicians will be only temporary was offered by many speakers. Mr John Shad, chairman of the Securities and Exchange Commission, the industry's Washington watchdog, urged Congress not to overreact by proposing more restrictions - very few of which anyway were likely to become law, he predicted.

He expressed his confidence in the existing systems' ability to detect and root out rotten elements. Just to be on the safe side, though, he is going to ask Congress for a large budget increase to beef up its police force.

"I don't see Boesky as a reason to go into a shell," said Mr James Robinson, chairman of American Express. Wrongdoing was confined "to just a few who betrayed the system" and bore no resemblance to the great Wall Street scandals of the 1920s and 1930s.

While the soothing words were welcome, the topic was nonetheless an unpleasant intrusion into the celebration of a prosperous year past and of greater rewards to come. The Dow Jones industrial average, which obligingly set a record of 1965 the afternoon the delegates arrived in lotus-land, was heading for 3,000, several pundits predicted from the podium. They argued that such a level would only restore stocks to the same relative value they enjoyed when 1,000 was first reached in 1968.

The displacement of individual investors by institutions was a myth, SIA officials said. Individuals accounted for 30 per cent of volume on the New York Stock Exchange, 50 per cent on the American Stock Exchange and the bulk of the over-the-counter market.

Moreover, disinflation, tax reform and an accelerating switch from consumption to saving by middle-aged, middle class families was bringing even more investors to the markets.

With all this to look forward to, the industry was poised for even greater prosperity. In the first nine months of this year its profits had already surpassed the record \$4.1bn earned in all of 1985.

The rewards were available to all firms, not just the top 10 which accounted for half the industry's \$32bn of capital. Brains, talent and diligence, not huge masses of capital, determined success, regional brokers were told. As a group, their pre-tax return on equity was 40.7 per cent this year against an industry average of 30.9 per cent.

To this upbeat message, however, was added a cautionary note by contrarians who believed that when everyone else is agreed on one scenario the absolute opposite will occur. When the world buys, they sell.

In a less pessimistic but more realistic vein, leaders of several of the largest securities firms reminded delegates that there was a highly cyclical industry. Mr Frederick Joseph, chief executive of Drexel Burnham Lambert was clearly relieved his firm had kept its fixed costs below 20 per cent of revenues and that it had decided against moving into a marble clad palace at the top of the market. With more on his mind than many of his peers, he handled with good grace and humour a barrage of questions about his firm's role in junk bonds and the Boesky investigation.

Boesky forecasts helped, but the delegates still left for home knowing they faced a challenge in the year until they meet again at Boca Raton. They must fight off attempts of some politicians and members of the public to force the industry to renounce worldly temptation and bring a monastic purity to Wall Street.

CGE faces dilemma over inherited stake in STC

BY DAVID THOMAS IN LONDON

CGE, the nationalised French electronics and engineering group, is considering what to do with the 24 per cent stake it is about to gain control of in STC, the UK electronics and computer group. Its options range from increasing the stake to selling it.

The shareholding is likely to come into the French group's hands because of the deal it has struck with IIT of the US, which is expected to be finalised soon.

CGE (Compagnie Generale d'Electricite) will take control of a joint venture grouping together the telecommunications assets of its own Alcatel subsidiary with IIT's worldwide telecommunications assets. Both CGE and STC are assuming that this joint venture will include IIT's 24 per cent stake in STC.

The three main options which CGE has been considering for the stake - adding to it, selling it or keeping it - all raise potential problems.

Adding to the stake would be expensive at a time when CGE will be concentrating on sorting out the many other strands of the IIT deal. It could also lead to political problems, since it would be tantamount to a takeover bid for STC, which is the parent of ICL, Britain's largest computer company.

Selling the stake, however, would probably cause problems for STC, which is just recovering after a restructuring programme launched last year.

STC expects CGE to hold on to the stake and use it in about a year's time to construct joint ventures with STC. Meanwhile it has told CGE that it does not want any CGE directors on its board. IIT has three non-executive members on STC's board.

But holding on to a large minority stake in STC on a passive basis does not fit in with CGE's medium term plans.

CGE is most interested in collaborating with STC in advanced tele-

communications transmission, where it rates STC's work highly. The French group is anxious to reach a solution which does not offend British opinion, because it may wish to enter UK markets in the future. It wrote to STC almost two months ago asking for the British company's views on the best solution, but has not yet received a reply.

STC is at present seriously considering opportunities for joint ventures, but has no particular preference for collaboration with CGE.

STC is also concerned that competition should continue between itself and certain CGE operations. This particularly applies to STC's underwater cable operations, which will compete with the cable assets of CGE and IIT, also to be merged in the CGE-IIT deal.

For its part, CGE appears to be concerned about Fujitsu of Japan getting access to its technology through its joint venture with ICL on microchips.

Britain prepares renewed effort to reform EEC farm policy

BY TIM DICKSON IN BRUSSELS

BRITAIN is today expected to launch a major new push to win agreement for reform of the EEC's Common Agricultural Policy (CAP).

Mr Michael Jopling, the UK's Agriculture Minister, is apparently determined that his last meeting as chairman of the EEC Farm Council should be marked by significant actions to curb the Community's growing beef and dairy surpluses.

In particular, he is likely to propose significant cuts in milk quotas provided that other changes to the system being suggested by the European Commission are abandoned.

Farm Ministers in the last few months have shown little inclination to accept any of the radical proposals put forward by the Commission. These include a long standing plan to cut out the system of guaranteed purchases of unwanted beef and more recent ideas for limiting guaranteed purchases of butter and skimmed milk powder, cutting milk production, and tightening loopholes in the milk quota system.

The Commission is particularly alarmed by the drastic increase in dairy production and claims that the Community is currently producing 9.5m tonnes of butter which neither it nor its "third" country customers can consume.

Notwithstanding the failure of Heads of Government to discuss the issue seriously over the weekend - no references to CAP reform was included in the final communique after disagreement with the West German delegation - there is mild optimism in Brussels that significant progress may have been made last week by a special "high level" group of national farm experts.

Diplomats say that Mr Jopling will this week put forward a new plan for cuts in milk quotas, a more effective tax or levy on over-production, and modest changes to the system of guaranteed EEC intervention buying. This package will be sweetened by promises of compensation for those farmers affected and a commitment not to tinker much with the current rules of the milk quota system, notably those that allow quotas to be transferred between regions in member states.

One diplomat in Brussels said last night: "It's completely open. I could go either way. I'm certainly more optimistic than I was a week ago."

If anything, Britain had been more hopeful of getting agreement this month on the Commission's proposals for reform of the beef sector. In spite of numerous attempts to find common ground at "expert" level in Brussels, no clear compromise has yet emerged with France apparently most hostile to radical change.

This week's meeting will also have to consider the unresolved requests by Britain and France for re-evaluations of their "green" currencies.

A full list of shareholders that subscribed to the issue has been lodged with Companies House in Cardiff. This shows that the largest British shareholders are now the insurance groups Standard Life, Legal and General and Prudential, and the BP International oil group, each of which subscribed for between 2.3 per cent and 2.9 per cent of the 8.58m shares placed.

Several major French financial institutions are among the largest individual shareholders. Compagnie Financiere de Suez subscribed for almost 300,000 shares, representing 4.5 per cent. UAP group, France's largest insurance company, acquired 2.3 per cent.

Smith Barney says in its legal brief that Sir James Goldsmith made clear to investors that any possible sale of his group's shares would be part of a greenmail transaction with Goodyear. Meanwhile, Goodyear "repeatedly stated" that it would not pay greenmail to Sir James or his General Oriental investor group.

"Such statements were known to be false when made or were made with a reckless disregard for the truth," says Smith Barney which notes that the payment of \$52.50 per Goodyear share to Sir James was 25 per cent above the market price for Goodyear shares and was not made available to any other shareholders.

Perot departure, Page 20

Smith Barney to sue Goldsmith, Goodyear

By William Hall in New York

SMITH BARNEY, Harris Upham, the leading New York investment bank, has launched a \$17m lawsuit against Sir James Goldsmith, the Anglo-French financier, and Goodyear Tire, claiming that they broke their promise not to engage in "greenmail" - a Wall Street term for the repurchase of an unwanted investor's recently acquired shares for a premium - during the recent \$5.3bn takeover battle.

While lawsuits from individual investors are not uncommon following takeover battles, it is relatively unusual for a major Wall Street investment bank to take such action. Smith Barney's lawsuit underlines the growing outrage in the investment community about the use of greenmail by companies anxious to preserve their independence in the face of a threatened attack from a corporate predator.

Over the last month several large US companies including Gillette, USG, Federated Stores and CPC International have paid close to \$2bn to buy back shares from corporate raiders. In all but one case the share prices of the greenmailed companies have fallen sharply in the aftermath and their shareholders have suffered heavy losses on their investments.

The Smith Barney lawsuit comes only a few days after General Motors was sued by a shareholder for buying back the shares of Mr Ross Perot, the Texas oil computer services billionaire, for over \$700m, or roughly double the current market price. Several major institutional shareholders have said that they planned to challenge this version of greenmail, which has been christened "tushmail" because GM is trying to silence Mr Perot by buying back his GM shares at a significant premium above the market price.

Last month Goodyear Tire defeated an unwelcome \$40 a share takeover offer from Sir James by agreeing to buy back his 11.5 per cent stake for \$48.50 a share - a move that has increased several major shareholders. Goodyear and Sir James had both given repeated assurances during the takeover battle that they would not pay or accept greenmail and both sides have insisted that Goodyear's \$52.5m repurchase of Sir James' stake in the company does not constitute the payment of greenmail.

Goodyear justified its claim that it did not pay greenmail to Sir James by emphasising that it intends to buy back another 40m of its remaining 98.5m shares from its shareholders at \$50 a share - a premium of 50 cents a share over the price received by Sir James. However, Smith Barney and its associates which spent \$84.4m buying Goodyear shares at an average price of \$47.30, argue since Goodyear is paying Sir James \$37.8m in expenses, he is receiving the equivalent of \$52.50 a share.

Since Sir James struck his deal on November 30, Goodyear's shares have languished. By the end of last week the company's shares were trading at \$42.8 and Smith Barney was showing a loss of \$8m on its investment.

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"Such statements were known to be false when made or were made with a reckless disregard for the truth," says Smith Barney which notes that the payment of \$52.50 per Goodyear share to Sir James was 25 per cent above the market price for Goodyear shares and was not made available to any other shareholders.

Perot departure, Page 20

THE LEX COLUMN

No accounting for tastes

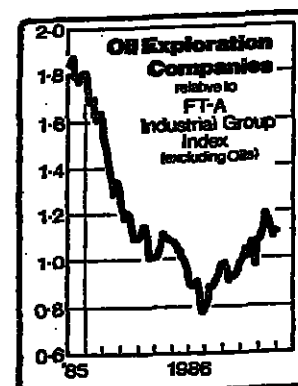
Oil exploration stocks have been enjoying a sustained recovery from the trough of mid-summer. But some nasty shocks await the sector at the year-end. For it is then that the companies will at last be obliged to state what effect they believe the oil price collapse to have had on the value of their assets. And it is asset value, not profit and loss, on which their market rating stands or falls. Last week Trafalgar House gave a forecast of gruesome things to come, since its financial year-end is three months earlier than the calendar year observed by the pure oil explorers. Trafalgar House's oil and gas subsidiary - only a few years old - threw up an extraordinary write-off of £56.8m.

It is Trafalgar's good fortune that a revision four months ago to SSAF 6 - the accounting standard which says what is or is not extraordinary - allows a "provision for a permanent diminution of non-current assets because of unusual developments" to be taken below the line. Otherwise Trafalgar's pre-tax profits might have been little more than half the stated figure of £144m.

Trafalgar, like most of the UK oil exploration companies, has used the so called "full cost" method of capitalising all its oil exploration costs on the understanding that they will be covered by the anticipated future revenues from discoveries. So when those discoveries are suddenly rendered uneconomic, the effect is like draining a pleasant looking pool to reveal a collection of alligators.

For pure oil explorers, without Trafalgar's diverse spread of interests, the consequences could be much more severe. But up until now there has been a danger - for shareholders - that the directors will use the discretion given to them by the Companies Act to understate the effect of \$15 oil on their balance sheets. Under the act, if the directors are of the view - possibly through an optimistic assessment of future oil prices - that there has been no permanent diminution of the value of their assets, then no write-offs are required.

But that sort of escape route is now being effectively closed. This week a draft Statement of Recommended Practice will be circulated, which will demand that oil companies must state in their report and accounts what the effect will be on their booked assets, and do so on the basis that the oil price prevail-



ful efforts, so that it could simply restate all previous years' profits downwards by the extent of its sins. It appears that one of the UK independent oil companies is planning a similar ruse. A wicked world.

Commercial paper

Anyone who thinks the debt markets are staffed by cold calculating types making lending decisions purely on the basis of carefully assessed risks and rewards should take note of the emotion generated by borrowers' names. Sometimes a name which catches the imagination can bring new life to a dull market and provide a benchmark for comparisons. Perhaps in the sterling commercial paper market J. Sainsbury will be that name. After opening last spring, the market did not leap with a lusty cry from its cradle, and according to some bankers - perhaps most vociferously the clearers who have good cause not to want too healthy a rival to their own lending - it never will.

The attractions to Sainsbury are clear. Having arranged a £100m CP programme it can quickly issue short term paper up to that limit so long as its dealers, S. G. Warburg and Swiss Bank Corporation International, can find buyers. After Christmas, when Sainsbury has to pay the turkey suppliers, the tax man and shareholders all at once, its cash position swings sharply the wrong way; now it can top up with CP.

The buyers are likely to be other companies and investment managers so Sainsbury can widen its source of funds, an important consideration in these times of banking crisis. And if these buyers are prepared to take a yield of London inter-bank mean rate (Limean) or possibly even less, because they like the Sainsbury credit risk, CP can at times be cheaper than overdrafts and the other more esoteric options.

But until the sterling CP market is more developed investors may not bother to investigate it and borrowing costs may not be forced down by demand. As a sometime investor in CP as well, Sainsbury has not always been able to match its spare cash to the right piece of paper. Chickens and eggs are just two more products Sainsbury knows about.

Tunnel placing saved by founders

BY ANDREW TAYLOR IN LONDON

THE STRUGGLE the Anglo-French channel tunnel consortium had in raising £200m (\$200m) in an international share placing in October is underlined by a full list of companies, institutions and individuals who subscribed to the issue.

It shows that Eurotunnel would have fallen short of its target by at least £12m if the founding banking and construction shareholders had not decided to increase their stakes in the venture.

Total purchases, either directly or indirectly by the founding shareholders, totalled more than £20m if shares acquired by Compagnie Financiere de Suez SA and Midland Bank are included. These two are parents of Banque Indosuez and

Midland Equity (Projects) also founding shareholders.

It had been expected by Eurotunnel that the founding shareholders would not participate in the October issue.

Eurotunnel said yesterday that the decline in the value of the pound against the French franc prior to the placing meant that it had needed to raise more than originally envisaged. Also institutions, outside of Britain and France, had not raised as much as had been hoped.

It said that the decision by the founding shareholders, which had previously invested £40m to get the project underway, underlined their confidence in the venture.

A full list of shareholders that subscribed to the issue has been lodged with Companies House in Cardiff. This shows that the largest British shareholders are now the insurance groups Standard Life, Legal and General and Prudential, and the BP International oil group, each of which subscribed for between 2.3 per cent and 2.9 per cent of the 8.58m shares placed.

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Iran backs US hostages link

BY TONY WALKER IN CAIRO

A SENIOR Iranian official has said his country is prepared to continue using its influence to secure the release of American hostages in Lebanon, in exchange for US-supplied weapons.

Alli Akbar Hashemi Rafsanjani, the powerful parliamentary speaker, in the first such statement indicating Iran wants to maintain its secret business links with the US, said Tehran is prepared to continue dealing with the US through middle-men.

Mr Rafsanjani's remarks, in an interview with the Iranian News Agency, IRNA, at the weekend, coincided with a surge in fighting in the Gulf war, now in its seventh year.

Iran, in retaliation for Iraqi air attacks on a power station deep inside its territory and the bombing of a garrison town near the border, fired a number of rockets at Basra, Iraq's main southern city.

Basra residents said they had been under heavy bombardment since early yesterday. Tehran Radio reported that Iran had fired three short-range missiles into Basra. It had also used its air force against five Iraqi towns.

The latest outbreak in fighting is

alarming Gulf states. These states have been made particularly nervous in recent weeks by Iran's threats to extend the war to Iraq's supporters.

Iran is under pressure because Iraq's air strikes against key installations, such as the Kharg Island terminal, at the northern end of the Gulf, have been successful in reducing Iranian oil exports to below 1m barrels a day. There have been reports that Iran has been forced to import refined products from Saudi Arabia.

Alliance fears, Page 2; Links with US, Page 4

Reagan under new pressure

Continued from Page 1
billion such as Senator Richard Lugar have called for their resignation.

Amid charges that by staying in office Mr Reagan in particular, but also Mr Casey are weakening the President, Sen Laxalt strongly urged Mr Casey to stay. But he gave only a half-hearted endorsement to Mr Reagan, saying that he had not yet come to the conclusion that he needed to resign in the interests of the Presidency.

Following Mr Reagan's radio address, Senator Robert Dole, Republican majority leader in the Congress welcomed the statement.

Democrats, however, continued to attack the President.

French crisis deepens

Continued from Page 1

they marched from the University to the opera square. Police said that the riot erupted suddenly after some 150 people gathered in front of the Goethe University, a few blocks away from the city centre. The number of rioters more than doubled as they marched through the fashionable residential and business areas of the city.

On their way, the rioters smashed the windows of at least 30 banks, causing damage worth several hundreds of thousands of D-Marks.

Police apparently arrived at the scene too late and reported no arrests.

World Weather

	°C	°F		°C	°F		°C	°F		°C	°F
Algeria	12	54	Belmombet	16	61	Bombay	28	82	Brussels	10	50
Amman	18	64	Bombay	28	82	Buenos Aires	12	54	Calcutta	28	82
Baghdad	18	64	Bombay	28	82	Cardiff	10	50	Cairo	18	64
Bangkok	28	82	Bombay	28	82	Chongqing	18	64	Cardiff	10	50
Bombay	28	82	Bombay	28	82	Columbo	28	82	Columbo	28	82
Buenos Aires	12	54	Bombay	28	82	Dacca	28	82	Dacca	28	82
Calcutta	28	82	Bombay	28	82	Dhaka	28	82	Dhaka	28	82
Cardiff	10	50	Bombay	28	82	Durham	10	50	Durham	10	50
Chongqing	18	64	Bombay	28	82	Harbin	-12	9	Harbin	-12	9
Columbo	28	82	Bombay	28	82	Hong Kong	28	82	Hong Kong	28	82
Columbo	28	82	Bombay	28	82	Kobe	12	54	Kobe	12	54
Dacca	28	82	Bombay	28	82	Kuala Lumpur	28	82	Kuala Lumpur	28	82
Dhaka	28	82	Bombay	28	82	London	10	50	London	10	50
Durham	10	50	Bombay	28	82	Los Angeles	18	64	Los Angeles	18	64
Harbin	-12	9	Bombay	28	82	Lyons	10	50	Lyons	10	50
Hong Kong	28	82	Bombay	28	82	Manila	26	79	Manila	26	79
Kobe	12	54	Bombay	28	82	Medan	26	79	Medan	26	79
Kuala Lumpur	28	82	Bombay	28	82	Moscow	5	41	Moscow	5	41
London	10	50	Bombay	28	82	Mumbai	28	82	Mumbai	28	82
Los Angeles	18	64	Bombay	28	82	Nairobi	18	64	Nairobi	18	64
Lyons	10	50	Bombay	28	82	Rangoon	28	82	Rangoon	28	82
Manila	26	79	Bombay	28	82	Reykjavik	5	41	Reykjavik	5	41
Medan	26	79	Bombay	28	82	Rome	12	54	Rome	12	54
Moscow	5	41	Bombay	28	82	Sao Paulo	24	75	Sao Paulo	24	75
Mumbai	28	82	Bombay	28	82	Seoul	5	41	Seoul	5	41
Nairobi	18	64	Bombay	28	82	Shanghai	10	50	Shanghai	10	50
Rangoon	28	82	Bombay	28	82	Singapore	28	82	Singapore	28	82
Reykjavik	5	41	Bombay	28	82	Singapore	28	82	Singapore	28	82
Rome	12	54	Bombay	28	82	Singapore	28	82	Singapore	28	82
Sao Paulo	24	75	Bombay	28	82	Singapore	28	82	Singapore	28	82
Seoul	5	41	Bombay	28	82	Singapore	28	82	Singapore	28	82
Shanghai	10	50	Bombay	28	82	Singapore	28	82	Singapore	28	82
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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday December 8 1986

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Montedison raises its stake in insurer

By Alan Friedman in Milan

MONTEDISON, the Italian chemicals company, is to pay between £170m (\$124m) and £190m to acquire a key 3 per cent equity stake in La Fondiaria, the Florence insurance company.

The purchase of the Fondiaria shares, from Cariplo, Italy's biggest savings bank, will bring Montedison's stake in the insurer to 40.5 per cent, thus consolidating the chemical group's effective control.

The share acquisition, which brings to more than 1,000m the amount spent by Montedison since this summer, when it began boosting its Fondiaria share stake from an initial 25 per cent, is part of a drive by the Milan-based group eventually to reach majority control of the wealthy insurance group.

The latest deal comes only two months after Mr Mario Schimberni, Montedison chairman, won a bitter battle over La Fondiaria which was waged by Mr Enrico Cuccia, the 70-year-old director of Mediobanca, the merchant bank which has 15 per cent of Fondiaria shares.

Mr Cuccia tried to block the Montedison share deal on the grounds that it violated the various gentlemen's agreements inherent in shareholder control syndicates which group together minority shareholders who control Italian companies through block voting.

These syndicates, while the traditional way of controlling companies in Italy, are not deemed by the courts to be legally binding.

The purchase of the 3 per cent share stake in Fondiaria from Cariplo represents a fresh victory for Mr Schimberni because Cariplo was earlier an ally of Mediobanca in the battle over the insurer. By selling most of its Fondiaria shares (Cariplo still has just above 1 per cent left), the Milan-based savings bank effectively changed sides, delivering another blow to Mr Cuccia at Mediobanca.

INTERNATIONAL CREDITS

Volvo adds its weight to medium-term Euronotes

MEDIUM-TERM notes are gathering steam in the Euromarkets after months of toil on the part of the bankers developing them. Volvo, the Swedish automotive and industrial group, is adding its weight with the announcement of a \$300m programme, writes Alexander Nicoll in London.

MTNs, continuously offered like commercial paper but for longer maturities, usually of between one and five years, have not caught on as quickly with European investors as they have in the US. But Peugeot's programme, now with some \$150m in outstandings, is proving a pioneer.

Volvo's MTNs will be dealt by Credit Suisse First Boston as arranger, Ensisida Securities and Morgan Stanley International. The facility will not have the full flexibility of a US programme, since it will have a series structure with pre-set maturities and coupons, and only the issue price varying. This is designed to create liquidity by

forming a body of paper for each maturity. The MTNs will be the first to be listed in London.

In the Eurocredit market, discussion centred on the controversial deal for Renfe, Spain's state railway, launched at the beginning of last week, and on the complex financing for Yves Saint Laurent, the fashion house, which requires a quick decision by Friday.

Renfe's £315m facility, carrying a low facility fee of 2½ basis points for three years and interest at Libid flat on drawings, was thought to be receiving a very poor response. The deal may turn out to be a watershed which could cause a fundamental reassessment of the competitive rush to lower returns.

Manufacturers Hanover did, however, receive some commitments last week. The deal is expected to be done, but the full reckoning will come at the end of this week.

Yves St Laurent's three loans totalling \$485m, being put together by

Credit Suisse First Boston and three other banks, are believed to be part of a \$740m package. They are to finance the acquisition of Charles of the Ritz from Squibb of the US.

Yves Saint Laurent International, the financing vehicle is expected before the end of the year to issue \$175m of shares and \$100m of equity-linked subordinated debt.

The credits comprise a \$215m eight-year loan at 1½ percentage points over Libor, falling to ½ point when a \$175m one-year bridge loan, which also carries a 1½ point spread, is withdrawn. In addition, there is a \$75m working capital facility at ½ points over the cost of funds of each participating bank, and a ½ point facility fee. Front-end fees for the overall package run up to ½ point for lead managers, and participants must indicate whether they can put up some of the money in French francs.

Among the rush of deals being

brought in the final flourish of 1986 is a \$150m Euronote issuance facility for Reliance Premium Credit, arranged by Manufacturers Hanover. It is backed by receivables to be purchased from a subsidiary of Reliance Insurance on loans to finance insurance policies. Facility fee is ½ and the maximum spread ¼ over Libor.

C. H. Beazer, the UK building group, has mandated County Nat-West Capital Markets for a seven-year multi-option facility with a £120m and a \$250m tranche, allowing for multi-currency advances, acceptances and notes to be sold through a tender panel. Maximum spread over Libor is 37.5 basis points, with underwriting fees of 12.5 basis points on available amounts and a 12.5 point utilisation fee above 75 per cent drawings.

A holding company for Michelin's operations outside France is raising \$100m eight-year credit through S. G. Warburg and Banque Paribas, with a 0.25 basis point facility fee

rising to 7.5 after five years, and a margin over Libor of 12.5 basis points rising to 15 after five years.

Aerospatiale, the French state aerospace group, received a warm response to its credit, which was increased to \$400m from \$250m after receiving subscriptions totalling \$895m from 44 banks.

A bill in mandates for sterling commercial paper programmes has been broken by J. Sainsbury, the UK food retailer, with S. G. Warburg and Swiss Bank Corporation international appointed dealers for a £100m programme. The hope is that the borrower's good name will help it to set a benchmark in the still developing market. The paper is not rated, however, though Sainsbury's has a double-A long-term debenture from Standard & Poors.

Among Euro-commercial paper programmes are those for Fiat Finance and Trade, which has appointed UBS (Securities) as a dealer, and Swedish Match, which has

appointed Chase Investment Bank Merrill Lynch and SBCI.

A previously announced \$1bn programme for Denmark will be the first to employ an automated issuance mechanism developed by Citicorp, which streamlines issuing and dealing and allows all five dealers to be contacted simultaneously.

EUROMARKET TURNOVER

Turnover (\$m)

Primary Market	Secondary Market	Other
US\$ 5,180.8	4.1	785.3
£m 98.5	17.0	3,228.4
Other 1,618.0	6.7	148.8
Prev 779.1	3.0	386.2

US\$	£m	Other
24,014.5	1,000.4	19,204.5
Prev 21,771.3	1,254.0	13,679.2
Other 11,828.0	185.5	2,821.3
Prev 12,095.8	180.1	2,255.9

US\$	£m	Other
13,708.8	54,888.8	80,325.8
Prev 10,144.6	12,820.4	22,675.0
Other 10,266.0	11,834.7	22,698.7

Week to Dec. 4, 1986 Source: AIB

INTERNATIONAL BONDS

Eurobonds overshadowed by crisis of confidence in FRNs

THE EUROBOND market was overshadowed last by the crisis in secondary trading in dollar floating rate notes, as confidence in the perpetual sector virtually collapsed, writes Clare Pearson in London.

By the end of the week many market-makers had given up making firm prices in perpetual issues - at least for the time being - and the whole FRN market was badly shaken.

Yet by Friday afternoon the worst of the crisis appeared to be over, although perpetuals are unlikely to enjoy as many as 40 market-makers again.

A handful of houses, including Salomon Brothers International and Credit Suisse First Boston, had carried on making firm prices in the issues throughout the week. By Friday they had been joined by

some eight other firms. Prices of most issues were stabilising, while some for the better-known borrowers were rallying slightly on professional short covering.

Meanwhile, the fixed rate Eurobond sector was enjoying resurgent investor demand last week.

The US market displayed, at least until Friday afternoon, a rugged determination to shrug off Washington's political preoccupations, and to concentrate on improved prospects of easier interest rates. Fixed rate Eurobond investors could not help being infected by this optimism and prices were pushed higher in almost all sectors.

The Eurobond primary market has often put paid to this kind of demand by immediately issuing a mass of expensive new paper. Last week, however, issuing managers

were in a more cautious mood and most deals were reasonably well-received.

The main exception was a \$247m 10-year offering for the European Atomic Energy Commission, launched by UBS (Securities) mid-week. This bond gave an initial 70 basis point yield margin over US Treasury bonds, which the market thought meagre.

In general, though, borrowers have been able to push maturities on fixed-rate debt issues out beyond five years, which has been the cut-off point for acceptability during much of the second half of this year.

True, investors are still attracted to shorter-dated issues, as Swiss Bank Corporation International found with its enthusiastically received three-year bond for Alge-

rene Bank Nederland. But seven-year bonds, which provide a 30-basis point pick-up in yield over five-year issues, are also proving especially acceptable.

This does not mean that all the cash currently on short-term deposit is looking for a home in any old Eurobond.

The strength of (particularly Japanese) demand in the Yankee market - the US domestic market for foreign borrowers - for instance, is meaning many borrowers are finding it cheaper to issue debt on the other side of the Atlantic.

Last week New Zealand, Finland, Denmark and the Inter-American Development Bank, all stalwart Eurobond market borrowers, chose the Yankee market instead. Some achieved borrowing costs below 10 basis points lower than those open

to them in the Eurobond market. Demand by investors for new Eurobonds is necessarily limited since this year's heavy issuing volume has left a lot of unplaced paper washing around in the secondary market.

Those investors who are looking at new issues have become increasingly wary of bonds that they fear may become illiquid, for many of this year's crop have never enjoyed a proper aftermarket. Eurobond salesmen say clients are increasingly concerned not just about the pricing of a deal, but about its management group.

Yet overall the market seemed able to absorb last week's offerings, even if on terms not very attractive for the managers. New issues were trading at discounts to issue price around the level of their total fees,

which was at least a change from the tendency to drop immediately to loss-making levels which they displayed a few months ago.

The non-dollar sectors have also caught some of the dollar market's renewed vigour. In the D-Mark market hopes of lower interest rates once the West German elections are out of the way pushed prices higher last week. The absorption of paper was aided by the fact that borrowers held back, awaiting lower borrowing costs.

It even proved possible to reopen the shutters on the Eurosterling market after a three-month period when issuing windows have been securely shut. Investors have been drifting back to the sector, reassured by a belief that it has stabilised at lower levels.

LTV wins agreement for further financing

By Anatole Kaletsky
in New York

LTV, the US steelmaking, energy and defence products company, which went into bankruptcy in July has won agreement for new credit facilities from its main bankers.

Mr Julian Scheen, a senior vice-president of LTV said in Dallas over the weekend that the company had reached agreement on new financing terms with a consortium of the company's 22 major bankers, led by Mellon Bank of Pittsburgh and Manufacturers Hanover Trust.

Among the concessions won by LTV is an increase of \$100m in its lines of credit and the conversion of \$435m of secured debt into a revolving credit facility.

In addition, the banks had agreed to fund \$180m of outstanding secured letters of credit in the event of these letters being drawn, Mr Scheen said.

The new credit agreements appear to mark a further positive step in what has so far been a relatively smooth financial consolidation after LTV shocked the financial community with its announcement in July of the biggest corporate bankruptcy in US history.

LTV's results for the third quarter of 1986, which were announced two weeks ago, showed a substantial improvement in liquidity and cash flow, resulting mainly from the sharp cuts in LTV's steelmaking operations.

Although its third-quarter net loss was \$2.07bn, this resulted entirely from special charges, relating to plant closures and unfunded pension liabilities, totalling \$2.1bn. The company said it had \$441m in cash and short-term securities in mid-November, compared with \$176m when it filed for bankruptcy.

All these Notes have been sold. This announcement appears as a matter of record only.

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November 24, 1986

New Issue

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November 1986



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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Perot exit 'could help' GM computer unit

BY DAVID THOMAS IN LONDON

THE DRAMATIC exit of Mr Ross Perot, founder of Electronic Data Systems, the computer services subsidiary of General Motors, from GM's board last week could help EDS.

So says Mr Gary Fernandes, EDS's senior vice-president, in one of the first comments by a top EDS executive on Mr Perot's bitter row with GM, which cost the American car group more than \$700m.

Mr Fernandes was speaking in London, the base for EDS operations outside North America, which he heads. He praised the charismatic Mr Perot for building up EDS, but pointed to benefits from the rupture. "It will remove some contentious factors at the top of the company."

EDS does not have a high profile in Britain or Europe. Yet more than half of its \$400m sales this year outside North America will be in Europe. In the UK, its workforce has grown from 100 in 1984 to 1,400 now; it is forecasting more than \$100m British sales next year.

EDS specialises in a relatively new field - managing other large

organisations' computer and communications needs. It can do anything from advising a company on how to modernise its communications, through managing the installation of the equipment to operating a company's data and voice networks.

Its biggest customer by far is its parent, GM. It has managed GM's communications needs since it was bought by the car company in 1984.

Mr Fernandes sees EDS's main task now as to increase its non-GM business. It is happy to enter joint ventures to do this and will soon announce a partnership in computer integrated manufacturing with one of Europe's leading information technology companies.

Its customers outside North America include Unilever, the Anglo-Dutch food and household products group, Isuzu Motors of Japan, the Belgian ministry of education, Shell's Brazil operations, and London Regional transport and Bupa, the health care organisation, in the UK.

EDS has been active outside North America only in the past

decade. Its international operations have fallen into three main phases.

In the 1970s, it took part in large, one-off projects in the Middle East. Like many Western companies, its fingers were burnt by the Iranian revolution. Mr Perot had to organise a private rescue mission led by an ex-Marine when two EDS executives were taken hostage in Iran.

This trauma led to a re-think. EDS decided to build up a permanent presence abroad, concentrating initially on Western Europe. It was ready to buy its way into foreign markets.

Its most important move, late in 1983, was to buy Unilever's computer subsidiary. EDS now manages Unilever's private digital phone network in the UK, as well as the computer operations at Unilever's head offices in London and Rotterdam.

Phase three came with the GM acquisition. EDS set out to rationalise the data and voice needs of the sprawling GM empire.

The car group had eleven separate data networks worldwide. In Europe alone, GM had five computer centres and EDS had two. EDS

wanted to create one global private network out of all this a task which Mr Fernandes says is almost complete.

Mr Fernandes denies that the partnership in Europe caused the friction so evident in Mr Perot's complaints about GM's bureaucracy in the US.

The most Mr Fernandes admits to is this: "GM computer workers had always lived life as a cost centre, not a profit centre. We live life as a profit centre. That change was pretty traumatic, but it took place quickly."

Neither has EDS seen any need to adapt its distinctive culture based on Mr Perot's personal philosophy, in its overseas operations. "The basic motivating factors are the same the world over. People respond to leadership and want to be part of a winning team," Mr Fernandes argues.

EDS employees are given guidelines on their behaviour including their appearance: men, for example, should not wear beards. It expects its employees to work very long shifts, to give up weekends and

bank holidays, if requested, although the company insists it is sensitive to personal crises.

EDS frowns on unions, though it deals with them in those countries where it is legally obliged to. Its workers are not expected to discuss their salaries with one another. It has a large training programme which it is happy to describe as "gorgeous". "We want to create an atmosphere of pressure that they will face in the real world," Mr Fernandes explains.

Mr Fernandes objects to the description of EDS's culture as militaristic, insisting that the company stresses individual initiative.

The latest controversy surrounding the company in the UK is the allegation that EDS staff were encouraged to be economical with the truth when dealing with immigration officials. The claim is particularly embarrassing because EDS is after a contract to computerise Britain's passport office.

However, the company's main challenge now is to smooth over relations with GM after Mr Perot's headline grabbing departure.

Philippines to speed sale of assets

By Richard Gourlay in Manila

THE PHILIPPINES Government is to transfer \$70m of non-performing assets from the books of two state-owned banks in order to sell them more quickly.

President Corason Aquino is expected today to sign a decree transferring the assets from Philippine National Bank and the Development Bank of the Philippines to the Government.

The largest asset is Onoc Mining's nickel mine, held in DBP's books at \$750m. It requires at least \$30m to restart.

More saleable items include hotels, agribusinesses, ships, a logging concern and a cement plant.

The Government believes the market value of the assets is only 40 per cent of their book value. It is launching its sales drive with a two-day fair in Manila starting tomorrow. Financing the DBP and PNB losses from these assets this year will cost \$1.4bn, a sum equal to the national budget deficit. The Government expects a similar financing cost in 1987, despite stepped up efforts to sell the assets.

Bet Shemesh Engines for sale

BY ANDREW WHITLEY IN TEL AVIV

A MINISTERIAL working group examining the future of Bet Shemesh Engines, the near-bankrupt Israeli aero-engine manufacturer in which Pratt and Whitney of the US has a large holding, has offered the company for sale to the Israeli private sector.

The invitation to bid for the state's 58 per cent controlling interest in Bet Shemesh, which has accumulated debts of more than \$100m and annual sales of about \$18m, represents a reversal of an earlier government decision to put the long-troubled company into receivership.

Last week, Pratt and Whitney threatened to pull out of the

chaser were not found within joint venture if a private purchaser could be found. It has made clear its objection to Bet Shemesh being taken over by the state-owned Israel Aircraft Industries.

The Government has also come under considerable pressure from the company's 700-strong workforce not to go through with its intention to close the enterprise. Bet Shemesh is located in a development region, and the resulting unemployment would add to its difficulties.

The employees have made an unusual suggestion to raise capital themselves and become partners in the enterprise. If their novel bid succeeds, it will

bze the first example in Israel of a workers' buy-out.

Another offer to take over the Government's shareholding and nurse the company back to health has come from Mr Stef Wertheimer, the visionary driving force behind Iscar, the precision tools and engine components group whose subsidiary, Iscar Blades, is a supplier to Pratt and Whitney.

Under Mr Wertheimer's proposal, favoured in government circles, Bet Shemesh's labour force would be slimmed down to about 450.

Interest has also been expressed by IAI and the state-owned Israel Military Industries.

Brunei bank fraud case adjourned

THE FRAUD and conspiracy case involving five senior executives of the National Bank of Brunei was adjourned last Saturday for two weeks, after a hearing of only 10 minutes. The five defendants, who include Khoo Ban Hock, the bank's chairman, were all remanded in custody until the next hearing, scheduled for

December 20, writes Steven Butler in Bandar Seri Begawan. Defence counsel told the court that representations were still being made to the Brunei attorney-general on behalf of his clients. It is not known what these representations are. National Bank of Brunei, which is a private commercial bank 70 per cent owned by the

family interests of Tan Sri Khoo Teck Puat, was seized on November 20 by the Brunei authorities and permanently closed. The Brunei Government has stated that \$31.3bn (US\$580m), or 90 per cent of outstanding loans, was owed to the bank by companies owned by the Khoo family.

Inquiry urged into Murdoch bid for HWT

By Our Financial Staff

MR RUPERT MURDOCH'S A\$1.85bn (US\$1.21bn) bid for Herald and Weekly Times, the Melbourne newspaper and broadcasting group, appeared to have run into gathering political opposition in Australia over the weekend.

Mr Bill Hayden, the Australian Foreign Minister, said he was disturbed at the monopoly implications of combining Mr Murdoch's already large media empire in Australia with the HWT group, and called for a full and rigorous investigation of the bid.

The Trade Practices Commission has already announced that it will review the bid. It is not clear what attitude Mr Bob Hawke, the Prime Minister, takes towards Mr Murdoch's bold approach to HWT.

Last Friday a potential counter-bidder emerged in the person of Mr Robert Holmes & Court, who held a meeting with the HWT board, though he has yet to make any formal move. Some 12 per cent of HWT's shares is in the hands of Mr Ron Brierley, chairman of Industrial Equity Limited.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount \$	Maturity	Av. life years	Coupon %	Price	Book Runner	Offer yield %
U.S. DOLLARS							
Shimizu Co. J	120	1991	5	3 3/4	100	Daiwa Europe	3.375
Shimizu Co. J	70	1991	5	3 3/4	100	Yamaichi Int. (Eur)	3.425
Yokogawa Steel Works J	100	1992	15 1/2	2 3/4	100	Nomura Int.	3.375
Chiba Bank J	100	1991	5	3 3/4	100	Yamaichi Int. (Eur)	3.375
Tokai-Mitsubishi Bank J	25	1991	5	3 3/4	100	Daiwa Secs.	3.375
Ind. Bk. of Singapore S	100	1991	15	(4)	100	Morgan Stanley	7.788
Park Lane Fin. (a) J	100	1991	12	1/2	100	ITCS Int.	7.429
ITCS Finance J	200	1997	10	7 1/2	100 1/4	Societe Generale	7.788
Credit Fidelity J	150	1994	7	7 1/2	100 1/4	Barclays Trust Int.	7.788
WT Finance J	100	1991	5	7 1/2	100	Orion Royal Bank	7.429
Huon Int. Fin. (b) J	100	1993	7	1/2	100	Salomon Brothers	7.788
CMO Euro-Trust 164 J	200.75	2018	8 1/2	(6)	100	First Boston	7.744
Folmed (a) J	100	1993	7	7 1/2	99.79	Morgan Stanley	7.594
Tokai Bank Fin. J	100	1993	10	7 1/2	99.79	Dresner Bank Aktiengesellschaft	7.594
CMO Trust-Swiss J	120	2018	8.4	(6)	99.79	Morgan Stanley	8.825
Toyota Motor Credit J	150	1992	7	7 1/2	100	First Boston	4.675
General Electric J	150	1994	7	7 1/2	100	Morgan Stanley	2.750
Credit Suisse J	100	1997	10	4 1/2	100	CSFB	7.548
Swire J	175	1994	7	7 1/2	100	Credit Lyonnais	7.900
Swire J	247	1997	10	7 1/2	101 1/4	UBS (Swiss)	7.855
Swire J	300	1996	10	7 1/2	101 1/4	Bank of Tokyo Int.	7.833
City of Oslo J	150	1997	10	7 1/2	101 1/4	Bank of Tokyo Int.	7.833
Toyota Trust Asia J	100	1992	5	7 1/2	101 1/4	First Boston	8.841
Toyota Trust Asia J	150	1992	5	7 1/2	101 1/4	First Boston	8.841
New Zealand (a) J	200	1993	7	7 1/2	100	First Boston	7.848
New Zealand (a) J	300	2008	20	8 1/2	99.85	Merrill Lynch	7.848
PAWS (a) J	200	1996	10	7 1/2	99.85	Merrill Lynch	7.848
PAWS (a) J	100	1992	5	7 1/2	100	CSFB	7.848
ABN J	150	1998	3	7 1/2	101 1/4	SCBI	7.848
Rural Bk. & Fin. (NZ) J	200	1994	7	7 1/2	101 1/4	Morgan Stanley	7.848
CMO Euro-Trust 17A J	150	2018	3.7	(6)	100	Salomon Brothers	7.488
CANADIAN DOLLARS							
Pacific Int. Holdings S	20	1993	7	8	100	Chemical Bank Int.	8.160
John Labatt J	100	1992	5	8 1/2	100 1/2	Wood Gundy	9.370
AUSTRALIAN DOLLARS							
Auro Bank J	80	1990	3	14 1/4	101	ERC Auro Bank	13.821
SWISS FRANCES							
Shimizu Co. J	100	1993	-	2	100	Credit Suisse	2.800
Shimizu Co. J	100	1993	-	2 1/4	100	Credit Suisse	2.250
Shimizu Co. J	120	1992	-	1/2	100	Banco del Comercio	0.877
Dai-ichi Kangyo Bank J	100	1992	-	1/2	100	Credit Suisse	0.877
Daisho Bank J	100	1992	-	1/2	100	Handelsbank	0.877
Daisho Bank J	100	1992	-	1/2	100	Bank Julius Baer	0.877
Komatsu Bank J	20	1993	-	(5)	(99.94)	Credit Suisse	0.877
Komatsu Bank J	30	1993	-	(2 1/2)	(99.94)	Credit Suisse	0.877
Standard Chartered J	300	1997	-	(4)	100	Handelsbank	2.250
Mitsubishi Bank J	70	1991	-	2 1/2	100	UBS	5.832
Yokohama Specie Bank J	175	1992	-	5	99.79	UBS	5.832
Yokohama Specie Bank J	100	1997	-	5	100 1/4	Credit Suisse	5.832
Yokohama Specie Bank J	60	1991	-	(2 1/4)	100	Swiss Volksbank	5.832
Tokai Bank J	50	1992	-	(2 1/4)	100	UBS	5.832
Tokai Bank J	120	1991	-	(2 1/4)	100	UBS	5.832
STERLING							
EW J	75	1995	8	11 1/2	101 1/4	Elmhurst Benson	11.182
West J	48	2002	15 1/2	6 1/4	100	Salomon Brothers	6.750
ECU							
BNP J	75	1993	8 1/4	7 1/2	101	BNP	7.888
ECSC J	100	1997	18	8	10 1/4	Societe Generale	7.815
FRENCH FRANCES							
Credit National (a) J	500	1991	5	10 1/2	100	CCF	-
YEN							
NT J	500m	1993	7	5 1/4	101 1/4	Norihara Int.	5.908
Norihara-Daiichi-P. (a) J	500m	1991	5	12 1/2	101	Morgan Guaranty	7.812
Chiba Bank J	8.5m	1992	5	7 1/2	102	Morgan Stanley	7.812

* Not yet priced. † Fixed terms. ** Floating rate notes. † Floating rate notes. † With equity warrants. † With bond warrants. † Currency-linked. (a) 1/4 over 3m Libor. (b) 1/4 over 3m Libor. (c) First coupon (to March 1987) 6.5625%, 50 bp over 3m Libor thereafter. (d) 12 1/2% by plus 50 bp over 3m Libor x 0.1 first 2 yrs, 22 1/2% plus 50 bp over 3m Libor thereafter. (e) 10 bp over 3m Libor. (f) Pays 6 1/2% until next April, then 5 1/2% over 3m Libor. (g) Landed on US domestic market. (h) First coupon (to April 1987) 6.5625%, 50 bp over 3m Libor thereafter. (i) Redemption linked to Japanese Govt bond returns. Note: Yields are calculated on ABO basis.

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EBC Amro Bank Limited

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Banca Commerciale Italiana

Bank of Montreal Capital Markets Limited

Banque Internationale à Luxembourg S.A.

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Fuji International Finance Limited

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November, 1986

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Game of pass the parcel as retail investors stay away

Nothing was more indicative of the state of the market than the Bank of England's very slow movement in raising the

It took the whole week to exhaust £100m of 9 per cent Conversion Stock 2000, only one month after the issue of the £100m of 8½ per cent Treasury Loan 2007 and, from all reports, the £200m tranche of 10½ per cent Treasury Conversion Stock 2000 has been left virtually untouched.

All these stocks were tax free for residents abroad, yet gifts salesmen reported only paltry sales from the UK. The fact is always to be hoped that foreign investors will be less prone than domestic institutions to such parochial worries as the existence or not of a coherent monetary policy, and that they, more than anyone else, simply look for the most attractive, risk-adjusted return.

Mr Malcolm Roberts of Salomon Brothers has a bullish case for gilts in a report last week. For example, he argued, in the three-year area of the market the break-even exchange rate for a dollar and investor is \$1.23, well below market expectations for the pound. He also argued that 11 per cent yields on long-dated stock fully discounted a likely return for the next year to 4.5 per cent.

And still gilts fail to attract. Mr John Buck, gilts analyst with James Capel, said he saw little chance of a real bounce in new issues. The only reason that the current size of the risk premium was similar to the one demanded ahead of the 1983 General Election when the Con-

market. Sterling is one problem. Mo is another. A feature of recent broker circulars has been the absence of any reference to the growth of narrow money. This may seem rather strange, given that nobody in the City really believes in it. But whatever the demerits of the Chancellor's faith in it as a tool of policy commands attention.


There appears to be a good chance that Mo will come within a whisker of reaching £100bn more than 6 per cent in the early months of next year. This is partly because inflation is creeping higher and growth is accelerating. The other factor is that the Treasury has almost flat in early 1986, and even small monthly rises in the New Year would push the annual growth rate higher.

There are two other factors above target that could provoke another rise in interest rates or would the Prime Minister's political instincts rule that out? It should be remembered that the Chancellor raised rates in October 1985 for one key factor, when the aggregate was only just above the mid-point of its target range.

Other figures to watch are Friday's Consumer Prices Index and any further clues to the actual level of invisible earnings. If projections continue to prove overstated, it is not unlikely that the current account will go on to deficit next year, let alone next, and 1986 will end on a sour note.

Janet Bush

GILT MARKET A MOVE, DON'T MISS A BEAT?



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UK COMPANY NEWS

Hogg Robinson agrees to divest Janson Green

BY CHARLES BATCHELOR

Hogg Robinson, the insurance broking group, has agreed to divest Janson Green, one of the most prominent insurance underwriting agencies at Lloyd's of London, for a share in its next six years' profits totalling more than £15m before tax.

Hogg has been negotiating the terms of this deal for the past seven months with the management of Janson Green, which includes Sir Peter Green, former chairman of Lloyd's. Janson Green has contributed a substantial part of Hogg's profits in recent years and the broker was anxious to minimise the impact of the divestment on its profits.

Four years ago Janson Green contributed about 25 per cent of Hogg's pre-tax profit but this had fallen to only 14 per cent of the £14.7m profit in the year ended March 1986.

Hogg owns 20 per cent of the voting shares of Janson Green and 100 per cent of the non-voting shares. Like other Lloyd's brokers it must divest itself of its interest in underwriting agencies by next July in accordance with the 1982 Lloyd's Act.

Hogg will ask its shareholders to approve the deal at a meeting on December 18.

In a letter to shareholders Mr Albert Wheway, Hogg chairman, said a number of possible solutions had been considered but they had been

rejected by Janson Green's management.

Hogg wanted some level of contribution to profits to continue for a few years while it expanded its other activities. A second smaller underwriting agency, Gardner Mount and Capel-Cure Agencies, will be sold to its management on a similar basis.

The two sides have now agreed for Hogg to receive 90 per cent of the first £17.5m of profit commission in the year ending March 1987 (year of account 1984), 50 per cent of the next £500,000 and 5 per cent of the rest.

By 1991-92 (year of account 1989) the amounts due to Hogg will be 80 per cent of the first £2m, 50 per cent of the next £2m and 5 per cent of the rest. Corporation tax will be deducted.

Janson Green contributed £2.67m to Hogg's profits in the year ended March 1986. If the amounts agreed for the first year of the divestment arrangement had applied to last year, profit commission receivable by Hogg before tax would have been £1.83m.

Janson Green and an associate company, Crescent, manage four syndicates, numbers 932, 1031 (ex 231), 386 and 938. They had a combined marine and non-marine premium capacity of £157m in 1985.

Anglo Nordic cuts losses

Anglo Nordic Holdings, engineering and property group, reduced its pre-tax losses from £452,000 to £195,000 in the six months to September 20, 1986. No interim (0.4p) is being paid, but consideration will be given to a final when results for the full year are known.

Results for the first half, which, for the first time, include figures from the Pebble Group Ltd, a company which has a small profit at the trading level before writing off £206,000 of unrealised losses on foreign currency borrowings in the UK. Group turnover rose from £25.63m to £26.65m.

Share Stakes

The share stakes column will now appear weekly in Tuesday's edition of the Financial Times, rather than on Mondays.

Lewmar

In the FT of November 29 Lewmar's interim pre-tax profits were incorrectly stated to be £1.15m. The correct figure is £1.82m.

T. COWIE subsidiary Interleaving (UK) has bought Foley Self Drive in Kidderminster, Wore, and Shrewsbury for £3.83m cash. Foley reported net profits of £550,000 in year to November 30 1985.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except where the forthcoming board meetings (indicated thus *) have been notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Date	Announcement last year	Date	Announcement last year
*Assoc Paper	Dec 10	Final 4.0	Interim 0.75
*BOC	Dec 11	Final 5.53	Interim 1.25
*Charter	Dec 11	Interim 3.76	Interim 2.8
*Dea Corp	Dec 11	Interim 2.8	Interim 2.8
*Johnson Park	Dec 11	Final 3.31	Interim 2.8
*English China	Dec 18	Final 7.0	Final 4.57
*Granda	Dec 18	Final 4.57	Final 4.57
*Grand	Dec 18	Final 4.0	Final 4.0
*Metropolitan	Dec 18	Final 4.0	Final 4.0
*GUS	Dec 18	Final 2.83	Final 2.83
*GUS	Dec 18	Final 2.0	Final 2.0
*Greyhound	Dec 12	Interim 0.95	Interim 0.95
London Merchant			

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to the public to subscribe for or to purchase any securities in Wilding Office Equipment PLC ("Wilding").

WILDING OFFICE EQUIPMENT PLC

(Incorporated under the Companies Act 1948)

Registered in England No. 002565

Placing by COUNTY LIMITED

of 3,000,000 Ordinary shares of 10p each at 135p per share

Authorised	Share capital	Issued and now being
£1,500,000	Ordinary shares of 10p each	issued, fully paid
		£1,115,204

Wilding is one of the largest specialist retailers of office equipment in the United Kingdom. Through 44 high street shops and seven in-store concessions, Wilding sells typewriters and word processors, office furniture and an extensive range of other office equipment and supplies. In addition it provides service and repair facilities for office equipment.

Application has been made to the Council of The Stock Exchange for the whole of the Ordinary share capital of Wilding, in issue and new being placed, to be admitted to the Official List. County Securities Limited are stockbrokers to the Company. 750,000 Ordinary shares, representing 25 per cent of the Ordinary share capital, have been placed with Panmure Gordon & Co. Limited for distribution to their clients. It is expected that dealings will commence on 11th December, 1986. County Securities Limited and BZW Securities Limited have indicated that they intend to register as market makers in the Ordinary shares of the Company.

Listing Particulars relating to the Company are available in the official services of Eassey Financial Ltd. Copies of such particulars are available during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including 22nd December, 1986 from:

Wilding Office Equipment PLC,
51-53 High Road,
Hilford,
Essex IG1 1TZ

Copies of the Listing Particulars are also available, for collection only, from the Company Announcements Office, The Stock Exchange, Threadneedle Street, London EC2P 2ET, up to and including 10th December, 1986.

8th December, 1986

David Rhead attempts to woo the City

Nikki Tait on LCP's efforts to fend off Ward White's £143m bid



Mr David Rhead, chairman

A WEEK of institutional canvassing started David Rhead, the LCP chairman, in the face. "I'm a manager," he muttered wearily. "All this piddling around in the City isn't quite my cup of tea."

Yet even Rhead admits that a little more wooing of the City in the past might have left LCP better placed to fend off the £143m bid intentions of Philip Birch's Ward White. Persuading key institutions, who hold around 70 per cent of the shares, that today's LCP contains some attractive—certainly saleable—businesses may not prove too difficult.

Persuading them that LCP has a coherent corporate strategy and that current management is the best-placed to run it, looks a tougher task. And with the second closing date looming on Friday, the pressure is very much on.

Rhead, like his company, is "Bum" to the core. Handworth-born, Birmingham-educated, his working life started with a small firm of local accountants. After stints with Allied Bakeries and a couple of larger accountancy firms, he headed for Hickmans, a Black Country construction business, as finance director. Within a year, LCP—Lunt, Comley & Pitt as it was—was taken over.

"In those days," explains Rhead, "LCP did everything, provided it was within 15 miles of Brierley Hill." Money for that local conglomerate policy

came from the nationalisation of the family-owned coal mining business in 1946. Then chairman Peter Pitt started distributing coal from old aircraft hangars which the company bought up. The hangars became industrial estates, and a host of other businesses were tacked on.

Rhead took control when Pitt retired in 1975. Phase one of his corporate plan was to pull LCP out of manufacturing; phase two, to diversify out of the Midlands.

Eleven years on, he can fairly claim that both objectives have been achieved. Manufacturing, around one-fifth of the company's activities when Rhead took over, has gone altogether. Over 50 per cent of earnings now come from outside the Midlands area.

It was in 1979 that LCP bought a stake in Whitlock, the US car parts retailer, which is the main attraction for Ward White. In 1981 it became a wholly-owned subsidiary for a total cost of £24m.

Over a decade after taking control of a rambling mini-empire, Mr Rhead and his fellow directors have ended up with two on-going operations: a UK property portfolio and an American car parts retailing chain.

Which leaves the City asking two questions: does Mr Birch's bid, "LCP did everything," provide it was within 15 miles of Brierley Hill. Money for that local conglomerate policy

Conveniently for everyone, LCP downvalued its property portfolio £50.25m last March. Since then, though, it has taken over Birmingham holding company E. F. Smith, giving it a 112-acre site in Lichfield and two factory sites in Bristol—total value around the £4m mark.

So if those property interests were to fetch £25m and the coal distribution business a further £10m, Mr Birch—after clearing his CGT slate—appears to be paying around £95m for Whitlock. If Whitlock makes pre-tax profits of around £11m this year, the prospective exit PE is just under 20.

Generous? Whitlock's current operation covers 91 stores. In 30 cities and 10 states, principally in the mid-West and North-east. Average store size is 12,000 sq ft but around half the total consists of superstores carrying a hefty 20,000 lines.

One-quarter of each store is devoted to backroom space, where the bulkier, more valuable spare parts are stored; the rest consists of fronts housing anything from paint to plugs. For real car fanatics, the superstores even offer a library service stocked with technical manuals.

In terms of profits, the formula has been a success. The pre-tax contribution has risen steadily from \$5.1m at end-March 1983 to \$7.9m last year—an annual compound growth rate of 14.5 per cent. But total selling area during the same period has almost doubled to

just over 1m sq ft, with an opening programme of 8-10 stores a year, plus acquisitions. Since LCP claims that it takes three years for a store to reach its full profits contribution, the company's followers predict a forthcoming growth rate closer to 25 per cent.

There will almost certainly be other boosts as well. LCP has already announced a move into the densely-populated Florida market with the \$9m purchase of Rose Auto, a 55-strong chain. There are rumblings of East Coast negotiations.

But Whitlock should also be seen against the US car parts market generally. The average age of an American car is seven to eight years old. There are 135m of them and the market is still apparently expanding. Around 9 per cent of American household income is reckoned to go on the "auto aftermarket." The market is estimated to be worth £70bn.

Yet profits experience appears mixed. The biggest player—Pep Boys—has been highly successful, with net income before tax up from \$3.5m to \$34.5m over the past decade, and is opening stores at a rate of 25 a year.

But LCP argues that the Pep Boys model is in sharp contrast to some other players—there is no national chain like Trak Auto or Fays Drug who have found trading much tougher recently.

The problem is that no matter how convincingly LCP

LCP PROFITS BREAKDOWN

Division	Trading profit (£m)	Year ended March 31
	1986	1985
UK Investment Property	3.94	3.58
Property development/construction	0.45	0.17
Distribution	1.82	1.85
US Antiparts retailing	6.47	6.47
Fixings and allied products	0.68	0.68
Central costs	(0.76)	(0.70)
TOTAL	12.6	12.0

sells the merits of its US operations, the fact remains that its management is largely decentralised from LCP's UK base. Although the Whitlock management have said they are less-than-happy with certain aspects of the Ward White bid, even Mr Rhead cannot say that they would defect en masse if Mr Birch took control.

But Mr Rhead has an air of Midlands grit to him. He concedes that the company may not have been the fastest mover in recent years but says defiantly of Birch, "We'll give him a good run for his money." There are even hints that he would prefer to see the business broken up if a rival consortium bid could be engineered, than allow Ward White control.

Anthony Moreton looks at a change of direction at a leading British textiles group

Tootal stitches together a new strategy



Mr Geoffrey Maddrell, managing director

IN THE space of just five weeks Tootal has unveiled two sizeable takeovers which underline a radical change of direction at the Manchester-based threads and textiles group.

Last week it announced the \$33m (£22.7m) takeover of the threads interests of Standard Coats-Thatcher, one of the big five US industrial threads manufacturers, and in October it made an agreed £18.5m offer for Sandhurst Marketing, which markets and distributes stationery and office equipment.

The two deals are part of a switch of emphasis from production to market-led manufacturing to international distribution and marketing. As the Sandhurst acquisition shows, Tootal is keen to lessen its dependence on textiles—a policy underlined by a third purchase earlier this year, of Clover Leaf, a family-owned manufacturer of table mats and melamine kitchenware, allowing it to add co-ordinated ranges of homeware products

to its soft furnishings. The policy was put in train some four years ago by Mr Alan Wagstaff, the group's 62-year-old chairman, who has overseen a major rationalisation—despite the distractions of an unsuccessful £33m takeover bid for the company early last year by Entrad, a large Australian textiles group.

But the change has acquired added momentum since the arrival of 50-year-old Mr Geoffrey Maddrell last February from Bowater Industries as managing director and heir-apparent to Mr Wagstaff.

The popular image of Tootal as primarily a manufacturer of sober ties and shirts is way-out of date. Tootal's products range from Silvana clothes, which go to Marks and Spencer, to Osman towels and home furnishings, while threads is the largest part of the group, accounting for more than half of profits. The group on Standard Coats-Thatcher fulfils an important part of its international threads strategy, which is to move out

of commodity business—the cheap end of the trade which can be done most profitably in the Far East—and into the higher-value-added spinning end. In the west, branded goods, fashion content, colour make-up and quality are vital ingredients.

Today, Tootal is already strong in both the UK and the Far East, where it has companies in the Philippines, Hong Kong, Sri Lanka and Malaysia, as well as further south in Australia. SCT gives it added strength in the US too.

Tootal moved the headquarters of its international thread operations from Manchester to Stamford in Connecticut four years ago but its American Thread subsidiary has not been the happiest of places. The concern was making under 10 per cent net on its capital.

The US is large and profitable but difficult. The big clothes manufacturers—such as Levi Strauss and Wrangler—do not necessarily want instant delivery, and the thread concerns supplying them do not necessarily have to supply out of stock.

The smaller clothes manufacturers, however, are more interested in colour and quality than price and want supplies

yesterday. To supply them the manufacturer needs a distribution system geared to the customer's needs.

American Thread had the reverse of what was wanted. One distribution centre unable to meet the quick deliveries so many of the customers were calling for.

The takeover of SCT, which will create the largest industrial thread concern in the US by a comfortable margin, with annual sales of \$130m (£90m), gives Tootal a large number of new customers, one more plant, 400 extra workers and a distribution system to match its needs. It is no coincidence that the takeover has been accompanied by a management shake-up at American Thread with a large infusion of new blood.

SCT will also help because, while American Thread has been running at just 60 per cent capacity in new plants, Tootal is taking only one of SCT's nine units. In future, American

Thread will be operating virtually at full capacity and productivity is expected to raise 40 per cent from \$50,000 a man a year to \$70,000.

But with the acquisition the spate of takeovers has come to an end, at least for now. "It is time to concentrate on ensuring that they work," says Mr Maddrell. "We were vulnerable in the US and we had to make that structural change. But now we have to perform and convince the market we are going places."

Tootal's profits have already shown the benefits of rationalisation, rising 20 per cent at the pre-tax level to £27.4m in the year to last January. Its interim figures saw only a modest advance, from \$9.7m to \$10.1m and the full-year will show little of the benefits of the takeovers.

Mr Maddrell knows that the pressure will be on for Tootal to prove the value of its new strategy in the next financial year and, he says, "I don't intend to fail."

FT SHARE INFORMATION

The following securities have been added to the Share Information Service:
Baker Harris Sanders (Section: Property)
Helmholtz Exhibition (Paper, Printing)
Ewart New Northern (Property)
Joel (H. J.) Gold Mining (Ord, "A" Option 1987, and "B" Option 1988) (Mining)

Local London Group (Property)
Mecca Leisure (Leisure)
Miller & Sanshouse (Drapery & Stores)
National Business Systems (Canadians)
Owen & Robinson (Drapery & Stores)
Retnada (Industrials)
Whitney Mackay-Lewis (Paper)

Wells Fargo & Company

U.S. \$150,000,000

Floating Rate Subordinated Notes due 1994

In accordance with the provisions of the Notes, notice is hereby given that for the interest period 8th December, 1986 to 9th March, 1987 the Notes will carry an interest rate of 0.04% per annum. Interest payable on the relevant interest payment date 9th March, 1987 will amount to US\$157.99 per US\$100,000 Note.

Agent Bank:
Morgan Guaranty Trust Company of New York
London

H. FREYMUTH HAS BEEN APPOINTED BRANCH MANAGER OF SWISS BANK CORP IN PRAUNFELD

As of November 30, 1986, the consolidated net asset value was US\$1,040,000,000, or US\$1,037.07 per share of US\$50.00 par value. The consolidated net asset value per share amounted as of November 30, 1986 to US\$372.50.

PAN-HOLDING SOCIETE ANONYME LUXEMBOURG

As of November 30, 1986, the consolidated net asset value was US\$1,040,000,000, or US\$1,037.07 per share of US\$50.00 par value. The consolidated net asset value per share amounted as of November 30, 1986 to US\$372.50.

I.G. INDEX FT for December 1272-1278 (+2) Tel: 01-628 5699

AMC

CHANGE OF ADDRESS

The Agricultural Mortgage Corporation PLC is today, December 8th, changing its address and registered office to:

AMC HOUSE, 27 CAMPERDOWN STREET, LONDON E1 8DZ
TELEPHONE: 01-480 7558
TELEX: 8814729 FAX: 01-481 8363

This advertisement is issued in compliance with the Regulations of the Council of The Stock Exchange. Application has been made to the Council of The Stock Exchange for the Ordinary share capital of the Company, issued and to be issued, to be admitted to the Official List.

NOBO GROUP plc

(Incorporated in England No. 1965241)

Placing by Barclays de Zoete Wedd Limited of 3,250,000 Ordinary shares of 10p each at 152p per share

Share Capital

Authorised £1,325,000 Ordinary shares of 10p each Issued and now being issued, fully paid £1,000,000

The principal activity of Nobo Group plc and its subsidiaries is the design, manufacture and marketing, under the brand name "NOBO", of visual aids such as whiteboards, flipcharts and easels and noticeboards for display and training purposes. The Group also designs, manufactures and markets under the brand name "BUDGIE" office furniture and other office products including a range of furniture designed for use with computer equipment. Ficon, the Group's metal components manufacturing division, provides a service for the design and fabrication of metalwork for the exhibition and display trades.

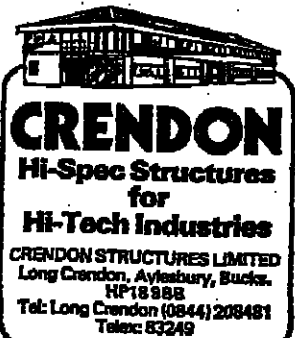
2,275,000 Ordinary shares have been placed by James Capel & Co., stockbrokers to the Company, and 575,000 Ordinary shares have been placed equally by Allied Provincial Limited and Barclays de Zoete Wedd Securities Ltd, secondary distributors to the issue. It is expected that dealings will commence on 11th December, 1986.

Listing Particulars relating to the Company are available in the External Statistical Services and copies of the Listing Particulars may be obtained during normal business hours up to and including 10th December, 1986 from the Company Announcements Office of The Stock Exchange and on any weekday (excluding Saturdays and public holidays) up to and including 22nd December, 1986 from the Company's registered office at Alder Close, Compton Industrial Estate, Eastbourne, East Sussex BN23 9QB and from:

Barclays de Zoete Wedd Limited
Ebogate House
2 Swan Lane
London EC4R 3TS

James Capel & Co.
James Capel House
6 Bevis Marks
London EC3A 7JQ

8th December, 1986



Camden housing

A £7.8m contract for housing on the site of Russell's Nurseries, Camden, has been awarded to JOHN MOWLEM & CO. The project comprises 18 blocks and includes two-person flats with a kitchen, bathroom, communal facilities and a warden's flat, further blocks of flats with a self-help group, maisonettes and houses, some designed to accommodate wheelchairers. There will be a total of 186 homes. Construction will be on bored piles with reinforced, in situ concrete floor slabs, facing brickwork and black cavity construction with pitched, tiled roofs. The work also involves the development of adjacent leisure woodland.

CONSTRUCTION

Midlands leisure complex

Sixteen of Britain's major contractors have been asked to bid for building what is planned to be the largest shopping centre and theme park in Europe, the £500m Sandwell Mall in the Midlands.

The Mall is to be built on a former British Coal open cast mining site in the Black Country, at Sandwell near Birmingham.

It will have 4.5m sq ft of shopping space and leisure facilities.

These will include a Crystal World funfair complete with scenic rides based on Arthurian legends, a 10,000 seat arena, ice skating rink,

and a five-acre water park with 25 rides including a kamikaze trip and water slide, said architect Mr John Rudge of the Perry Thomas Partnership.

When complete, the Mall is designed to be the same size as the West Edmonton Shopping Mall in Canada which is currently the world's largest shopping and leisure complex, he said.

The Mall is being developed by the Metropolitan Borough of Sandwell and Color Properties, a local company based in Stratford-upon-Avon, Warwickshire, and owned by developer Mr Igor Kolodot-

schke. The architects have asked sixteen contractors, including Laing, Wimpey, Tarmac, Mowlem, Rush and Tompkins, Taylor Woodrow, Costain and Bovis to declare whether they are interested in bidding for the first £150m phase of the project.

This will be a management contract to include four department stores and smaller shops, the sports arena and a food court, to be opened in 1990.

The plan is that the first phase contract will be awarded at the end of April 1987 for construction work to

£72m orders for Trafalgar House

The building and civil engineering division of TRAFALGAR HOUSE has secured £72m of building, construction and civil contracts. Heading the list is a £10.8m contract awarded to Trollope & Colville Construction by the Legal & General Assurance Society for an eight-

storey development at Leadenhall Court, Leadenhall Street, EC3. The office accommodation is due for completion in February 1988.

For Trollope & Colville Management work includes a £13m fit-out contract for Lloyd's Bank at Hays Galleria, Tooley Street,

SE1. The contract is to be carried out under the fast track method and is due for completion in the spring. When complete the building will provide 16,000 sq metres of office accommodation, executive suites and a staff restaurant. A £3m refurbishment contract is to be carried out for Lloyd's Bank at 100, Pall Mall, SW1. £1.5m project has been awarded by Pergamon Holdings for the refurbishment of the 10th and 10th floors of Strand House, 8-10, New Fetter Lane, EC4. Bulkhaul has awarded a £500,000 design and management contract for the construction of a three-storey office building, workshop and ancillary works in Middlesbrough, Cleveland.

Further awards to Trollope & Colville include a £2m contract from Hendersons Administration for the fitting out of No. 3 Finsbury Avenue, EC2. The refurbishment of Radnor House, 1272 London Road, SW16, a £1.2m contract, is to be completed by July 1987 for the Liverpool Victoria Friendly Society. Two maintenance awards, placed by Shell (UK), are worth £10m for five-year contracts at Shell Centre, York Road, SE1, and Shell-Mex House, Strand, WC2.

National contractor Willett has secured contracts totalling £10.7m. They include awards of £1.5m for infrastructure works at Ancells Park, Fleet, Hampshire and the construction of a road at Southfields Business Park, Basildon, Essex, for Trafalgar House (Industrial) Developments and the stage one development of a spine road at Brooklands Industrial Park, Byfleet, Surrey, for Oakimber.

For Inter Centre Developments Willett is to construct a supermarket shell, five shops, a multi-storey car park and eight flats at a cost of £2.8m. Close by, Trafalgar House Developments has commissioned Willett to design and build a five-storey office block worth nearly £1.5m. In the City of London, work has started on a £4.5m plus maintenance, distribution and office centre on a former railway siding for British Telecom.

In Scotland, Cementation Construction has been awarded contracts totalling £7m. The largest project, for the Property Services Agency, worth £3.5m, is for perimeter fence upgrading at RYAD Camp. Also included is a £1.5m contract for further fencing, a £500,000 contract for the hardening of a building and a £500,000 contract for the construction of married officers quarters.



FKI ELECTRICALS PLC

INTERIM RESULTS

FOR HALF YEAR TO 3rd OCTOBER 1986

	1986	1985	
* Turnover	£36.8m	£12.05m	up 206%
* Pre-tax profit	£4.50m	£2.50m	up 76%
* Earnings per share	3.55p	1.75p	up 103%
* Interim dividend	0.4p	0.275p	up 45%
* Net assets per share	27.6p	13.0p	up 112%

"The Group's balance sheet remains strong with positive cash balances. Trading since the half year end indicates that continuing progress will be achieved in the second half as the recent acquisitions contribute more significantly to profits following their re-organisation and I look forward with considerable confidence and optimism to the full year result and beyond"

Tony Gartland,
Chairman

If you would like to know more about FKI, please write to: The Registrar, FKI Electricals plc, Gratrix Works, Gratrix Lane, Sowerby Bridge, West Yorkshire HX6 2PH.

5th December 1986

FINANCIAL TIMES STOCK INDICES

	Dec. 5	Dec. 4	Dec. 3	Dec. 2	Dec. 1	Nov. 28	1986 High	1986 Low	Since Completion
Government Secs.	81.64	81.21	81.55	81.23	81.13	81.75	94.51	80.39	127.4
Fixed Interest	88.49	88.43	88.58	88.41	88.38	88.55	97.68	86.55	150.4
Ordinary	1268.5	1265.9	1269.1	1278.4	1272.5	1292.5	1425.9	1094.3	49.4
Gold Mines	326.3	331.8	317.0	322.9	331.8	314.5	357.8	185.7	734.7
FT-Act All Share	806.52	804.57	807.02	811.28	807.41	815.34	832.39	664.42	61.92
FT-SE 100	1613.5	1610.1	1615.1	1625.1	1617.8	1636.7	1717.6	1370.1	1717.6

This advertisement complies with the requirements of the Council of The Stock Exchange. It does not constitute an offer of, or invitation to the public to subscribe for or to purchase, any securities.



Norsk Hydro a.s

(Incorporated in the Kingdom of Norway with limited liability)

U.S. \$150,000,000

7% Notes Due 1992

The following have agreed to subscribe or procure subscribers for the Notes:

Credit Suisse First Boston Limited

Banque Nationale de Paris

Crédit Lyonnais

Den norske Creditbank PLC.

EBC Amro Bank Limited

Morgan Stanley International

Banque Paribas Capital Markets Limited

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

IBJ International Limited

Salomon Brothers International Limited

Swiss Bank Corporation International Limited

The issue price of the Notes is 100 per cent. of their principal amount. Application has been made to the Council of The Stock Exchange for the Notes to be admitted to the Official List.

Interest will be payable annually in arrears in January of each year, the first payment to be made on 6th January, 1988.

Listing Particulars relating to the Notes and the Issuer are available in the statistical service of Eitel Statistical Services Limited and copies may be obtained during usual business hours up to and including 10th December, 1986 from the Company Announcements Office of The Stock Exchange and up to and including 22nd December, 1986 from:-

Credit Suisse First Boston Limited,
22 Bishopsgate,
London EC2N 4BQ

Rowe & Pitman Ltd.,
1 Finsbury Avenue,
London EC2M 2PA

The Chase Manhattan Bank, N.A.,
Woolgate House,
Coleman Street,
London EC2P 2HD

8th December, 1986

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange.

Application has been made to the Council of The Stock Exchange for the whole of the Ordinary Share capital of Brierley Investments Limited ("BIL"), issued and now being issued, to be admitted to the Official List. Dealings are expected to commence in the existing and new Ordinary Shares on 11th December, 1986.

BRIERLEY INVESTMENTS LIMITED

(Incorporated with limited liability in Wellington, New Zealand)
(No. W/NO13495)



SHARE CAPITAL

Authorised NZ\$	Issued and now being issued fully paid NZ\$
1,950,000,000	381,066,224*
5,027,000	5,027,000
2,723,000	1,704,400
20,000	—
3,730,000	927,000
38,500,000	—
2,000,000,000	388,724,624

*This figure includes the shares being issued under the placing but does not take account of the issue of approximately 75 million and 205 million Ordinary Shares under the rights issue and capitalisation issue respectively announced on 3rd October, 1986.

INTRODUCTION

of the whole of the Ordinary Share capital, issued and now being issued, to

THE STOCK EXCHANGE

and placing of 15,000,000 new Ordinary Shares of NZ\$0.50 each at 215p (NZ\$36.63) per share. The new Ordinary Shares will rank pari passu in all respects with the existing issued Ordinary Shares of BIL, save that they will not rank for the rights issue announced on 3rd October, 1986.

BIL is capitalised at approximately NZ\$5.4 billion (£1.9 billion), which is the largest market capitalisation of any New Zealand company listed on the New Zealand Stock Exchange. The Group comprises three main holding companies: BIL, IEL and IEP, which are quoted in New Zealand, Australia and/or Hong Kong, and have interests in trading subsidiaries and in portfolios of listed and non-listed investments. BIL, IEL and IEP mainly operate respectively in the three following geographical areas: New Zealand, Australia and internationally outside Australasia, principally in the United Kingdom and the United States of America. Particulars relating to BIL are available in the Extel Statistical Services and copies of Listing Particulars may be obtained during normal business hours on any weekday (Bank Holidays and Saturdays excepted) up to and including 22nd December, 1986 from:

CHASE MANHATTAN SECURITIES

Portland House, 72/73 Basinghall Street, London EC2P 5DP

8th December, 1986

Deutsche Mark Bonds

From Germany's leading state-owned lending institution

Prime Quality (AAA)

High Degree of Liquidity

Eligibility for special purposes

Finding a secure investment for you and your clients is never easy. KfW would like to suggest you take a look at its Deutsche Mark Bonds and Notes as an investment of prime quality and high liquidity.

As a major source of long-term funds mainly for German industry, KfW issues highest quality Bonds, Notes and Schuldenscheine. Last year alone it issued over DM 8.5 billion of Bonds and other debt instruments.

KfW is one of Germany's largest banking institutions.

Prime Quality

The Federal Republic of Germany owns 80% of KfW. 20% lie with the German Federal states. By virtue of a special law it enjoys the full backing of one of the world's leading industrial nations.

Nearly all loans are secured by Federal or State guarantee, pledge of mortgage or by commercial bank guarantees.

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APPOINTMENTS

Hoover UK managing director

Three appointments have been made by HOOVER following the decision of chief executive Mr Harry Hill to retire in the new year. Mr Tony Williamson is becoming managing director of Hoover UK, responsible for the operations in the UK and Eire, Mr Tony Simpson, managing director of Hoover Europe, responsible for all Hoover companies on the continent of Europe, and Mr David Perkins finance director Hoover eastern region, responsible for the financial direction of all Hoover companies in the eastern region.

JETSET TOURS has appointed a new managing director for its UK company. Mr Allan Deller will join

the group on January 1. He was marketing and commercial director of British Caledonian. This appointment follows the decision of current managing director, Mr Eric Engledew, to reduce his work-load. Mr Engledew will be retained as a consultant.

Mr Richard Serron has been appointed chairman of SHANDWICK CONSULTANTS. He continues as managing director. Mr Colin Truett has been appointed deputy managing director. Mr Robin Callender Smith, Mr Simon Clark and Mr Keith Lockwood have been appointed directors, and Mr Tim Peadry, formerly managing director of Edel-

man Dale Financial, will join the board on January 3.

Joining the board of the BRITISH STEEL CORPORATION are Dr Frank Fitzgerald as a full-time member in addition to his present duties as managing director, technical, of BSC and as chairman of BSC (Overseas Services), and Mr Hugh Hutchinson as a part-time member. He is chairman of Shanks and McEwan Group.

Lord Lake, who was appointed chairman of GATEWAY BUILDING SOCIETY in 1978, is to retire as a director on December 31. Mr C. John Crowe will replace him as chairman from January 1. Mr Crowe joined Gateway's board in

September 1985, following his retirement as treasurer and chief financial officer with ICI.

LOMBARD TRICITY FINANCE, a member of the National Westminster Bank Group, has appointed two directors. Mr Tejen Majumdar will have overall responsibility for both administration and financial affairs while retaining company secretary. Mr Tony Hart will have overall responsibility for management information services.

CHARLES BARKER has been appointed as company secretary and legal adviser. Mr Paul Kendall, who comes from Southern Electricity where he was solicitor to the board.

TOP HAT FOODS, Dundee, has appointed three senior employees to its board. Mr Brian McGregor becomes sales and marketing director, Mr Ray Parkinson becomes operations director and Mr Colin Thomson becomes financial director.

Mr John Davidson retires as chairman of PHOENICIAN HOLDINGS from December 31 while remaining a director. He is also chairman of Phoenixian executive committee and a director of Chancellor Insurance Company, a wholly-owned subsidiary. From January 1 Mr Anthony Mason becomes chairman and chief executive of Phoenixian Holdings. He remains a member of Phoenixian executive committee and a director of Chancellor Insurance Company. Mr Malcolm Alkman is appointed chief financial

officer of Phoenixian Holdings and remains secretary.

Mr D.J. Riordan is appointed finance director of MOBIL OIL UK, refining and marketing affiliate of Mobil Oil Corp. He replaces Mr R.L. Howard who retires at the end of 1986. Mr Riordan was controller.

Following the amalgamation of Sperry and Burroughs to form UNISYS Mr Richard Close becomes director of finance. He was finance director of Sperry. Mr Mal Smaje is made director of human resources. He held a similar post with Burroughs. Mr Chris Evans is appointed director, management services. He was personnel and facilities director of Sperry. Mr Peter Macleod is director of strategic planning. He was director of marketing for Burroughs. Mr Charles Robinson becomes executive assistant to the vice president. He was marketing planning manager with Sperry.

Rippon joins board of BPCC

BRITISH PRINTING AND COMMUNICATION CORPORATION has appointed Mr Geoffrey Rippon as a non-executive director of BPCC and a non-executive director of Pergamon Holdings. Mr Rippon has been for many years non-executive chairman of Brays's Defence Publishers, a wholly-owned subsidiary of Pergamon. Mr Patrick Morrissey has joined the BPCC group board in the new post of managing director: group marketing. He will continue as managing director of Mirror Group Newspapers. PERGAMON HOLDINGS has appointed Mr Patrick Morrissey as executive director from January 1 when he is leaving Morgan Grenfell. He is vice-chairman of Morgan Grenfell (Holdings).

Mr Robert McCormick has joined the board of THE COMMUNICATION GROUP. He was previously a director of City Marketing.

Mr Clive Crooks has resigned as marketing director of Lederle Laboratories (UK) to start up a new biotechnology company, XENOVA. Mr Crooks is managing director and co-founder with the company's research and development director, Dr Louis Nisbet, formerly of Smith Kline and French.

WRIGHT AIR CONDITIONING (PRODUCTS), Birmingham, has appointed Mr Michael Brown as export sales director. His post as managing director has been taken over by Mr Allan Hayward, previously managing director of Wright Air Conditioning (Birmingham). Mr Alan Parker has joined the group to succeed Mr Hayward.

GASKELL BROADBLOOM has appointed Mr John C. Ray as financial director from January 1. He will continue to be company secretary.

Mr Ian C. Ferguson has been appointed an executive director of WIMPEY CONSTRUCTION UK. He will be primarily responsible for London operations. He was Birmingham regional manager.

Mr Russell Wides has been appointed to the board of Sheffield-based brewers S. H. WARD AND CO as tied trade director. He was a regional director with Mecca Leisure.

Mr Bryan May, formerly head

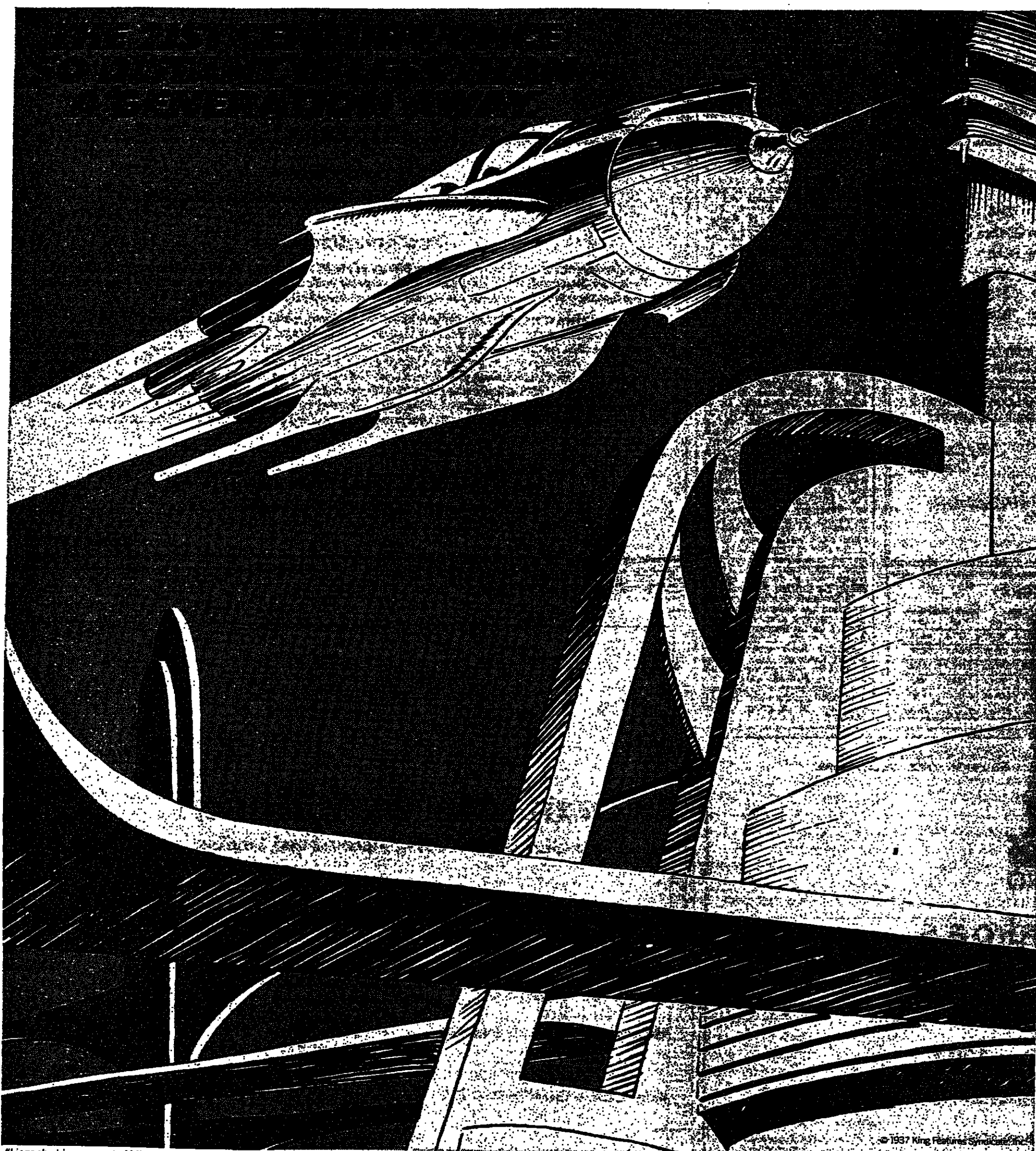
of Eurobond and sales at J. Henry Schroder Wagg and Co, has been appointed a director of SARASIN INTERNATIONAL SECURITIES.

Mr John Earp is the new regional general manager (western hemisphere) at LONDON TRANSPORT INTERNATIONAL, consultancy arm of London Regional Transport. He has also been appointed senior vice-president of LTI Consultants Incorporated — the American subsidiary. Mr Earp joins from the Olayan Transportation Group in Saudi Arabia, where he was general manager.

Mr A. A. Nash of Paine-Webber International Inc has been elected chairman of the UNITED KINGDOM ASSOCIATION OF NEW YORK STOCK EXCHANGE MEMBERS in succession to Mr John T. Powell of Shearson Lehman International who is retiring from the City. Mr Miles Morland of The First Boston Corporation has been elected deputy chairman.

THE ASSOCIATION OF FUTURES BROKERS AND DEALERS has reconstructed its council. The following took office as directors: chairman, Mr Derek A. Whiting, chairman of the council; Mr Alistair Annand, elected members: Mr Julian C. D. Briggs, E. D. and F. Man International; Mr Nicholas J. Darlacher, Barclays de Zoete Wedd Futures; Mr John Jarvis, National Westminster Financial Futures; Mr Michael R. Liddiard, C. Czarnikow; Mr Philip F. Lynch, Shearson Lehman Brothers; Mr John Panton, Midland Bank; and Mr William J. Smith, E. F. Hutton and Co (London). Nominated members: The London Metal Exchange — Mr Michael E. Brown, Mr Patrick J. M. Pearson, and Mr Francis L. Rofford; The London Commodity Exchange — Mr Christopher J. Sharples, Mr Anthony S. Rucker, and Mr Mark P. Fox-Andrews; The London International Financial Futures Exchange — Mr A. David Burton, Mr John L. Foyle, and Mr Jack Wigglesworth; The International Petroleum Exchange of London — Mr Derek A. Whiting; The Grain and Feed Trade Association — Mr William J. Englebright.

Mr Graeme Brook, formerly sales and marketing director of P. K. I. Electronics, joins KING ELECTRONICS as managing director.



"Lingan's ship roars out of Mingo..." From Flash Gordon Comic Strip, 1939.

Once, gearing a company for the 21st Century would have counted as long-range planning. But the next century is next door now.

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manufacture thousands of products other manufacturers need. Some \$1.4 billion worth.

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Export Development Corporation
(An agent of Her Majesty in right of Canada)

Société pour l'expansion des exportations
(Mandat de Sa Majesté du chef du Canada)

NOTICE OF PARTIAL REDEMPTION

TO THE HOLDERS OF C\$100,000,000 11 1/2% NOTES DUE DECEMBER 15, 1989 SERIES RC

NOTICE IS HEREBY GIVEN pursuant to paragraph 7(b) of the Fiscal Agency Agreement dated as of December 13, 1984 between EXPORT DEVELOPMENT CORPORATION ("EDC") and ORION ROYAL BANK LIMITED ("the Fiscal Agent"), and in accordance with Condition 5(c) of the Terms and Conditions of the 11 1/2% Notes Due December 15, 1989 Series RC (the "Notes"), that EDC has elected to redeem C\$8,900,000 aggregate principal amount of the Notes in the denominations of C\$1,000,000 and C\$10,000,000 each bearing the distinguishing letters "RC" and the undermentioned distinguishing numbers, namely:

FOR THE C\$1,000,000 DENOMINATED NOTES

1	183	242	300	358	416	474	532	590	648	706	764	822	880	938	996	1054	1112	1170	1228	1286	1344	1402	1460	1518	1576	1634	1692	1750	1808	1866	1924	1982	2040	2098	2156	2214	2272	2330	2388	2446	2504	2562	2620	2678	2736	2794	2852	2910	2968	3026	3084	3142	3200	3258	3316	3374	3432	3490	3548	3606	3664	3722	3780	3838	3896	3954	4012	4070	4128	4186	4244	4302	4360	4418	4476	4534	4592	4650	4708	4766	4824	4882	4940	4998	5056	5114	5172	5230	5288	5346	5404	5462	5520	5578	5636	5694	5752	5810	5868	5926	5984	6042	6100	6158	6216	6274	6332	6390	6448	6506	6564	6622	6680	6738	6796	6854	6912	6970	7028	7086	7144	7202	7260	7318	7376	7434	7492	7550	7608	7666	7724	7782	7840	7898	7956	8014	8072	8130	8188	8246	8304	8362	8420	8478	8536	8594	8652	8710	8768	8826	8884	8942	9000	9058	9116	9174	9232	9290	9348	9406	9464	9522	9580	9638	9696	9754	9812	9870	9928	9986	10044	10102	10160	10218	10276	10334	10392	10450	10508	10566	10624	10682	10740	10798	10856	10914	10972	11030	11088	11146	11204	11262	11320	11378	11436	11494	11552	11610	11668	11726	11784	11842	11900	11958	12016	12074	12132	12190	12248	12306	12364	12422	12480	12538	12596	12654	12712	12770	12828	12886	12944	13002	13060	13118	13176	13234	13292	13350	13408	13466	13524	13582	13640	13698	13756	13814	13872	13930	13988	14046	14104	14162	14220	14278	14336	14394	14452	14510	14568	14626	14684	14742	14800	14858	14916	14974	15032	15090	15148	15206	15264	15322	15380	15438	15496	15554	15612	15670	15728	15786	15844	15902	15960	16018	16076	16134	16192	16250	16308	16366	16424	16482	16540	16598	16656	16714	16772	16830	16888	16946	17004	17062	17120	17178	17236	17294	17352	17410	17468	17526	17584	17642	17700	17758	17816	17874	17932	17990	18048	18106	18164	18222	18280	18338	18396	18454	18512	18570	18628	18686	18744	18802	18860	18918	18976	19034	19092	19150	19208	19266	19324	19382	19440	19498	19556	19614	19672	19730	19788	19846	19904	19962	20020	20078	20136	20194	20252	20310	20368	20426	20484	20542	20600	20658	20716	20774	20832	20890	20948	21006	21064	21122	21180	21238	21296	21354	21412	21470	21528	21586	21644	21702	21760	21818	21876	21934	21992	22050	22108	22166	22224	22282	22340	22398	22456	22514	22572	22630	22688	22746	22804	22862	22920	22978	23036	23094	23152	23210	23268	23326	23384	23442	23500	23558	23616	23674	23732	23790	23848	23906	23964	24022	24080	24138	24196	24254	24312	24370	24428	24486	24544	24602	24660	24718	24776	24834	24892	24950	25008	25066	25124	25182	25240	25298	25356	25414	25472	25530	25588	25646	25704	25762	25820	25878	25936	26000	26058	26116	26174	26232	26290	26348	26406	26464	26522	26580	26638	26696	26754	26812	26870	26928	26986	27044	27102	27160	27218	27276	27334	27392	27450	27508	27566	27624	27682	27740	27798	27856	27914	27972	28030	28088	28146	28204	28262	28320	28378	28436	28494	28552	28610	28668	28726	28784	28842	28900	28958	29016	29074	29132	29190	29248	29306	29364	29422	29480	29538	29596	29654	29712	29770	29828	29886	29944	30002	30060	30118	30176	30234	30292	30350	30408	30466	30524	30582	30640	30698	30756	30814	30872	30930	30988	31046	31104	31162	31220	31278	31336	31394	31452	31510	31568	31626	31684	31742	31800	31858	31916	31974	32032	32090	32148	32206	32264	32322	32380	32438	32496	32554	32612	32670	32728	32786	32844	32902	32960	33018	33076	33134	33192	33250	33308	33366	33424	33482	33540	33598	33656	33714	33772	33830	33888	33946	34004	34062	34120	34178	34236	34294	34352	34410	34468	34526	34584	34642	34700	34758	34816	34874	34932	34990	35048	35106	35164	35222	35280	35338	35396	35454	35512	35570	35628	35686	35744	35802	35860	35918	35976	36034	36092	36150	36208	36266	36324	36382	36440	36498	36556	36614	36672	36730	36788	36846	36904	36962	37020	37078	37136	37194	37252	37310	37368	37426	37484	37542	37600	37658	37716	37774	37832	37890	37948	38006	38064	38122	38180	38238	38296	38354	38412	38470	38528	38586	38644	38702	38760	38818	38876	38934	38992	39050	39108	39166	39224	39282	39340	39398	39456	39514	39572	39630	39688	39746	39804	39862	39920	39978	40036	40094	40152	40210	40268	40326	40384	40442	40500	40558	40616	40674	40732	40790	40848	40906	40964	41022	41080	41138	41196	41254	41312	41370	41428	41486	41544	41602	41660	41718	41776	41834	41892	41950	42008	42066	42124	42182	42240	42298	42356	42414	42472	42530	42588	42646	42704	42762	42820	42878	42936	42994	43052	43110	43168	43226	43284	43342	43400	43458	43516	43574	43632	43690	43748	43806	43864	43922	43980	44038	44096	44154	44212	44270	44328	44386	44444	44502	44560	44618	44676	44734	44792	44850	44908	44966	45024	45082	45140	45198	45256	45314	45372	45430	45488	45546	45604	45662	45720	45778	45836	45894	45952	46010	46068	46126	46184	46242	46300	46358	46416	46474	46532	46590	46648	46706	46764	46822	46880	46938	46996	47054	47112	47170	47228	47286	47344	47402	47460	47518	47576	47634	47692	47750	47808	47866	47924	47982	48040	48098	48156	48214	48272	48330	48388	48446	48504	48562	48620	48678	48736	48794	48852	48910	48968	49026	49084	49142	49200	49258	49316	49374	49432	49490	49548	49606	49664	49722	49780	49838	49896	49954	50012	50070	50128	50186	50244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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, December 5

[illegible]

Continued on Page 33

HAND DELIVERY SERVICE		ANTWERP/BRUSSELS/GENT/KORTRIJK LEUVEN/LIEGE/LUXEMBOURG		BELGIUM & LUXEMBOURG	
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LONDON RECENT ISSUES

EQUITIES

Issue Price	Amount Paid	Latest Date	1986		Stock	Closing Price	+ or -	Net Div.	Time to Dividend	P.E. Ratio	
			High	Low							
122	F.P.	12/1	148	135	4*British Group 10p	145	0.00	3.5	2.9	13.8
122	F.P.	12/1	39	27	Australia Int. Writs	23	0.00	2.4	6.6	12.1
250	F.P.	29/1	492	39	4*E.C. Hedges Sp	431	0.00	2.4	6.6	12.1
438	F.P.	29/1	444	39	4*E.C. Hedges Sp	431	0.00	2.4	6.6	12.1
530	F.P.	12/12	128	123	146	151	0.00	2.2	2.1	16.6
530	F.P.	12/12	128	123	146	151	0.00	2.2	2.1	16.6
530	F.P.	12/12	158	146	Daniels Ss 5p	149	0.00	2.2	2.1	16.6
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530	F.P.	12/12	158	146	Daniels Ss 5p	149	0.00	2.2	2.1	16.6
530	F.P.	12/12	158								

FIXED INTEREST STOCKS

Issue Price £	Amount Paid £	Latest Reporting Date	1986		Stock	Closing Price £	+ or - %
			High	Low			
£100	£10	29/1	11	7½	Essex Water 11½% Ref. Deb. 2002-04	8
£101.41	£10	29/1	11½	8 8½% Ref. 1992	8½
£100	£10	21/2	107½	105½	Fort. Heskoning 9½% Cum. Ref. 1992	105½
4½	F.P.	9½	Lon. & Edin. Tsl. 6½% Cum. Ref. 1993	9½
£100	£10	15/5	9½	1½	Mits. Seacore Water 11½% Ref. Deb. 2012-16	2½
.....	F.P.	9½	Waterways 9½% 2012/87	9½
£101.87	£10	22/1	11½	10 10½% Cum. Ref. 1996	10½
£100	£10	10½	10½	West Kent Water 12½% Ref. Deb. '96	10½

"RIGHTS" OFFERS

Issue Price	Amount Paid	Latest Return Date	1986		Stock	Closing Price	+ or -
1	100	5/1	High	Low	Blackburn 25p	31p
100	100	5/1	24p	24p	Coat Works 120p	140p
100	100	5/1	24p	24p	Glaxofield Lawrence	29p
60	100	22/12	27p	27p	Kellogg's 10p	19p
100	100	22/12	28p	27p	Leeds United 10p	20p
100	100	7/1	6p	6p	Leeds United 10p	20p
110	100	12/1	9p	9p	LCA 20p	20p
325	100	12/1	3p	3p	Magellan 10p	40p
700	100	4/10	3p	3p	Magellan 10p	40p
100	100	3/1	3p	3p	Smith's Green 10p	2p
100	100	3/1	3p	3p	Widnes 10p	2p
100	100	3/1	3p	3p	Woking (Afford) 10p	2p

AUSTRALIAN DOLLAR FIXED INCOME SECURITIES DEALER

Leading International Investment Group require senior dealer with at least 3 years' experience in Australian domestic fixed income securities for its City based office. Technical proficiency in trading Australian Treasury Bonds, Semi-Government fixed income securities and corresponding futures and options markets essential as is ability to trade as a principal. Proven record of close dealing relationships with institutions in these markets necessary. Incumbent will be responsible for development of institutional and retail client business in Australian domestic interest rates and will liaise closely with fixed income desk in Sydney and New York International arbitrage desk. Age 35-40 salary commensurate with experience. Please send full current resume to Box 40335, Financial Times, 10 Cannon Street, London, EC4P 4EY.

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UBSX (15 lines)
UBSX (15 lines)



GRANVILLE

SPONSORED SECURITIES

Capitalization	Company	Price	Change	Gross Yield	P/E
4,669	Ass. Brit. Ind. Ordinary	135	7.5	8.3
925	Ass. Brit. Ind. CULS	147	10.0	6.8
5,299	Armstrong & Rhodes	37	-1.2	4.2	11.4
66,223	Barton Hill	206d	4.6	2.2
5,184	Bell Technologies	94	+2.3	4.3	11.2
476	CCL Ordinary	136	2.9	21.1
1,388	CCL 11p Corp. Pl.	107	15.7	4.0
15,537	Carburetor Ordinary	259d	+1.9	9.1
651	Carburetor 7.5p Pl.	93	10.7	11.5
3,178	Frederick Parker Group	22	+1.3	8.2
1,679	George Blair	91	3.0	6.7
3,858	Ind. Precision Castings	95d	+1.0	3.7
12,268	Isis Group	154	18.3	11.9
6,541	Jackson Corp.	126d	-1.6	8.8
50,009	James Burroughs	357	17.0	8.0
3,257	James Burroughs 9p Pl.	93	12.9	13.9
95,652	Midhouse NV (Amst)	765	-15
8,349	Record Highway Ordinal	126d	14.1	16.2
2,349	Record Highway 10p Pl.	87
867	Robert Jenkins	85
1,710	Servotronics 74d	34d
3,245	Torday and Carlisle	35	5.7	8.2
1,518	Trivian Holdings	335	7.9	2.4
15,800	Unilever Holdings (SE)	79	2.8	15.5
26,494	Walter Alexander	102	5.0	4.9
4,574	W. S. Yeates	196
4,113	West. Yorks. Ind. Hosp. (USM)	97	5.8	13.9

Granville & Co. Limited
8 Lovers Lane, London EC3R 8BP
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Member of FIMBA

Granville Davies Coleman Limited
27 Lovers Lane, London EC3R 8DT
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Member of the Stock Exchange

FOREIGN EXCHANGES

Dollar firm in spite of political worries

MARKETS have been very thin at this time of the year, and the dollar has been a disappointment because of the ripple effect. This appeared to happen last Thursday, when the dollar rose to around the DM 2.00 level on one or two large commercial orders. In spite of some bearish comments by Mr James Baker, US Treasury Secretary, and a larger than expected fall of 3.6 per cent in October US factory orders.

After attempting to break through DM 2.00 on Friday morning, the dollar again rose to that level at the close, but showed little reaction to the November US unemployment level of an unchanged 7 per cent. Most forecasts had gone for a fall to 6.9 per cent, but the result was not a disappointment because the rise in the numbers employed in the non-farm sector was well above expectations.

A survey conducted by Money Market Services produced a range of forecasts for the rise in the non-farm payroll from 145,000 to 250,000, with a median of 180,000. Drexel Burnham Lambert suggested a figure of 170,000, and James Cape Gilts, expected 200,000. The published figure of 248,000 was therefore encouraging for the

US economy, while the October rise of 288,000 was revised down to 280,000. Other statistics announced last week were mixed and had only a small impact on trading. October leading indicators rose 0.6 per cent, against forecasts of a flat figure, and October construction spending rose a larger than expected 1.6 per cent, but new single family home sales in the same month fell a surprising 9.6 per cent.

The main figure for publication this week is November US retail sales on Thursday. This is expected to recover from the sharp fall of 0.5 per cent in October. According to a MMS survey the median forecast is for a rise of 0.3 per cent.

Sterling is likely to have a nervous week. A full ministerial meeting of the Organisation of Petroleum Exporting Countries opens Thursday, following a gathering to discuss quota agreements today. Details of UK inflation will be published, with producer prices today and retail prices on Friday. James Cape says producer prices will rise sharply because of seasonal electricity price increases, pushing the input price index up by 0.9 per cent. This is close to the median forecast of 1.0 per cent from the MMS survey, but countries expect an even larger rise of 1.5 per cent.

LIFFE GAS OPTIONS						
£25,000 (cents per £1)						
Strike	Cents - Last					
Price	Dec.	Jan.	Feb.	Mar.	Dec.	
1.30	12.85	12.85	12.85	12.85	0.00	
1.35	7.85	7.85	7.85	7.85	0.00	
1.40	2.85	2.94	3.34	3.48	0.00	
1.45	0.00	0.65	1.19	1.44	2.31	
1.50	0.00	0.06	0.30	0.47	7.30	
1.55	0.00	—	—	0.12	12.30	
1.60	0.00	—	—	0.03	17.30	
Estimated volume total, Cents 0 Puts 0						
Previous day's close, Cents 2.512 Puts 2.950						

Puts—Last			LONDON SE E/S OPTION £12,500 (cents per £1)		
Jan.	Feb.	Mar.	Strike Price	Dec.	Calls— Jan.
0.00	0.07	0.21	1.35	7.90	7.90
0.08	0.48	0.90	1.40	2.90	3.15
0.85	1.86	2.58	1.45	0.15	0.75
5.56	4.71	5.54	1.50	0.01	—
7.97	8.62	—	1.55	0.25	—
—	—	14.22	1.60	0.25	—
—	—	19.13	1.65	0.70	—
Previous day's open int: C					
Volume: 0					

			Puts—Last		
Last	March	Dec.	Jan.	Feb.	Mar.
7.90	7.90	0.15	0.20	0.50	0.95
3.45	3.75	0.20	1.05	1.80	2.50
1.10	1.90	2.65	3.80	4.65	5.55
—	0.55	7.55	—	—	9.40
—	0.45	13.70	—	—	16.10
—	0.25	18.70	—	—	20.90
—	1.90	18.70	—	—	20.20
Lots 1,403, Puts 574					

EMS EUROPEAN CURRENCY UNIT		
	Ecu central rates	Currency amounts against Ecu December 5
Belgian Franc	43.1139	43.2857
Danish Krone	7.46170	7.85430
German D-Mark	2.11083	2.08132
French Franc	6.55361	6.81807
Dutch Guilder	2.37833	2.35202
Irish Punt	0.786566	0.765503
Italian Lira	1476.95	1441.81

FINANCIAL TIMES SURVEY

Venture Capital

The UK's venture capital industry is growing up, but not growing as fast as it was in terms of size. Consolidation and caution have been the main themes of 1986—and for several worrying reasons.

By Ian Hamilton Fazey

Stand by for some vertical landings

BRITAIN'S venture capital industry is coming of age and consolidating. It is becoming less obsessed with an adolescent quest for the "sexy"—its jargon for exciting ventures that will yield fast, massive returns. Maturity, tempered by fear, is promoting the virtues of longer relationships.

If there is anything big about the industry at present, it is probably its state of flux. The last few years have seen almost continuous growth of venture capital funding, but now things are slowing down.

Susan Lloyd, editor of the UK *Venture Capital Journal*, runs the British operations of the US consultancy, Venture Economics, and is the official source of statistics for the British Venture Capital Association.

She puts the UK industry at \$3bn of invested capital, compared with \$19bn in the US. About £278m was raised by private funds last year but, although slightly more is likely in 1986, she says this will not represent real expansion.

The slowdown reflects a growing unease about where things

will go from here. If stock markets fall, what will happen to "exit routes"—the industry's jargon for the means of selling an equity stake in a business for enough money to justify the risk of not having invested in something safer?

Dr Neil Cross, of Investors in Industry (3i), says: "The development of the Unlisted Securities Market has opened people's eyes about how to convert paper wealth into real money. But we have been in a period of sustained growth and upward movement in both the Stock Exchange and the USM."

"This has encouraged people to start businesses and develop them. It has been different from any time before. Many people in the venture capital industry know of no other atmosphere. How will they fare in a bear market?"

Robert Smith, of Charterhouse Development Capital, puts it this way: "Many funds have high expectations and need to get out quickly with big capital gains. You can't do that easily in falling markets. There will be a horrible vengeance."

Vertical take-off is nearly always followed by vertical landing.

He says that rising markets have themselves contributed to a slowdown in the growth of the industry, because price-to-earnings ratios of 10-12 are up in a "rarefied atmosphere." This forces up the ante—the price that venture capitalists are expected to pay for equity just to get into the game.

"There is a danger of paying too much when you go into a deal nowadays. Some people want a crash to get P/E ratios down to levels of 3-4. Then they can get in and do well in the longer term as they rise again," he says.

If the market does fall, or even just fails to carry on rising, the smaller funds which rely on flotation alone for their return are expected to suffer most as the potential to make capital profits dries up.

Dr Cross does not believe that 3i—Britain's largest supplier of venture capital with 2,500 equity investments—will suffer at all. "We have been through several full economic cycles

over the years. We know how to treat a bear market as an opportunity. We carried on investing throughout the recession and it paid off when things turned up again," he says.

Geoff Taylor, director of 3i Ventures (the most high flying but riskiest part of 3i's operations), underlines this: "Most economic cycles are faster than the cycles involved in building up companies."

"You should assume reasonable norms and adjust the plan as the picture becomes clearer. It pays to back competent managers who have done it before and who are pragmatic. The dangerous ones are the managers who have not done it before and fall in love with technology."

But, even in a rising market, no fund can hope to win them all. The dawn of reality has also contributed to this year's slowdown. In 3i's experience, only 5 per cent of companies reach flotation anyway. More than half are sold to bigger companies in the same industry and the rest "buckle on."

Given this, sheer size of port-

folio will be crucial to any fund's survival. Mr Smith, of Charterhouse, which has been operating for more than 50 years and also understands economic cycles well, says that the quality of fund managers will also be crucial. Interestingly, he and other prominent figures in the industry rate the collective talents of competitors Citicorp as market leaders here.

Although most fund managers have been trained by 3i—the acknowledged "university of the venture capital industry"—many will probably not have big enough portfolios to be able to spread their risks through having a variety of potential exit routes to choose from.

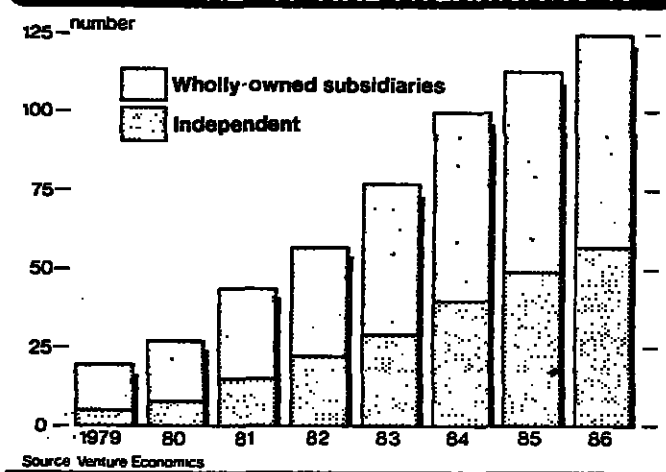
A shakeout is therefore seen as likely, with the better-spread, larger and better-managed funds absorbing smaller ones whole or dividing up their portfolios between them. The way the industry would then develop is clear from several current trends.

Breathtaking "sexiness" may well be out. As Tony Lorenz, of



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UK VENTURE CAPITAL ORGANISATIONS



"Sexy" is venture capital jargon for a good project giving fast returns. The word has a literal meaning at Knickerbox, a London retailer of exotic underwear. The company's development capital has come from its bank, NatWest.

A more conventional high-technology venture was the buy-out of Meridia Diagnostics (top left) from Glaxo-Broadco, the Dutch pharmaceuticals company. The buy-out was backed by Charterhouse Japhet Venture Fund. Meridia specialises in diagnostic kits for various diseases. Sales are expected to rise from £1m to £10m in the first five years.

New capital raised for independent funds in the UK

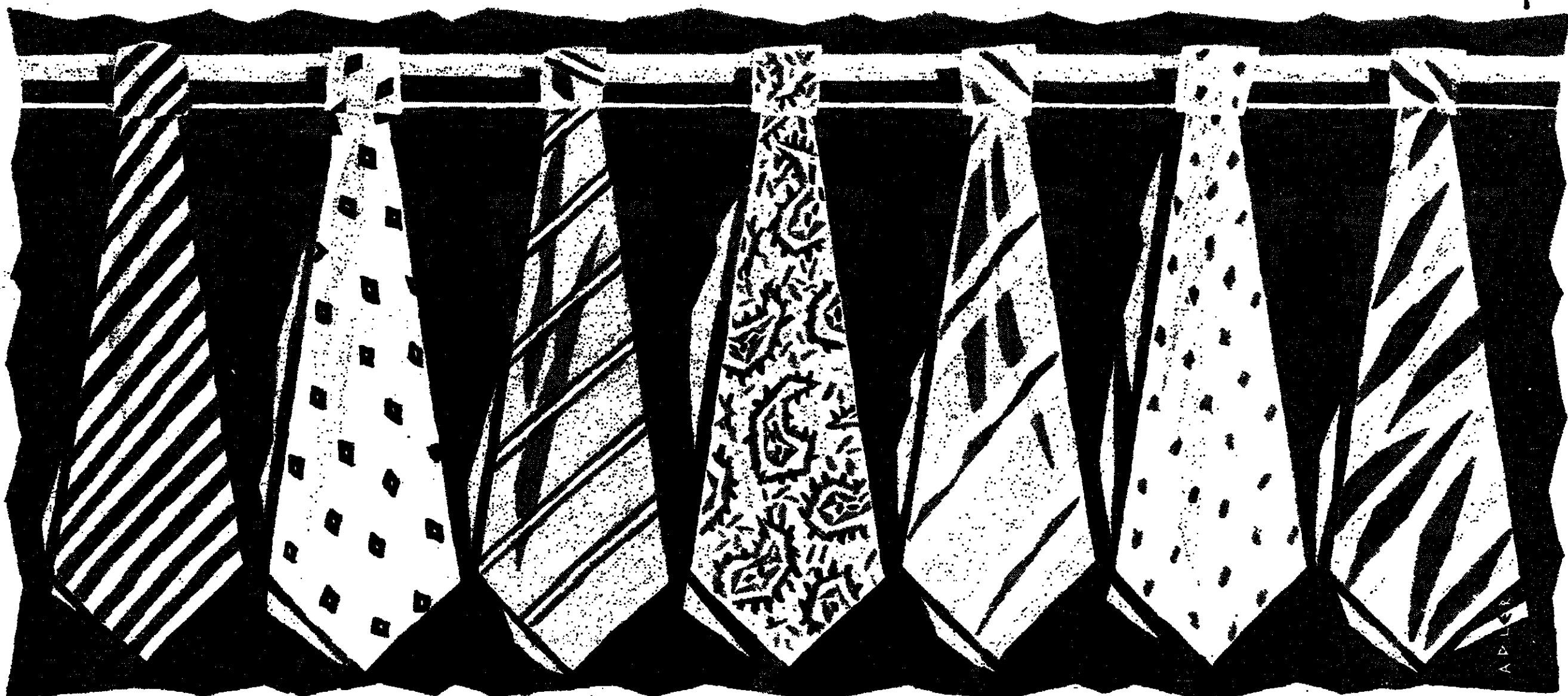
	1979	1980	1981	1982	1983	1984	1985	1986
Total:	7.4	19.5	114.6	42.8	160.6	222.0	278.1	225.5
Publicly listed	—	—	62.2	4.9	51.6	36.7	—	4.0
BSS & BES Funds	—	—	9.8	4.2	44.6	37.5	31.3	26.5
Institutionally backed	7.4	19.5	42.6	33.7	64.4	147.8	246.8	195.0

Source: Venture Economics

Continued on Page 2

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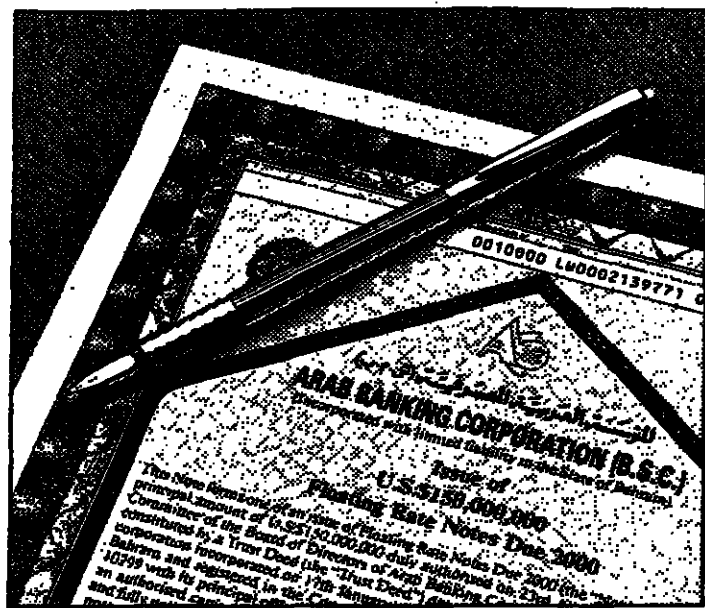
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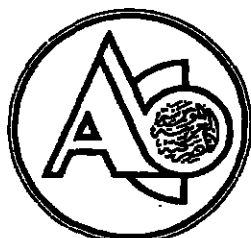


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MARKET PROFILE

Venture Capital 2

The US

Recovering after the avalanche

THE US venture capital industry is recovering after its recent dramatic shakeout, and in the words of one of the industry's elder statesmen, is a lot more "cautious and cautious" than it was two years ago when money was pouring into venture capital partnerships.

"People who invest money are much more concerned that they invest it only with the best managers," says Peter Brooke, of T.A. Associates, the Boston venture capital firm which manages more than \$700m and is one of the oldest firms in the industry. "The conditions of the last two years have had a sobering effect" on both investors and managers.

In 1983/1984 the volume of new money being channelled into the US venture capital market more than doubled from the long-term trend, mainly because investors suddenly began to hear tales that the sort of returns they could make in venture capital made more traditional investments pale into insignificance. There was talk of investors earning perhaps 50 or 60 times their original stake, and this led to an avalanche of new money, much of which could not be invested astutely.

The industry's main bottleneck is people, and the lack of experienced personnel is the main reason why the surge of new money into venture capital proved so disastrous in 1984. "A lot of money went into new funds with inexperienced people," says Steve Piper, of Venture Economics, a consulting firm based in Wellesley Hills, Massachusetts, which is the most widely quoted source of industry statistics. He notes that there were some "unfortunate incidents" such as the heavy venture capital investment in more than 40 computer disc drive manufacturers. When the dust settles on the shakeout in the computer industry there will be perhaps two disc drive manufacturers left, says Mr. Piper.

Venture Economics calculates that the amount of money raised for venture capital investment has declined each six-month period since the second half of 1982 when \$2.2bn was raised. It estimates that some 39 independent private venture funds raised slightly less than \$1bn in the first half of 1986.

It says that the slowdown in the industry's growth cannot be attributed to any other factor. The money-raising environment

was not perceived to be favourable, and venture capitalists were aware of the need to demonstrate some success in a first fund prior to initiating money-raising activities for a follow-on fund. In addition, the challenges of problem portfolio companies consumed the time rather than the capital of many venture firms.

Also, fewer groups were raising money due to the great number which still have funds available from their money raising in 1983 and 1984. The inability of new funds to raise either as large an amount of capital as they had expected, or to raise any capital, has also had a limiting effect, according to a special report in the July 1986 edition of Venture Capital Journal, which is published by Venture Economics.

A sampling of the new money raised for venture capital investments in the first half of 1986 gives a sense of the continued dominance of the west coast firms, which provided some 40 per cent of the total. Leading the list is Kleiner Perkins Caufield & Byers, which is based in San Francisco/Palo Alto and raised \$150m. It was followed by the Palo Alto-based Merrill, Pickard, Anderson & Eyre, which raised \$90m.

The Massachusetts-based venture capital firms, most of which are clustered around Boston's universities, rank second in importance, accounting for around 15.5 per cent of the new money raised in the first half of 1986. John Hancock Venture Management, part of the big life insurance group, raised \$86.6m

Industry distribution 1985

	% of companies invested	% of dollars invested
Communications	14	16
Computer-related	35	35
Other electronics-related	13	14
Genetic engineering	3	5
Medical/health	11	10
Energy-related	2	7
Consumer-related	4	4
Industrial automation	4	2
Industrial products	6	6
Other	100	100

Source: Venture Economics, Wellesley Hills, Massachusetts.

in the first half of this year, followed by Burr, Egan, Delage & Co, which raised \$43.2m.

New York is the third most important centre for venture capital, with companies like Sledge Capital Advisors being particularly prominent in capital raising. After San Francisco, Boston and New York, the venture capital business in the rest of the US is relatively minor.

While the flow of money into the venture capital industry is now running at less than half the peak levels attained in 1983/84, there have also been some fairly radical shifts in the importance of certain types of investors and investments.

The Venture Capital Journal notes that US pension funds, which had typically provided close to a third of the total new money, increased their con-

tribution to almost a half in the latest period. Insurance companies increased their contribution from 11 per cent of the total to 17 per cent. By comparison, the proportion of foreign investment in US venture capital operations fell from almost a quarter in 1985 to 11 per cent in the first half of 1986.

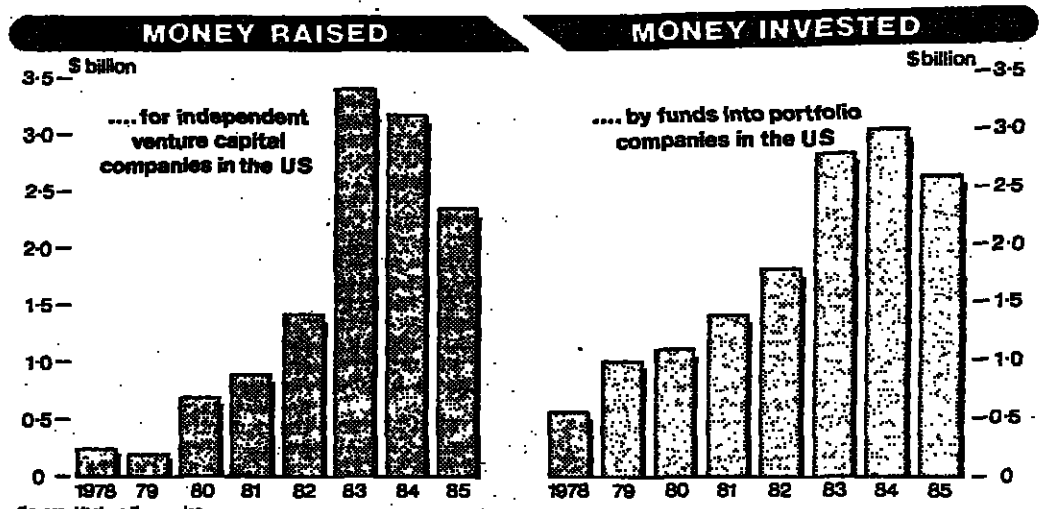
The types of business attracting US venture capital also changed fairly radically in the early part of this year. The proportion going into high-tech companies declined, and the relative importance of consumer-related investments increased. 16 per cent of new financings in the first half of 1986 were consumer-related—twice the historical average. By contrast, computer hardware and systems took only 11 per cent of the new money in the first half of 1986, compared with a more normal figure of between 20 per cent and 30 per cent.

It seems clear that the massive rewards of some of the earlier venture capitalists, which lured so many willing investors into the business, are not being repeated.

"The good managers have maintained a good performance record," says T.A. Associates' Peter Brooke, noting that it is not as high as the early 1970s but "certainly respectable and competitive with other forms of financing."

"Instead of the 50 and 60-times winners, we have had a lot more 10-times winners," he says.

William Hall



Stand by for some vertical landings

Continued from Page 1

Equity Capital for Industry, puts it: "Steady growth is now being seen as better than high flyers. Liquidity is better than burned fingers. There is already greater realism on the part of the funds and more understanding of downside risks. It's a return of sanity."

"Times are going to get increasingly difficult for the younger funds. What matters is not how many big winners you get—they will happen anyway, as will the failures—but how well you manage the middle-rump of average performers."

This is seen as just as true for the 1985-86 "flavour of the year"—management buy-outs—as for high-technology starts, though the latter are becoming increasingly unfashionable as the true size of the odds against picking a winner are becoming recognised.

Buy-outs are a form of short-cut venture capital. Mr Lloyd says that most are straightforward financial gambles, and hardly venture capital projects at all. Mr Smith says that all depends on managerial performance after the buy-out—the faster the management performs and itself buys out the

investors, the more equity it eventually keeps.

It needs cash flow in order to do that, rather than profit—while true venture capital projects rely on profit potential within a reasonable period (31's base criterion is £100,000 of profit within four years). Many buy-out companies are expected to end up like many venture capital projects and "buckle on."

This is likely to encourage another trend—the management "buy-in." Here, the investors put better management in to run the company.

Mr Lorenz says that vigorous informal networks in the industry have already compiled a "stud list" of able managers—singly and in teams—who might be put into the "middle rump" of average-performing companies.

The same networks are also getting into another type of brokerage, lumping together emergent companies operating in similar fields to produce one business of sufficient "critical mass" to start dominating a particular market so that it can then grow rapidly.

If necessary, an appropriately qualified management team from the "stud list" would be offered the merged business to

Estimated size of international venture capital industry

	Total No. VC firms	Total VC firms pool (\$m)
US	550	20,000
UK	110	4,500
Canada	44	1,000
Japan	70	850
France	45	750
Netherlands	40	650
West Germany	25	500
Sweden	31	325
Norway	35	325
Denmark	14	120
Ireland	10	100
Australia	11	50

Source: Venture Economics

move things along more successfully. If existing managers were not thought up to it.

Two other trends are also apparent as the venture capital industry comes of age. The first is a better understanding of equity than just four years ago, when many entrepreneurs were reluctant to give any up.

"People have become more interested in wealth than owning 100 per cent of their busi-

ness," says Geoff Taylor. "Equity is seen as something they can sell to help them become rich through making their business grow."

The other big change in attitudes is towards non-executive directors. Mr Taylor and Mr Smith say their role has switched from the passive to the active, from being watchdogs to trying to stimulate the business. "The companies want non-execs who will push them and contribute," Mr Smith says.

Out of this maturing industry, another development is also discernible. Susan Lloyd says: "The industry in Europe is insignificant and well behind the UK. The long-term lending role of the European banks, the relative lack of private collateral, and secondary stock markets which are not as developed, are all part of it. I expect to see strong internationalisation of venture capital in 1987."

To help things along, 31 has now opened offices in Paris, Frankfurt, Holland and Portugal and several other British providers are actively on the lookout. Bigger deals, and their wider syndication, are expected.

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West Germany

Unemployment is a spur

IN WEST Germany, job security, long holidays and extensive fringe benefits have become the norm after the rapid and painful recovery from post-war chaos. As the economy was being rebuilt, entrepreneurship thrived. Since then, prosperity and comfort have opened the will to treat new paths.

But things are changing. In the past few years, a host of venture capital outfits have sprung up around the country, and a number of big companies like Siemens, Nixdorf and BMW have joined the new game of trying to pick the corporate winners of the future.

"Venture capital has made the breakthrough," says Mr Klaus Nathusius, management board chairman of International Venture Capital Partners (IVCP), pointing out that sums invested by active venture capital companies in Germany had risen by 300 per cent last year to some DM 400m (\$200m).

This was just over 40 per cent of the total DM 1bn actually made available for investment in the venture capital field in Germany. Most of the investment has been in the communications sector, followed by micro-electronics.

Those involved in German venture capital cite several reasons for the growing interest: the presence of a capitalist-minded and investment-oriented Government in Bonn; the desire of established companies to keep up with fast-moving new technologies, so as not

to miss out on products of the future; and the persistent high unemployment of some 2m, which has caused many young people to think of setting up their own businesses.

Also gaining ground in Germany, though much more slowly, is the idea of management buy-outs. There have been few so far, perhaps the best known being that of the Loewe Opta electronics and television company.

Recently, J. Henry Schroder Wagg, the UK merchant bank set up a DM 150m fund to finance the first German buy-outs. Mr Roger Brooke, chief executive of Candover Investments, another buy-out specialist, has also been looking at prospects in Germany. Eventually, he and others believe, management buy-outs will take off in the Federal Republic, but at present, the notion is still alien to many managers and owners.

Mr Nathusius, of IVCP, is also an advocate of more buy-out activity in Germany. In the venture capital field, IVCP, which is based in Luxembourg, has been active for about two years. It has holdings in 14 companies, 11 of them in Germany, two in the UK and one in France. The DM 40m share capital, of which nearly half has been invested. Operating on a larger scale, in the southern Bavarian city of Munich, is Techno Venture Management (TVM), which manages DM 165m provided by institutional and industrial

investors such as Siemens, Bayer, Daimler-Benz and Mannesmann. Nearly a third has been spent.

Its investment targets lie both in Germany, where it has stakes in 16 companies, mostly start-ups or just past the fledgling stage, and in the US, where it is linked with TA Associates of Boston. In the US, TVM is involved with 11 companies. It also has an investment in Austria.

Apart from TA and the TVM management, Siemens is one of the owners of Techno Venture, the other partners being the Munich-based Matuschka Group and David Cooksey, a London-based venture capital expert.

The Siemens stake is held via its Venture Capital Beteiligungsgesellschaft (VCB) subsidiary, which has also spun off two operations from within the group as independent companies. These are ICT, an integrated circuit testing company, and TFS, which makes data processing control equipment.

Siemens, which also invests in other venture capital funds, has a third company in its "incubator" being prepared for eventual spin-off. The group spends about DM 5.5bn on research and development each year, but cannot follow up all promising research leads. Thus its policy is to try to nurture and then release those research activi-

Sources of venture capital in West Germany (%)

Banks	44.9
Insurance companies	36.7
Private	4.8
State	4.3
Pension funds	1.4

Source: Wirtschaftliche Woche

ties which it reckons have the best chance of survival.

"Someone has to be very tough to leave the wonderful world of Siemens and become an entrepreneur," says Mr Jochen Mackenrodt, a Siemens vice-president responsible for subsidiaries and venture capital activities. Even so, not everyone at Siemens initially approved of the idea of spinning off suitable but small-scale research operations. "There were some typical bureaucrats in Siemens who said the whole R & D side would fly off."

At first, he adds, it was a struggle to find the right managers in Germany for TVM, which also has a minority stake in the ICT spin-off. "Now, we get letters every day from bright young people." After its hesitant start, venture capital is now an accepted fact in Germany, he notes. "Many funds have popped up. Local and state authorities, as well as banks, are getting involved, even little Burgermeisters. Everyone has their little venture."

Andrew Fisher

France

Free-market ideas provide impetus

VENTURE CAPITAL has been developing in France during the last three years, stimulated by an administration that sees risk-capital financing as a way to create new businesses and jobs.

The former Socialist administration first launched a package of measures to boost venture capital and small company creation in summer 1984, offering fiscal incentives for venture capital investors and individual investors interested in management buyouts of small and medium-sized companies.

However, the socialist measures, while helping to generate a more encouraging environment for venture capital in France, have generally been felt not to have gone far enough to enable this new sector to take off in France in the same way as in the UK or the US.

The new conservative government of Mr Jacques Chirac, committed to liberal and free market economic policies and deregulation of business and financial markets, has thus sought to accelerate the development of venture capital by proposing additional fiscal measures and incentives. But despite this new commitment to stimulate the venture capital industry with new measures, operators in France are still worried that the new government is not going far enough in its approach.

So far, venture capital in

France has been concentrated on development capital investments in companies with proven track records rather than in the more risky business of promoting start-ups.

Venture capital promoters argue that it is now necessary to offer special fiscal incentives to investors who put money into the risky business of start-ups, including consolidating losses on start-up businesses in their overall activities. "If you were able to deduct losses in start-up businesses against your overall profits and revenues, I suspect you would suddenly find far greater interest in backing start-ups in France," remarked another venture capital fund manager.

The conservative government, however, has now decided to respond to these criticisms by deciding to introduce, from the beginning of next year, a fiscal measure to enable investors in start-ups to deduct from their tax returns the losses from new ventures which fail and are forced to fold up. But the annual deduction will be limited to FF100,000 per individual and FF200,000 for couples.

The same is true for financing management buy-outs in France. Despite tax incentives, the overall fiscal conditions are regarded as still being not as attractive as, for example, in the UK. Again the problem is the fact that, in France, it is still not

possible to consolidate losses or debt-service costs on a venture capital, or management buy-out business on a group's or individual's overall operations. Moreover, the administrative procedures remain tight and cumbersome.

However, venture capital fund managers see tremendous potential in management buy-out deals. A recent study by the Association Française des Investisseurs en Capital Risque (AFIC), the French risk capital association, whose members manage about FF6bn in venture capital funds, shows that in the next five to 10 years "thousands of companies in France" will be changing hands because of ageing management.

Moreover, the current restructuring in French industry, and the reconfiguring of large French industrial groups around their core business activities, mean that a greater number of smaller-sized companies and subsidiaries will swell the number of potential management buy-out candidates. The number is also likely to increase further as a result of the conservative Government's ambitious privatisation programme which has just been launched.

Development capital activities have also continued to be boosted in France by the flourishing development of the unlisted section of the Paris and regional stock markets, known

as the "second marche." Indeed, venture capital funds run by big banks and financial institutions have been keen to invest in new companies to bring them to the unlisted securities market. With the rise and encouragement of small shareholders in France, this area of activity is expected to continue to grow.

However, the venture capital sector recently suffered a blow with the collapse of one of the largest venture operations ever to have been mounted in France. It involved a company called Alcatel-Thomson-Gigadise, and included among its backers some of the biggest names in French state-controlled industry, including Alcatel, Thomson, Rhone-Poulenc and financial groups like Suez, Societe Generale and Banque Nationale de Paris.

This venture was recently wound up after plunging increasingly into the red, having badly miscalculated the development of the market for its optical disk and digital optical disk drive technology. However, venture capital managers in France claim that the operation does not really qualify as a traditional venture capital deal, but was rather a "special case" involving big French groups betting on a new technology.

Paul Betts

The Netherlands

Risk capital's historic roots

AFTER YEARS of rapid growth, venture capital in the Netherlands has entered a consolidation stage in which both providers and users in the industry are re-evaluating their roles and seeking greater efficiencies.

Government-backed venture capital funds, which account for a big part of the FI 250m in risk capital invested each year, are increasingly finding conflicts between their role as commercial enterprises and as catalysts for industrial renewal.

These state-funded venture capitalists have been criticised as too conservative and sluggish, but they are gradually gaining more financial and political independence.

Venture capital companies in the private sector, however, are beginning to create shortages of skilled fund managers and perhaps even threaten an over-supply. Mr Cornelis Lede, chairman of the VNO Employers Association, the Netherlands' largest industry group, has said he expects a shake-out that will leave the industry stronger.

Companies using venture capital are facing ever greater scrutiny, are increasingly seeking government subsidies and grants as ways of stretching their resources. Mixing venture capital with government funds also is growing more and more successful in drawing promising entrepreneurs from abroad to set up shop in the Netherlands.

The amount of venture capital available in the Netherlands has risen from FI 250m in 1981 to FI 350m in 1985, but only a fraction of that a decade ago, and in Europe ranks second only to the UK in size. The success of venture capital is a bit baffling even to the Dutch, but they explain that there is a very long history of risk capital going back to the East and West Indies overseas trading companies in the 17th century. Amsterdam's free-market role as an international financial centre also has created an open environment for new ideas about financing business.

The Dutch Government has fostered the industry through the establishment in 1981 of the Particuliere Participatiemaatschappijen (PPMs) programme, a scheme in which the state guarantees 50 per cent of a recognised venture capital company's eventual losses. The amount of funds invested under the PPM scheme had more than quadrupled to FI 155m at the end of 1985, from FI 38m at the end of 1983, although that is only a fraction of all venture capital. Many venture capitalists argue that the criteria required by the Government to be recognised under the PPM scheme hamper their flexibility.

PPM Investments by Industrial sector

No. of companies in which PPM-covered investment has been made	June 1986	December 1985
Construction and construction supplies	13	6
Production of computer equipment	25	8
Production of other machines	26	8
Production of raw materials	9	6
Production of consumer goods	15	6
Production of edibles	9	3
Other production	31	7
Trade	2	2
Business services	24	4
Other services	11	—
Total	186	50

Source: Dutch Central Bank

and they prefer to do without the state guarantee.

The biggest venture capital company in the country is the Maatschappij voor Industriële Projecten (the MIP), which is 57 per cent owned by the Government and 43 per cent by banks, insurance companies and pension funds. The huge MIP, with authorised capital of FI 1bn, is one of the world's largest funds. It was established in 1982 with the aim of "promoting on a commercial basis projects which make use of money from provincial and municipal governments to promote the local economy, with profit-making usually a secondary aim. One of the best-known regional funds is the Limburg Institute for Development and Finance (LIDF), which was founded 11 years ago to help rebuild the provincial economy following the closure of the coal mines in Limburg.

As the MIP and the regional venture capital funds mature, however, they are seeking—sometimes haltingly—more freedom to make their own investment decisions without pressure from the Government. The economics ministry agrees with this move, and in July announced plans to gradually quit guaranteeing loans for regional venture capital funds and instead to take equity stakes. The regional funds will no longer need to have official approval from the ministry and provincial governments for their investment decisions.

Not surprisingly, some state-backed venture capitalists are more eager than others for greater freedoms. The MIP, for example, has always claimed to operate independently from the Government, but is showing signs of wanting even more freedom. Mr Jan Blaak, who took over in October as the new director of MIP, hopes it eventually will gain a listing on the Amsterdam stock exchange.

Mr G. A. Bernicot Moens is chairman of the supervisory board of the Overijssel Development Company (OOM), the venture capital fund for the province of Overijssel, where authorities have grown increasingly impatient with the OOM's need for fresh funds. As provincial authorities have sought to take more control over OOM, Mr Bernicot Moens has answered that more commercial independence might be the best answer. In an interview with a Dutch paper earlier this year he said, however, that OOM could never be a completely profit-oriented business. "Then the company steps out of the playing field between the Government and industry, and that's why it was established."

Companies using venture capital, for their part, also are seeking greater efficiencies by planning their presentations more carefully and looking harder for Government subsidies and grants. The mixture of venture capital and state money has proved successful in drawing a batch of small, promising high-tech companies to the Netherlands in recent years. A Dutch version of Silicon Valley has sprung up in the southern provinces. There is an abundance of know-how from Philips, the Dutch electronics giant, and eager local governments. Sierra Semiconductor is a California-based maker of custom microchips in which the MIP and BOC, the Brabant provincial venture capital fund, together have invested nearly \$10m.

Laura Raun

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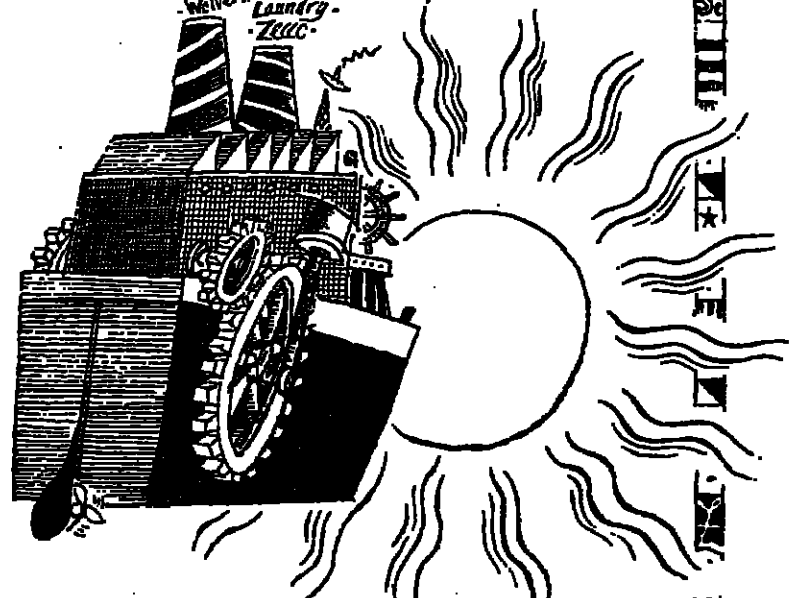
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Venture Capital 4

Europe

An armoury of incentives

THE EXPLOSION in venture capital witnessed in Britain in recent years is now spreading gradually, if unevenly, across the rest of Europe.

According to the European Venture Capital Association (EVCA), the availability of equity finance for small companies in the community expanded sharply last year by 28 per cent to Ecu 6.6bn (£4.75bn), with increases ranging from 10 per cent in Belgium to just short of 120 per cent in Italy.

The EVCA report identifies some 244 venture capital providers, which it estimates is about three-quarters of the total, as against the bare dozen or so that existed in Europe at the turn of the decade. This giddy expansion in a form of finance which, as little as five years ago, was considered by many to be no more than a fashionable fad is fuelled by a complex but deep-seated mixture of factors.

Governments of all political colours, from Britain to Belgium, West Germany to the Netherlands and France, have produced a veritable armoury of incentives to boost venture capital, which they see as an important contributor to the battle against unemployment.

Meanwhile, large numbers of institutional investors have been tempted to try their hands

at unquoted investment, so that pension funds and insurance companies now account for almost 29 per cent of EEC venture capital.

Initially, they were tempted by the impressive gains notched up by their US counterparts in the decade, though many European risk investors now feel cautious about putting cash into new funds, because of the sharp declines in valuations experienced by young high technology ventures on both sides of the Atlantic.

All this has been made possible by the growth throughout Europe of small company stock markets, providing the essential mechanism by which unquoted investors can take out their profits. Starting with the UK's Unlisted Securities Market six years ago, and followed by counterparts in France and the Netherlands, some kind of public exit route now exists in most EEC countries.

The EEC itself has been active in promoting small company investment. Only last month, community finance ministers agreed in principle to an Ecu 1.5bn loan programme for small and medium-sized ventures. This will raise finance from international capital markets for on-lending to small businesses at cheaper rates

than they could obtain on their own. While not venture capital in the strict sense, it does aim to provide a type of finance that normal commercial sources cannot supply.

However, the Brussels authorities' efforts to promote more innovative forms of finance now look as if they may be frustrated by the perennial battle over the EEC budget, a problem that will test to the limit the skills of the aggressive new European commissioner for small business, Mr Abel Matutes.

The EEC's interest in risk finance dates back to 1980, to the publication of a study commissioned from Professor Andreé Piatier, of Paris University, identifying a serious European shortage of finance for small technology companies, especially when it came to seeking funds to back international projects.

A subsequent pilot study by Britain's 3i and Belgium's Prominvest and Italianfinanziaria Internazionale of Italy attracted proposals from 20 small European companies seeking help to trade across community borders.

"The whole focus was to get managers to think European. This is the only way we can get small high-technology firms on to an equal footing with their counterparts in places like Boston's route 128, where the market is that much more open," says Mr Dennis Watson, head of the commission's task force for industrial innovation.

The key to that, argued the commission, was to find a way of encouraging Europe's venture capitalists to work more frequently in international syndicates. Starting with an initial meeting of 40 venture groups in Brussels four years ago, the Commission then agreed to back the formation of EVCA until the end of 1986.

So far, the EVCA's main role



Dr Robb Wilmot (left) and Mr Robert Heikes lead ES2, which has raised funds in six European countries.

has been more as a talking-shop than a marketplace for cross-border syndicates. As the association admits, well under a tenth of community venture-backed projects are of a cross-border nature.

Nevertheless, a sign emerged last year that ambitious European ventures can get off the ground with the formation of European Silicon Structures (ES2), a \$65m pan-community custom microchip start-up, with operations in Britain, France and West Germany.

Led by Dr Robb Wilmot, former chairman of the British computer group ICL, with Mr Robert Heikes, head of the US group National Semiconductors' European operations, the enterprise raised funds in six European countries and is among the most visionary high technology investment attempts in the Community.

ES2 was also one of the first ventures to reuse cash—Ecu 200,000 out of its Ecu 3.8m first round—from another commission project, the so-called Venture Consortium scheme. Launched early in 1985, with funding so far of Ecu 3.3m, the scheme provides grants of up to Ecu 200,000

or 30 per cent for investments made across borders by EVCA members.

At first it was met by an embarrassing lack of interest, with not a single proposal coming forward for six months. "At least it meant we were not trying to support something which existed anyway," says Mr Watson. But after the publicity brought by ES2, proposals piled up. Venture Consortium has now helped 18 ventures to raise Ecu 35m, 12 times its own contribution, a level of gearing which has pleasantly surprised the commission.

The EVCA believes that another 110 community projects could benefit from Venture Consortium-type funding, but the outlook is clouded by the fact that several member states appear keen to cut the Ecu 10m sought by the Commission for small and medium-sized business schemes next year. Budget disciplinarians—like Britain and West Germany in particular—are anxious that the EEC does not spend money duplicating what might be done by the private sector.

William Dawkins

Japan

Trapped by the downturn

THE RECENT string of business failures among once-promising venture businesses has undermined the confidence of Japan's venture capital companies.

There had been 38 business failures this year up to October, with total liabilities amounting to ¥115bn, compared with 21 cases with debt total of ¥18.6bn in the whole of 1985. What dismayed the venture capital companies was that 16 of the failures had been provided with abundant money from venture capital companies.

In particular, the collapse of the five most promising venture businesses—Sanwa Kizai (in March, with debt of ¥11bn), Dainichi Sangyo (April, ¥38bn), Kangyo Denki Kiki (July, ¥12bn), Miroku (August, ¥26bn) and Dainichi Kiko (August, ¥5.5bn)—are believed to have caused substantial losses to some of the nation's 81 venture capital companies.

The venture businesses were vulnerable to the downturn of the economy caused by the yen's steep appreciation. But close scrutiny revealed that many failures stemmed from excessive investment in stocks and other securities, as well as plant and equipment based on insufficient assessment of future demand and marketing capability.

For example, Dainichi Sangyo, the Tokyo-based sales company for do-it-yourself goods and construction materials, raised about ¥7bn in the year 1985-86 to improve its premises and boost new product development. The company collapsed as a result of speculation and the golf club membership. Dainichi Sangyo's president confessed that he had lost a lot of money in his transaction with Sanyo Kosen, a dubious stock speculator group which went under this summer.

Kangyo Denki Kiki, an electronic component maker, which failed in July, had once

received widespread publicity for a sheet coil, which the company boasted was "an invention once in 50 years." Kangyo Denki, however, went under after a sales slump and defaulted on repaying some ¥7bn raised for plant construction from venture capital companies. This amount is two-and-a-half times the company's annual sales.

There is intense competition among venture capital companies to get a toe-hold in Japan's most promising venture businesses. Venture business can sell their stocks much higher than their true worth at the time of private placement, said the official of Japan Associated Finance Co (JAFCO), the largest venture capital company affiliated with Nomura Securities. As venture businesses can raise funds so easily, they tend to lose their sense of sound management.

The American-type venture capital companies crossed the Pacific in 1972. They numbered eight, mostly affiliated with securities houses and banks such as JAFCO or Diamond Capital which is linked to the Mitsubishi Bank. The number had risen to 81 by March 1983. And the balance of their investment surged to ¥200bn by the end of 1985, from only ¥12bn in 1982.

The rapid expansion in the past few years has arisen from the introduction of innovative fund-raising methods, utilizing an investment union. When a venture capital company forms an investment union, it gets management's commission equivalent to 3 per cent of capital raised annually for investment in venture business. Contributed funds are repaid in 10 years, usually with annual return of 30 per cent. Since 1982, JAFCO has established 12 such unions and raised some ¥80bn through the scheme. It thus had the highest balance of venture

business investment, ¥45bn, at the end of March. A feature of the Japanese venture capital industry are the predominance of securities-house affiliated companies; and, to a lesser extent, of bank-affiliated companies. This leaves only few independent venture capitalists, in sharp contrast to the US industry where independent accounts for 60 per cent.

Faced with a series of business failures by venture businesses, a group of Japanese venture capital companies are planning to form an association to bring self-regulation to the loosely-managed venture capital industry. Excess competition led venture capital companies to acquire shares of venture businesses with an inadequate assessment of their management and growth potential.

Sixteen venture capital companies affiliated with securities houses, led by JAFCO, are planning to establish a tentatively named "Nippon Venture Capital Association." They will try to set standards for spotting and funding promising venture businesses, and will require venture businesses to accept an audit of their accounts.

The association is also considering asking the Ministry of International Trade and Industry and the Fair Trade Commission for some changes in administrative regulations which, based upon the Anti-monopoly Law, say venture capital companies cannot invest in venture businesses with the objective of seizing management control.

This guideline prevents venture capitalists from sending their own people to sit on a venture business company's board. The association intends to ask the MITI and the FTC at least to allow them to send in executives to protect their interests.

Yoko Shibata

Equity finance for small companies in Europe

Country	Estimate end-1985 (million ECU)	Increase on 1984-85 (%)	Percentage of total
Belgium	535.1	10.3	8.12
Denmark	127.2	39.3	1.93
Spain/Portugal	404.0	63.8	6.2
France	887.6	30.3	13.47
Greece	19.8	75.4	0.3
Ireland	162.3	35.1	2.57
Italy	90.9	119.8	1.38
Netherlands	1074.2	32.1	16.3
FRG	562.1	57.1	8.53
UK	2715.1	42.6	41.2
Total EEC	6590.0	38.0	100.0

Source: European Venture Capital Association

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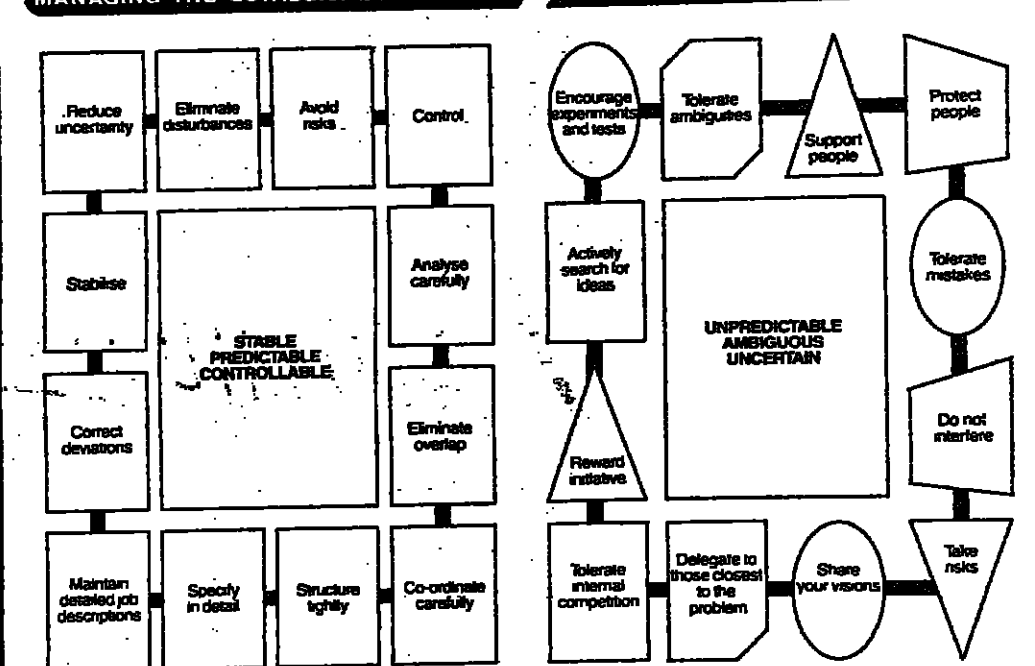
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Corporate venturing

'Igniting a small spark'

THE CORPORATE contribution to the UK venture capital industry remains small—even smaller if the contribution from foreign companies to venture funds raised in the UK is taken out.

Faced with the slowness of corporate venture commitments to develop, organisations like 3i have switched attention to spin-outs, the hiving off of projects and their management teams into small companies.

Some have taken a step back from venturing and are aiming to educate corporations into a particular brand of entrepreneurship, known as "intrapreneurship." This is the igniting of a small business spark within a large business environment," as Mr Ron Lord, management training director of accountants Arthur Young, describes it.

A recent published survey by the UK Venture Capital Journal credits corporations with raising less than £10m in 1985 (out of the £278m total)—which is less than 4 per cent of that year's total. "Only four UK venture capital groups are known to have raised capital from industrial corporations," said the Journal.

Ms Susan Lloyd, of Venture Economics, which publishes the Journal, said that the UK lagged seriously behind both continental Europe and the US. "Over 100 American corporations are involved in corporate venturing proper, and on the continent companies such as Olivetti and Elf Aquitaine have invested—but in the UK the whole business hardly exists."

These problems are the lowly status within the management hierarchy accorded to the in-house venture capital enthusiasts.

Rather than batter away trying to persuade corporations to invest directly, a more educational approach has been developed. Mr Geoff Taylor, of 3i, said that he was concentrating on "trying to interest companies in sponsored spin-outs."

In such schemes, 3i expects a three-way ownership structure to emerge. One part, the parent, another the operating management and the third the venture backers of the project.

"We looked at a handful of projects—including the Advanced Computing Techniques spin-off from ICL," said Mr Taylor. "We are trying to convince companies that new products will be developed faster and more cheaply through a stand-alone unit in which the management team works like crazy."

For Ms Lloyd, spin-offs are not venturing in the proper sense of the term. "They should constitute only a very small part of corporate venturing," she said. "What makes a difference is whether the parent company is pursuing a strategy—then the spin-off would be a venture and not just a one-off exercise."

After its ACT experience, ICL may be inclined to pursue a divestment programme for its research and development.

In fact such "investments" do not necessarily need to involve much or any risk for the parent company—except perhaps the cost of a capitalised and then heavily written down, tax deductible research and development project.

However, for Mr Taylor, among the advantages of the spin-offs are that those who will be leaving the parent company to set up the new unit need not risk their personal all, do not have to go all through the process of quitting their jobs, and so on. "It may be a half-way house, but that doesn't mean that there's anything wrong with that."

Arthur Young, taking a leaf out of the success of the Foresight group in Sweden, have designed training courses for would-be intrapreneurs.

Mr Lord believes that traditional company structures "create barriers to innovation. The motto is safety first and risks are frowned upon," he argues. And therefore "new ideas are hardly likely to flourish."

A lot of what Mr Lord suggests for intrapreneurship sounds like good management rules anyway—which is, of course, what they are supposed to be. The emphasis is on tolerating the perhaps somewhat troublesome self-starter, allowing ready access to an amenable top management, establishing support mechanisms and allowing for failure as a serious (but not earth-shattering) possible outcome.

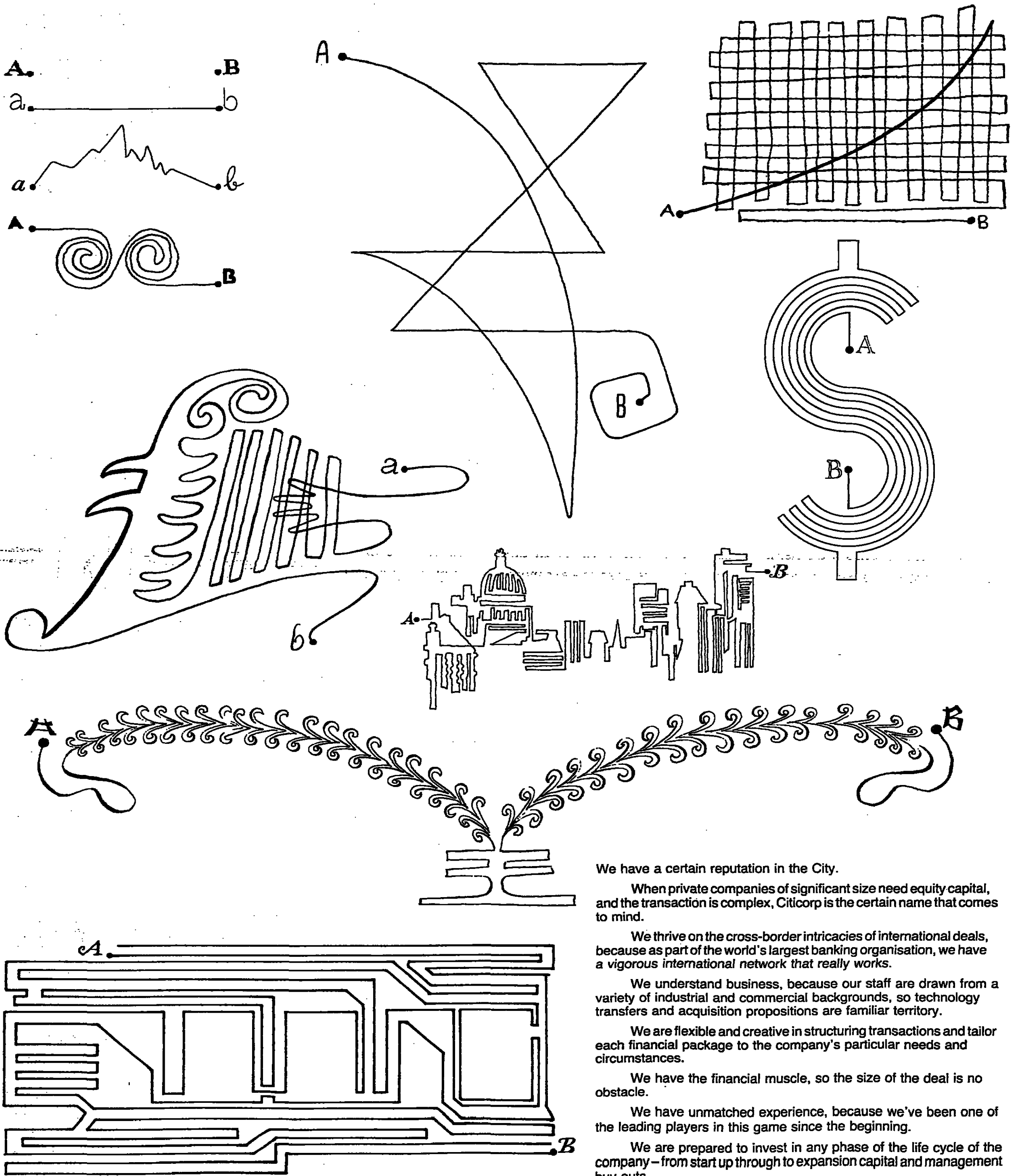
Schematically, Arthur Young contrast the management of an established business with that of a new venture. The word "tolerate" appears frequently in the second flow chart, whereas the first is dominated by stability, control and risk avoidance.

In the longer-term schemes like intrapreneurship and spin-offs should start to alter the corporate culture within which, so far, venturing has failed to flourish.

However, for Mr Taylor,

Terry Povey

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The Business Expansion Scheme

Funds yield ground to direct issues

IN THE past few years the Business Expansion Scheme has been criticised as a nefarious form of investment; a tax ploy to make the rich richer; and a goldmine for unscrupulous sponsors. It has also emerged as one of the Government's most successful exercises in generating investment for venture capital.

The scheme was launched in 1983 as an extension of the short-lived Business Start-Up Scheme. Although the venture capital industry had flourished in the early 1980s, the Government was concerned that venture capital institutions were reluctant to provide finance for "riskier" ventures, such as the high-tech companies it sought to nurture. The Government was eager to find a way of persuading individuals to invest in venture capital.

The solution was the BES, in which individuals would be encouraged to invest in riskier venture capital projects by the prospect of generous tax advantages. Thus individuals may invest up to £20,000 a year in BES companies and receive tax relief at their highest marginal rate on the investment.

Companies can raise money through the BES in two ways. First, a company can stage a "direct issue," by publishing a prospectus which invites investors to subscribe for its shares.

Second, the company can become part of a BES fund—a portfolio of companies seeking to raise capital through the scheme.

In the early years of the BES, funds proved to be the most popular form of investment, chiefly because investors were unfamiliar with the workings of the scheme and perceived funds as a way of "spreading the risk" or as a more secure investment vehicle.

Funds secured a higher proportion of the money invested through the scheme in the 1983-84 tax year, but have mustered a declining proportion thereafter. The likeliest explanation seems to be that as investors have become more conversant with the scheme, they have tended to become more indulgent in their choice of investment and have opted for the fun of direct issues.

Yet the BES itself has gone from strength to strength. In its first year, the 1983-84 fiscal year, the scheme raised £105m, according to the Inland Revenue, and £136m in its second year. In its third year, the 1985-86 tax year, the scheme mustered more than £147m, according to estimates from the BES Magazine.

The amount of money raised by individual BES issues fluctuates wildly. Half the companies

raising capital from BES funds or direct issues, in both 1983-84 and 1984-85, received less than £50,000; yet the most successful issue, that of Lockton Retail, sponsored by Guinness Mahon, raised almost £5m last spring.

The range of companies securing capital from the scheme has broadened, too. Book publishers, hoteliers, software houses, and bio-technology centres have all turned to the BES for capital. The last taxation year threw up some even more incongruous ventures, including a theatre in the West End of London and White Crusader, the British entrant in the America's Cup yachting race.

In many ways these more esoteric ventures have been rather better received than the more prosaic businesses. The company behind White Crusader, British America's Cup Challenges, was brutally frank about its financial prospects. Even with financial support from corporate sponsors, such as Guinness, BACC is unlikely to generate enough profit to enable investors to recoup their money before tax relief.

But the tax advantages associated with the BES are so generous—for a top rate tax payer only 40 per cent of the money is at risk—that investors are dis-

posed towards being rather more indulgent than usual in their choice of investment. There were enough yachting buffs around who preferred to think of White Crusader as a pastime rather than a business, rather than to mull over the flotation prospects of a software house to produce £3.3m for BACC.

If a company decides that its interests would be best served by raising capital through a fund—this tends to apply to companies wishing to secure a relatively small amount of capital or to those with businesses which would not prove particularly appealing as a direct issue—the first priority is to find a sponsor.

Sponsors tend to come from the ranks of the merchant banks, licensed securities dealers, stockbrokers and venture capital houses. They perform much the same sort of role as a stockbroker or merchant bank does for a public flotation: preparing and issuing the prospectus, organising publicity, receiving applications and allocating shares.

Companies deciding upon a direct issue can opt to appoint a sponsor or to organise their own issue with the help of an accountant or solicitor. The trade magazine, PR Week, successfully raised launch capital by staging its own BES, for

example. But the bulk of companies play safe by choosing a sponsor.

The drawback in appointing a sponsor is expense. Most sponsors charge a fee or commission equivalent to up to 5 per cent of the capital raised by the issue. This is a fair price to pay for a successful BES. Yet less scrupulous sponsors have been known to charge as much as 20 per cent.

Such high commissions are not only harmful to the company—in depriving it of capital at a crucial stage in its development—but may deter investors. After all, people buy shares in businesses not to run the risk of the growth potential of their investment being inhibited because a hefty chunk of its launch capital has been siphoned away by an unscrupulous finance house.

Perhaps the simplest solution for companies is to approach some of the better known BES sponsors, the merchant banks and established finance houses which have too much to lose by running the risk of the adverse publicity surrounding a nefarious issue.

Having appointed a sponsor, the company must receive provisional clearance for BES tax relief from the Inland Revenue. It will apply for final clearance



White Crusader... one of the year's more incongruous ventures

once its issue is closed and it has raised its launch or development capital.

The rules of the BES have always excluded certain types of businesses. Companies must be unquoted, for example, and cannot go public until five years after the issue. As the scheme has developed, the Government has excluded different categories of business in order to steer the scheme back towards its original entrepreneurial ethos.

First, farming was excluded; then property. In the last Budget the Chancellor plumped

BES Investment patterns

Aggregate Investment 1983-86

	83/84	84/85	85/86	1983-86
Number of Investments	242	297	219	758
Number of Companies	196	206	171	573
Total Amount Invested (£m)	41.2	49.7	36.4	127.3
Average Size of Inv. (£000)	170	167	166	168

Investment by Industry Sector

Industry Sector	% of Amount Invested 83/84	% of Amount Invested 84/85	% of Amount Invested 85/86	Total (£m)	% of Amount
Consumer-Related	32.3	34.2	55.5	50.5	39.7
Technology	25.9	16.0	9.2	22.0	17.3
Industrial/Manuf.	10.2	15.5	15.6	17.6	13.8
Medical/Health	5.6	7.1	2.2	6.6	5.2
Construction	7.9	4.6	1.4	6.1	4.7
Other Services	8.7	8.6	8.1	10.8	8.5
Other	9.4	14.0	8.0	13.7	10.8
Total	100	100	100	127.3	100

Investment by Size Range—1985/86

Size Range (£000)	No. of Firms	% of Firms	Amount (£m)	% of Amount
0-24	2	1.2	0.0	0.1
25-49	22	12.7	0.8	2.1
50-99	31	17.9	2.2	6.0
100-199	61	35.3	8.5	23.5
200-499	42	24.3	12.8	35.4
500-999	12	6.9	7.5	20.6
1,000-1,999	3	1.7	4.5	12.4
Total	173	100	36.4	100

*Financings Source: Venture Economics

for a thorough overhaul of the scheme that replaced these specific exclusions with a general "asset ruling" which prohibited companies in which more than half the net assets are tied up in land or buildings. Yet judging by the flow of BES issues so

far in the current taxation year, BES companies and their sponsors have found several ways to wriggle around this ruling, and the flow of issues is as varied as ever.

Alice Rawsthorn

New-issue markets

Respectability sought for the third tier

A PUBLIC flotation is almost always the goal of the venture capitalist. Going public offers, at a stroke, the opportunity for institutional backers to realise a profit on their original investment and for the company's executives, the chance to cash in their shares.

Hitherto, public flotation has been limited to the two equity markets under the aegis of the Stock Exchange, the main market, or the Unlisted Securities Market. Alternatively, companies can trade their shares on the over-the-counter market. Early next year the Stock Exchange will introduce another option in its Third Market.

The Stock Exchange envisages the Third Market as a junior tier to the main market and USM. When the latter market was introduced in November 1980 the Stock Exchange relaxed its requirements for public flotation by structuring the market as a more accessible, less rigorously regulated forum than the established stock market.

With the Third Market the Stock Exchange will move a step further. Whereas companies quoted on the USM need to produce a three-year trading record, companies can be quoted on the Third Market

without should not be underestimated.

Similarly, the wisdom of "delegating" responsibility for scrutinising the record and prospectuses of would-be Third Market companies to Stock Exchange members is questionable. It is tempting to conclude that the Stock Exchange has chosen this route, not only to reduce the administrative work involved in vetting Third Market prospectuses, but so that any "blame" for the failure of Third Market companies will be attached to their sponsors, not to the Stock Exchange itself.

It seems unlikely that the Stock Exchange could escape unscathed should there be a series of colourful collapses on the Third Market. Equally, the prospect of shouldering responsibility for the fate of young companies may deter many Stock Exchange member companies from Third Market sponsorship.

The larger securities houses already complain that sponsoring new issues on to the USM is rarely cost-effective. Most engage in sponsorship as a "loss leader," in the hope that dynamic young companies will generate corporate finance work in the future. In the case of Third Market sponsorship, the question of profitability will be compounded by risk to reputation.

That said, the Third Market, if it succeeds, represents a very real opportunity for venture capital-backed companies. The Third Market will accept companies from start-up onwards and, unlike the USM, the main market will be able to deal in the shares of Business Expansion Scheme companies from their inception.

Thus the Third Market could provide a sorely needed source of capital for venture capital companies, as well as a forum for dealing in their shares—rather more liquid forum than the OTC market—and an environment in which young companies can find their feet before going public on one of the two more formal equity markets.

To be successful, the Third Market will need to attract sponsors, market makers and, most important, companies. The Stock Exchange claims that since its first announced proposals for the market's formation, it has received indications of interest from 28 member companies prepared to act as sponsors, from six prospective market makers, and from 63 companies.

The most comprehensive preliminary research on the market's prospects has been compiled by the accountants, Touche Ross. This study suggests that the Third Market will appeal to young companies with pre-tax profits of less than £500,000. It estimates that 20 companies will join the Third Market on the first day of dealings and that 200 will have joined by the end of its first year.

Given that it took the USM almost three years to recruit 200 companies, the Third Market will have achieved an impressive growth rate if it meets Touche Ross's expectations. It will also provide an exciting opportunity for venture capitalists and the companies they invest in.

Alice Rawsthorn

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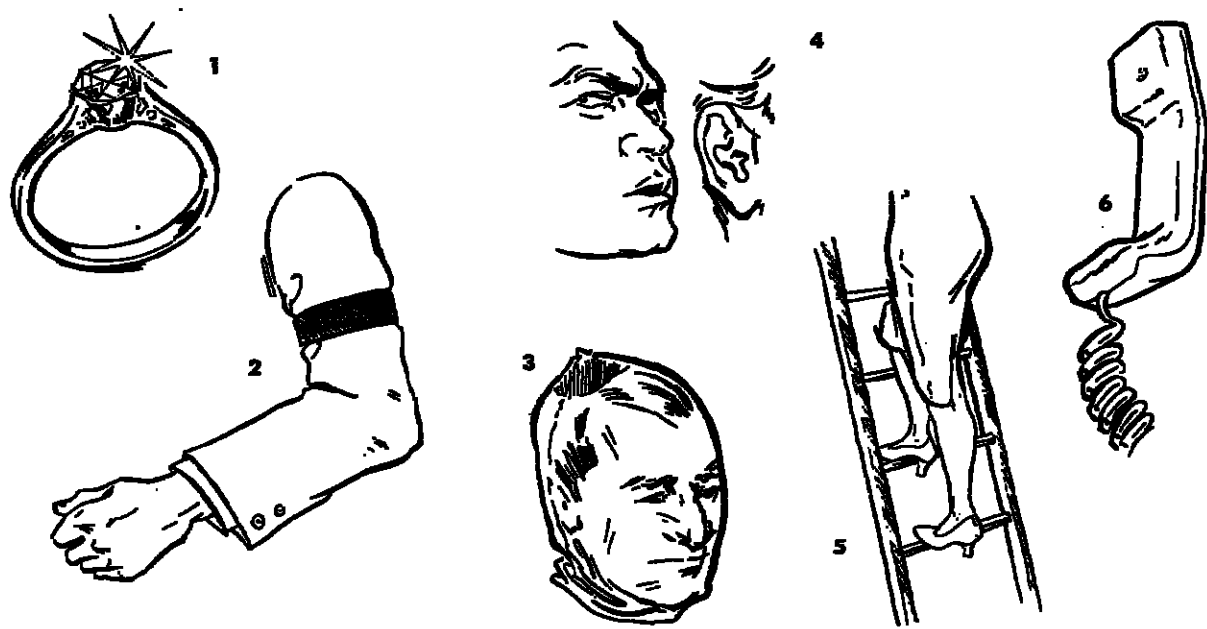
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MURRAY JOHNSTONE

Venture Capital 8

Performance

Why it's hard to get at the records

IT MIGHT seem to the outsider that the venture capital industry has been around for long enough to accumulate a substantial statistical record, but that is far from the case. Most venture capital companies are less than adventurous about quoting their performance records; and those that do choose measures so varied as to make comparison meaningless.

Part of the reason for the industry's reticence lies in the preponderance of private companies—41.6 per cent of the total, according to the British Venture Capital Association's 1985 report. Many of the remainder are captive funds—wholly-owned subsidiaries of financial institutions—which leaves the option of "burying" the figures in the overall group accounts. But the statistical difficulties are undoubtedly significant.

Any fund that is a long term investor might be entitled to claim that, since venture capital groups resemble investment trusts, asset growth is the legitimate performance measure. Electra Investment Trust, for example, which specialises in investments in the unlisted sector, reported interim results recently which saw a rise in net assets per share of nearly 6 per cent at a time when the FT Actuarial All-Share Index was falling by over 5 per cent. Attributable profits were up 10.4 per cent at £3.39m.

But Mr Michael Stoddart, Electra's chairman, said at the time of the results that emphasis on the unlisted sector meant that capital growth tended to be uneven, and measurement of success had to be made over a number of years, rather than over individual reporting periods.

There is a further snag: by being unlisted, there is no

objective market price by which the investments can be valued. Neill Cross of 3i, which made pre-tax profits of £46.2m last year, explains the problem: "You could look at the p/e ratios for quoted companies in the sector and then allow a discount," he says, "but if the investment is loss-making, you have to start looking at the underlying assets." Even that approach, of course, has its difficulties when considering investments in sectors with traditionally low net asset values, like computer companies.

Firms have a tendency to be conservative in their annual reports, but rather more bullish when tapping investment institutions for more money. One institution which claims an ultra-conservative approach is Midland Bank Equity. "We don't revalue unquoted investments except when they are realised," said the group's Mr David Hutchings. "That prevents our figures being inflated with director's valuations."

In its last published figures, Midland Bank Equity made pre-tax profits in the year to September 30, 1985 of £5.3m, compared with £4.1m the previous year.

If there is no common ground on measuring the value of assets, that makes comparison of returns on capital employed impossible. Simply valuing the assets at historic cost would discriminate against those funds with long-term investment strategies. The same objection applies to looking purely at revenues or pre-tax profits.

Even the definition of venture capital itself causes a problem. Many would only allow equity stakes to be included. For a

group which makes both loan and equity investments, that means the headline pre-tax profit figure cannot be used for comparison with other funds.

Mr David Osborne, chief executive of Hill Samuel's Fountain Development Capital, claims that the group's first fund has achieved an annual rate of return of 35 per cent per annum. That includes three companies which have joined the stock market since Fountain first invested, and four more that will be floated in the next 18 months.

As vice-chairman of the British Venture Capital Association (BVCA), Mr Osborne has had time to reflect upon the requirements for good fund performance. "Those funds which do well," he believes, "pay a lot of attention to examining the merits of the company before they invest and are closely involved afterwards in the development of the company."

A balanced portfolio is also important. "There should be a

mix," he says, "between companies with UK and international markets, between the early stage and the more mature and between hi-tech and widget makers."

Venture Economics conducts a survey of the venture capital industry on behalf of the BVCA but does not include figures on performance. Its 1985 report showed that the total amount invested had increased by 71 per cent, to £324.6m from £189.6m, and that the average size of investment was £318,000. Just over 85 per cent of funds were invested in the UK, with the US (11.7 per cent) the next most popular. Consumer-related companies (19.6 per cent) narrowly led computer-related (19.1 per cent) as the most favoured sector.

Each fund, of course, monitors its own performance closely. Midland's David Hutchings analysed all the group's investments and found that the average per cent had at least realised of the original investment, 13 per



Dr Neil Cross... "If the investment is loss-making, look at the underlying assets."

cent had failed to do so, and the remainder was still on the books. Our Price and Tie Rack have been among the most successful.

But some kind of objective measurement must be agreed on soon. Already Mr Osborne, of the BVCA, has noticed that

Philip Coggan

Academia

Parks bridge the ideology gap

THE LINKS between the academic world and the venture capital business are often surprisingly slender. Despite tremendous progress in recent years in forging a greater understanding between the two, few people in either camp would deny the existence of a curiously large ideological gap.

Unless it is exploited, an invention might just as well stay unknown. It is what American venture capitalists say. They rigorously pursue a national policy of cementing and formalising the relationship between academic research and performance-hungry capital. In the UK the measures to unite capital with technological ideas are less demanding.

Still, the gap is slowly narrowing as sources of venture capital increase and the amount of government money available for research continues to shrink. Science parks are a booming business, and a number of entities aimed at smoothing the commercial path of pure research—in effect venture capital middlemen—are springing up.

Investors in Industry (3i) spreads its tentacles through the academic world in four main ways. It meets regularly with the universities' own liaison groups; it has a regional network of research scouts; it finances a joint venture company with Research Corporation of the US; and it has a joint exploration company with Imperial College, London.

3i is increasingly welding more formal and systematic links with academic research through Research Corporation Limited (RCL), its joint venture with Research Corporation, the leading US technology transfer group. RCL is essentially an operation in which 3i's financial muscle is supplemented by the US group's long-established skills at fostering technology.

RCL has been in operation for around two-and-a-half years and has still to cover its running expenses, says 3i. But the company is expected to break even by 1988. It tends to put forward sums in the £25,000 to £50,000 range per individual project, and sees its role as financing the intermediate gap—"the embryonic capital gap"—between ideas and a business start-up.

Once RCL has drawn up formal contracts, a university or polytechnic can expect to receive 60 per cent of the net proceeds from any commercial use of a given project. RCL protects ideas with patents and sets about promoting research with

clients or customers, most of whom have standing orders on 3i's books for specific research ideas.

It is a difficult and highly personalised business, as RCL is at pains to stress. A contract provides researchers with quick commercial assessment of their work; RCL gets immediate access to both the project and the people involved, an interaction that can often lead to spin-offs. At present RCL has something like 400 projects in hand.

Last month the three groups unveiled Imperial Exploitation (IMPEL), an initiative "to promote the commercialisation of innovative ideas generated by Imperial College's extensive research programmes." By any standards, IMPEL represents a significant breakthrough in technology transfer liaison. 3i sees it as the forerunner of many similar companies.

Imperial College will have a controlling equity stake in IMPEL, but the financing will come almost entirely from 3i. Apart from a £50,000 contribution to IMPEL's initial capital, 3i is chipping in a further £250,000 to tide the new company through any teething troubles.

Another newcomer to academic liaison is the database. In the universities and research establishments supply details of current work to a database which is then made available to fee-paying clients and customers. The process is new and relatively untried. Longman Cartmill, part of the Pearson Industries group, was formed last year. It was Longman's first move into electronic on-line publishing. The company provides clients with access to a database known as BEST (British Expertise in Science and Technology) which covers UK academic research.

In recent years the number of science parks in this country increased dramatically. There were just two in 1972, and by 1984 the number had risen to 16. The present tally is 27 and there are further parks in the planning and construction stage. The largest is Cambridge in terms of on-park companies, with Aston and London also growing rapidly.

The science park at Cambridge has a complement of nearly 70 companies. Some of them are surprisingly large. Others are small. Napp Laboratories, part of the Napp pharmaceuticals group, has been at Cambridge for three years and has a staff of 330. Cambridge Consultants, a development group, has a staff of 220, including 118 graduates.

The Cambridge science park, based on Trinity College, describes itself as a collection of high technology industrial companies or research institutes, developed to a very low density and enjoying significant opportunities of interchange with the university.

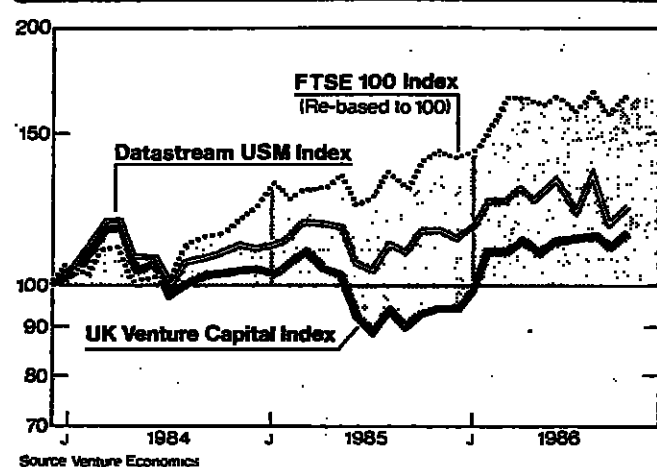
In other words, it is a means to bring suitable industry and applied research close to the sources of scientific progress. CSP says its companies have fruitful contacts with the university departments and with each other, and few people on the group would dispute the claim. The sheer scale and speed at which CSP has grown is testimony to its strengths.

Some occupiers are small companies whose CSP premises contain their entire activities, operations established by one or two business-minded scientists to develop the commercial potential of their ideas. Others are part of big international groups. In addition, CSP contains the Cambridge Microelectronics Research Laboratory which is supported by GEC and British Telecom.

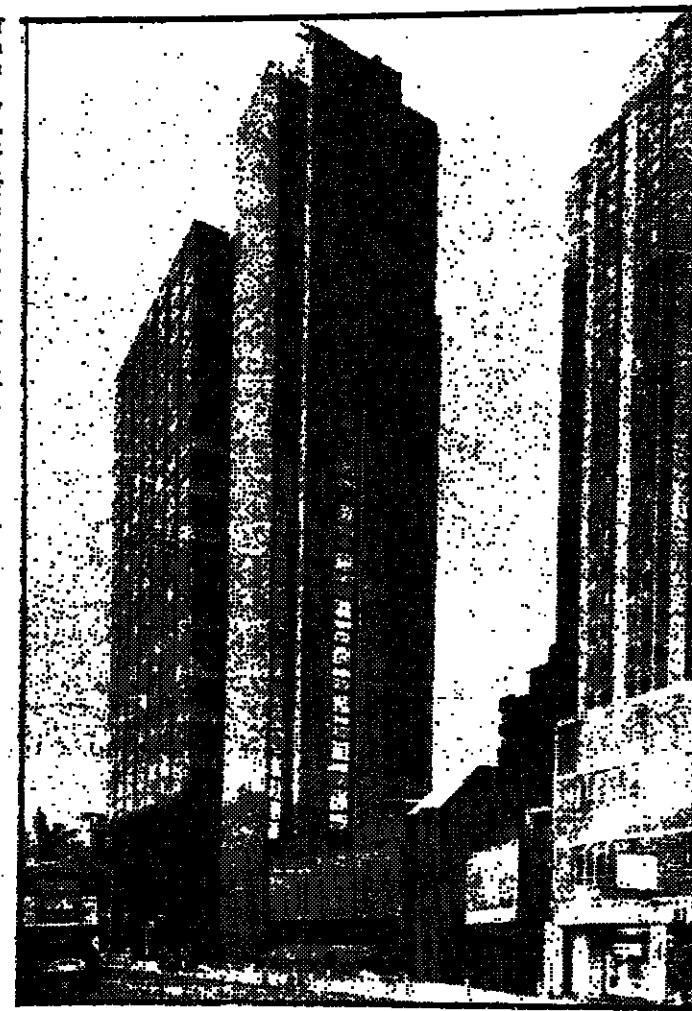
Through CSP, we have increased our awareness of the problems of high technology industry," says the Dr John Bradfield, the Senior Bursar of Trinity. Funds for the university are provided by companies on the park, and in return Trinity makes grants to research done on projects of mutual interest, he says.

Jeffrey Brown.

UK VENTURE CAPITAL INDEX



Source: Venture Economics



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Venture Capital 9

The regions

Pioneer funds may herald expansion

BRITAIN'S VENTURE capital industry is heavily biased in favour of London and the South-east. It is excluded, more than 35 per cent of all funds available last year went into companies in Greater London.

Unbalancing matters further, another 14 per cent of recipient companies were in the South-east, north of the Thames, while 10 per cent were in the same region but south of the river. That left only about 40 per cent of non-3i money for the rest of the country, which is where 70 per cent of VAT-registered businesses are based.

With the exception of Scotland—which, even so, managed only a 6.6 per cent share of the national cake—the situation got poorer the further north and west the region concerned was from the capital. The East Midlands, Yorkshire and Humberside, North and the South-east North managed only 4.3 per cent between them.

Even adding 3i's strength around Britain—it has 21 regional offices—the imbalance is nearly as less than a quarter of the split out which of its investments were "venture" capital, but its latest available figures for investment in loans and shares show that 22.6 per cent of money went into Greater London and another 23.7 per cent into the South-east.

The figures come from a national survey carried out by Venture Economics and published in its UK Venture Capital Journal this autumn. Susan Lloyd, the editor, says that the rush of management buy-outs in the last two years has accentuated the national imbalance but the general picture is the same as ever.

Many of the bigger buy-outs have been of businesses based in London, which accounts for why, with less than a quarter of the companies involved nationally, London got more than one-third of the money. The year before, the capital's share was 28 per cent but the general principle remains the same.

The imbalance has encouraged some London fund managers to talk of the regions as the next big area for expansion. However, Mr Robert Smith, managing director of Charter-

house Development Capital, thinks this is unrealistic.

"You need good local knowledge to succeed in any region," he says. "The London-based funds just do not need to go north and west to find good deals. There are hundreds of plums ready to fall on to people's heads all over London and the South-east."

Through a few of the larger regional funds do significant "development capital" deals, most are small funds operating in the "equity gap." This can now be taken to involve any sum of less than £250,000—the sort of level that is a minimum investment for a London fund if overheads are to be covered and a good return made likely.

Regional funds are usually in the £1m-£5m range, drawing their investors from a mixture of local and national institutions. The Enterprise Fund, run from Bristol by Dartington, is typical with £2.4m. Bigger ones include those operated by the March Consulting Group, in Manchester (£3.4m), and Northern Investors (£5m), which is managed by Mr Michael Denny in Newcastle.

Ms Lloyd has identified 18, with total funds of more than £50m. Each tends to be very local, tightly-run—often using part-time consultants or accountants for appraisals—and concerned very largely with "first stage" venture capital.

Since the funds deliberately operate in the equity gap, most of their investments are small by definition, which shows in the way investments are spread across the regions in terms of numbers of companies involved. London and the South-east have relatively fewer deals involving larger sums. The outer regions have more companies seeking smaller amounts of money.

This is by no means the full picture. Mr Tony Puckridge, of Lazard Securities, has established five regional funds which operate as unit trusts. To keep overheads down so that the equity gap can be reached, half the money goes into listed companies in the region concerned, so that each fund has reasonable liquidity.

Venture capital purists argue that this is too safe an approach to be considered in the "risk" category, but regionalists—and Mr Puckridge—argue that at least Lazard is there, both investing and building up a stock of local knowledge for the future.

One of the Lazard funds is run in conjunction with the West Midlands Enterprise Board. As with its counterparts in West Yorkshire and Merseyside, this was founded by the region's metropolitan county council, all of which were abolished last April.

The enterprise boards have carried on, and West Yorkshire's soon started to break new ground. First, it persuaded the Government to give it enterprise-agency status, so that investors can set off contributions against tax and the board itself does not have to pay tax on reinvested profits; then it broke out of Leeds to operate

over all of Yorkshire and Humberside.

This should help it provide an increasingly important vehicle for investing local authority and other public sector pension fund money into venture and development capital deals.

This in turn would help to overcome a growing complaint in the regions that local residents' savings are too often invested by pension managers in London funds—which then fail to reinvest the money in the region from whence it came. If it goes into London funds that then invest in the South-east, the view is that this can only worsen the north-south divide.

The enterprise boards can be considered as the last of the significant public sector funds in England. They have now, in effect, been privatised in the wake of their founders' demise.

Outside England, the Scottish and Welsh development agen-

cies remain in the public sector, but part of their roles is catalytic, encouraging private funds to set up in their regions, which the WDA has done successfully in Cardiff.

Elsewhere, some of the larger enterprise agencies are considering whether to operate an information exchange, to provide an elementary network that might be used to match likely companies with interested funds.

Things like this—and the idea of the existing small regional funds acting as feeders for the bigger ones in London, particularly for second stage venture capital—are seen as likely to tilt regional imbalances in the longer run. Moreover, the regional funds would bring to such networks invaluable local knowledge.

Ian Hamilton Fazey

Venture capital investment by region in 1985

	Not including 3i	By amount company
	(%)	(%)
Greater London	35.5	23.2
South East (N)	14.4	13.7
South East (S)	10.2	10.2
West Midlands	7.8	6.8
South West	6.7	7.3
Scotland	6.6	11.7
East Anglia	6.4	5.7
Wales	3.9	8.6
Yorkshire/Humberside	3.2	3.7
East Midlands	2.1	3.7
North West	1.6	2.2
North	1.4	2.6
Northern Ireland	0.2	1.2

Source: Venture Economics



The injection of venture capital into the south-east was boosted by £60m this year when TIP-Europe was bought out by its management from Geico Corporation of the U.S. TIP-Europe operates from 40 depots in nine countries and has the largest trailer and chassis fleet for rental and lease in western Europe. Its twin headquarters are in Watford and Amsterdam. The buy-out was led by Citicorp Venture Capital, which syndicated the deal among 15 equity investors, including Charterhouse Development Capital, 3i, Globe

Investment Trust and Pruventure. Pictured are the TIP-Europe management team (left to right): Tony Rieger, managing director; Jim Cleary, chief executive and Joseph Los, Financial director. The buy-out was the biggest in the UK in 1986, and Citicorp's role enhanced its growing reputation in the industry. It was a highlight of a Citicorp year that has included a "sponsored spin out" of high technology from the U.S. a reverse takeover, and three flotations.

Jargon

A Venturespeak primer

VENTURE CAPITAL has become as riddled with impenetrable jargon as almost every other area of finance. Perhaps predictably, the least penetrable phrases are almost always imports from the US.

To the uninitiated the prospect of slipping down death valley curve, falling into the clutches of a fat cat, or being relegated to the ranks of the living dead or the grey wave may be, at best, befuddling. Investors in Industry (3i) has produced a useful phrase book on what it calls "Venturespeak" in "From amber light to yield: an a-y of venturespeak." But here is a shorter guide to some of the less esoteric, and rather more practical phrases...

Venture capital itself is loosely defined as the provision of risk investment for young, unquoted companies which generally have high growth potential. Yet venture capital comes in different forms and can be injected into a company at various stages of its development.

Seed capital, for example, is pumped into companies at the very earliest stage, providing finance with which they can turn concepts into marketable products or services. Development capital is invested at a later stage, into companies which have become profitable, or are on the verge of becoming profitable. Second round financing comes even later, when a business is already established but is in need of additional capital.

Bridge financing helps to tide a company through until it receives a necessary injection of capital, or until it realises new capital by going public. Mezzanine finance fulfils much the same sort of function. Finally replacement capital comes into play if the directors of a venture capital-funded company want to leave and sell all, or part, of their holding to one of the venture capital backers.

There are many different sources of venture capital. In certain circumstances it can come from government-sponsored ventures. The Business Expansion Scheme, for example, was introduced by the Government in 1983 as a way of encouraging individuals to invest in venture capital. Under the scheme, companies can ask investors to subscribe for shares and those investors can then claim tax relief at their top marginal rate, for up to £40,000 invested a year. Thus individuals are offered tax incentives to engage in risk investment.

The Enterprise Allowance Scheme, or EAS, was devised by the Government to help the unemployed to set up their own businesses. Anyone who has been out of work for more than 13 weeks and can produce, or borrow, £1,000 to start a business will be entitled to a modest, but regular income for a year.

Yet the private sector is the largest source of venture capital. Management buy-outs, whereby the owners of a business raise capital to purchase it from the parent company, are one of the most popular forms. Leveraged buy-outs are a similar concept whereby the assets of the company to be purchased are used to raise borrowings to finance the buy-out.

Similarly a sponsored spin-out occurs when a new company is spun off from its parent but it is owned partly by the venture capital backers, partly by its former parent and partly by its management.

Alternatively, many established companies in the US invest in new areas through corporate venturing, whereby they acquire a holding in a venture capital company. This concept is struggling to catch on in the UK.

The venture capitalist is a provider of venture capital. Venture capitalists come in many different guises. Syndicated investments, for example, spread the investment among several institutional backers, generally because the business concerned is too large or too risky for a single institution to back.

Captive funds are venture capital concerns which are owned by larger financial services groups, by merchant banks or insurance houses, for example. Conversely independent funds are autonomous privately owned or public companies.

Venture capitalists adopt different approaches to investment. The hands-off investor favours a passive role whereby the company is left to run itself as its directors see fit. The hands-on investor, by contrast, is prone to intervention, offering guidance or issuing instructions as to how the company should be run.

Almost every venture capitalist invests in young, unquoted companies with the hope of being able to exit at some stage—generally through a flotation or a takeover by a larger company—and realise profits on its original investment. Flotation tends to be the most frequently favoured route for

enabling the venture capitalist to raise some capital by selling shares or to hold on to a rapidly appreciating holding in the company. There are various forms of flotation on the stock market once a five-year trading record has been established on, on the Unlisted Securities Market, after three years. Alternatively, even start-up companies can trade their shares on the over-the-counter market, and from January 26 they will be able to trade on the newly introduced Third Market.

As for the more esoteric phrases cited at the start of this article... Death valley curve is the stage after start-up when early losses erode a company's equity base, and make it much more difficult for it to raise much-needed borrowings. A fat cat is a venture capitalist who is "over generously" rewarded. A company becomes one of the living dead when on the brink of becoming fairly, but not very, profitable; or part of the grey wave if profits are far, far away in the distant future.

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MAJOR SOURCES FOR VENTURE CAPITAL IN THE UK

THE table describes current major sources of venture capital in the UK. It was compiled by accountants Peat, Marwick in conjunction with Venture Economics, publisher of the UK Venture Capital Journal. It shows there are now at least 147 institutions offering venture

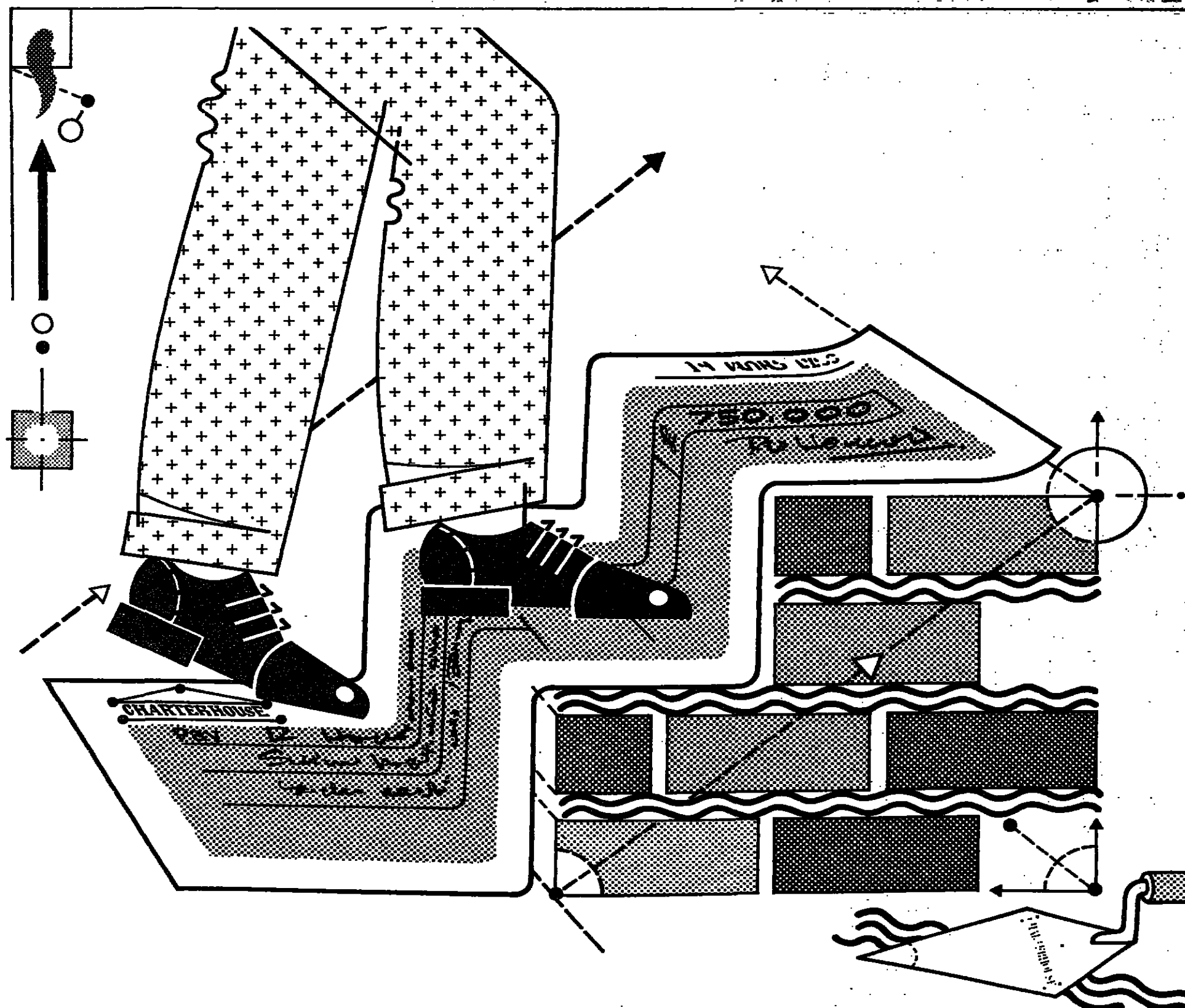
capital in the UK. Further information can be obtained from: • John Hustler, of Peat, Marwick, at 1 Puddle Dock, Blackfriars, London EC4V 3PD. Phone: 01-236 8000. • Venture Economics, 14 Barley Mow Passage, London W4 4PH. Phone: 01-995 7619.

Fund managers	Range of individual investments considered		The managers will consider providing funds for					In the form of	Seat on board?	Term of funding	Telephone
	Min £000	Max £000	Start-ups	Develop-ment	Replac-ment	Manag-ement buy-out	Res-cues				
3i (Investors in Industry)	0	35,000	Y	Y	Y	Y	Y	Y	N	Mainly long term	01-928 7822
Aberdeen Fund Managers	50	400	Y	Y	Y	Y	Y	Y	N	Mainly long term	0224 631999
Abingworth	100	1,500	Y	Y	Y	Y	Y	Y	N	Flexible	01-899 6745
Advent	250	3,000	Y	Y	Y	Y	Y	Y	Y	Flexible	01-630 9811
AIIB Venture Capital	250	1,500	Y	Y	Y	Y	Y	Y	Y	Flexible	01-920 9155
Alan Patricof Associates	100	3,000	Y	Y	Y	Y	Y	Y	W	5 years	01-493 3633
Allied Provincial Fund Management	50	100	Y	Y	Y	Y	Y	Y	N	5 years	041 332 8791
Alta Berkeley Associates	100	2,500	Y	Y	Y	Y	Y	Y	N	Open	01-423 1550
Audley Fund Management	0	open	Y	Y	Y	Y	Y	Y	W	Medium/Long	01-408 1234
Avon Enterprise Fund	40	250	Y	Y	Y	Y	Y	Y	N	5-10 years	0272 213206
Baillie Gifford and Co	50	1,000	Y	Y	Y	Y	Y	Y	W	3-5 years	031 225 2581
Bank of Boston	250	1,000	N	Y	Y	Y	Y	Y	N	Medium	01-248 0701
Bankers Trust	100	15,000	Y	Y	Y	Y	Y	Y	Y	Up to 10 years	01-726 4141
Barclays Development Capital	200	open	N	Y	Y	Y	Y	Y	Y	Flexible	01-423 2323
Baring Brothers Hambrecht & Quist	50	1,500	Y	Y	Y	Y	Y	Y	A	Up to 10 years	01-408 0555
Baring Capital Investors	500	open	N	Y	Y	Y	Y	Y	W	2-7 years	01-408 1282
Barnes Thomson Management	100	400	P	Y	Y	Y	Y	Y	W	5-7 years	01-405 1326
Baronsmead Associates	200	1,500	Y	Y	Y	Y	Y	Y	N	Medium	01-638 1700
Biotechnology Investments	200	1,500	Y	Y	Y	Y	Y	Y	N	Long	01-280 5000
Birmingham Technology	50	500	Y	Y	Y	Y	Y	Y	Y	Up to 5 years	021 359 0981
British Linen Bank	70	500	Y	Y	Y	Y	Y	Y	W	3-7 years	031 243 8463
British Rail Pension Fund	250	2,000	N	Y	Y	Y	Y	Y	Y	5-7 years	01-247 7600
British Technology Group	50	open	Y	Y	Y	Y	Y	Y	N	5-7 years	01-403 6666
Brown Shipley Developments	50	500	N	Y	Y	Y	Y	Y	W	Flexible	01-638 2573
Cambium Venture Capital	50	200	Y	Y	Y	Y	Y	Y	N	3-5 years	01-491 1232
Cambridge Capital	25	open	P	Y	Y	Y	Y	Y	Y	Flexible	0223 312856
Candover Investments	1,000	10,000	N	Y	Y	Y	Y	Y	Y	Medium/Long	01-583 5090
Capital Partners International	50	150	P	Y	Y	Y	Y	Y	N	5 years	0532 438043
Capital Ventures	30	20,000	Y	Y	Y	Y	Y	Y	N	Medium	01-726 4141
Castle Finance	100	1,000	P	Y	Y	Y	Y	Y	N	Flexible	0242 584380
Castleford Fund Managers	100	250	Y	Y	Y	Y	Y	Y	N	Medium	0603 622200
Causeway Capital	350	1,500	Y	Y	Y	Y	Y	Y	N	Medium/Long	01-240 6887
Centenary Development Capital	100	1,000	Y	Y	Y	Y	Y	Y	N	5 years	01-631 3073
Charterhouse Development Capital	100	2,000	Y	Y	Y	Y	Y	Y	Y	As appropriate	021 643 3941
Charterhouse Japhet Venture Fund	250	1,000	Y	Y	Y	Y	Y	Y	N	5-10 years	01-409 3232
Chase Investment Bank	500	open	N	Y	Y	Y	Y	Y	N	Flexible	01-726 5599
CIN Industrial Investments	250	5,000	Y	Y	Y	Y	Y	Y	Y	Medium/Long	01-245 6911
Citicorp Venture Capital	250	open	Y	Y	Y	Y	Y	Y	W	U	01-438 1266
Close Investment Management	150	3,000	Y	Y	Y	Y	Y	Y	Y	3-7 years	01-283 2241
Clydesdale Bank Equity	50	open	P	Y	Y	Y	Y	Y	Y	Open	041 248 7070
County Development Capital	200	1,500	P	Y	Y	Y	Y	Y	Y	As appropriate	01-638 6000
Cygnus Venture Partners	0	2,000	Y	Y	Y	Y	Y	Y	Y	Up to 10 years	0895 72601
CoSIRA (Cnd Sm Ind in Rural Areas)	0.25	75	Y	Y	Y	Y	Y	Y	N	As appropriate	0722 336255
Development Capital Corporation	100	2,500	P	Y	Y	Y	Y	Y	W	Open	01-491 0767
Development Capital Group	100	5,000	Y	Y	Y	Y	Y	Y	Y	5-8 years	01-935 2731
ECI Ventures	300	3,000	Y	Y	Y	Y	Y	Y	Y	Flexible	01-406 1000
Electra Candover Partners	10,000	62,500	N	P	Y	Y	Y	Y	W	Flexible	01-583 5090
Electra Management Services	500	5,000	P	Y	Y	Y	Y	Y	W	Flexible	01-836 7766
English and Caledonian Investment	200	1,000	Y	Y	Y	Y	Y	Y	W	3-5 years	01-623 1212
Ensign Trust	1,000	3,000	N	Y	Y	Y	Y	Y	W	3-4 years	01-256 9555
ET Trust	25	350	N	Y	Y	Y	Y	Y	Y	5 years	0825 532535
F. and C. Ventures	250	2,500	Y	Y	Y	Y	Y	Y	N	10 years	01-623 4680
First Welsh General Invest Trust	0	50	Y	Y	Y	Y	Y	Y	N	3-5 years	0222 396131
Fleming Ventures	250	1,000	Y	Y	Y	Y	Y	Y	N	3-5 years	01-480 6211
Fleming (Robert) Investmt Mngmt	200	5,000	Y	Y	Y	Y	Y	Y	W	Medium/Long	01-638 5858
Fountain Development Capital Fund	100	750	Y	Y	Y	Y	Y	Y	Y	5 years	01-628 8011
Gartmore Investment Management	150	10,000	Y	Y	Y	Y	Y	Y	Y	Flexible	01-623 1212
Granville and Co	50	750	Y	Y	Y	Y	Y	Y	W	Long	01-621 1212
Gresham Trust	50	750	Y	Y	Y	Y	Y	Y	W	5-7 years	01-606 6474
Grosvenor Venture Managers	200	800	N	Y	Y	Y	Y	Y	W	Flexible	0753 32623
Guidehouse	0	1,000	Y	Y	Y	Y	Y	Y	W	Flexible	01-606 6321
Guinness Mahon Venture Capital	100	open	N	Y	Y	Y	Y	Y	W	Long	01-623 9333
Hoare Candover	100	750	N	Y	Y	Y	Y	Y	A	Flexible	01-583 5090
Hoare Octagon	75	300	Y	Y	Y	Y	Y	Y	N	5-10 years	0223 863033
Hodgson Martin Ventures	50	150	P	Y	Y	Y	Y	Y	N	5 years	031 557 3560
Industrial Development Board for NI	0	open	P	Y	Y	Y	Y	Y	N	Medium	021 232323
Industrial Technology Securities	50	200	Y	Y	Y	Y	Y	Y	N	5 years+	01-491 3536
Innotech	50	500	P	Y	Y	Y	Y	Y	N	Flexible	01-834 2492

Signs indicate reaction of managers as follows: Y=Yes, N=No, P=Possible, A=As appropriate, W=With equity, U=Usual. Additionally, in the columns marked * the Managers will consider providing capital in the form of equity or loan, as indicated. * A seat on the board will be requested by the managers as indicated.

Sources: Peat, Marwick, Mitchell and Co.; Venture Economics.

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